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2026 ULI NASHVILLE SPONSORSHIP

Enhance your firm's value in the community through recognition, networking, knowledge, and impact.

URBAN LAND INSTITUTE'S MISSION

Shape the future of the built environment for transformative impact in communities worldwide.

MISSION PRIORITIES



**Decarbonization
and Net Zero**



**Increasing
Housing Attainability**



**Educating the Next
Generation of Diverse Leaders**

ULI NASHVILLE PURPOSE

ULI Nashville is a trusted convenor, collaborator, and communicator/educator of best practice on all aspects of city building.

— ULI SPRING MEETING RETURNS TO NASHVILLE – MAY 5 – 7, 2026 —

Nashville will once again host ULI's Spring Meeting, welcoming over 5,000 ULI members from across the Americas for tours, panels, workshops, and networking with industry leaders.

Spring Meeting sponsorships are available, and some include a 2026 ULI Nashville Sponsorship.

2025 ULI Nashville annual sponsors who renew for 2026 may also add a Spring Meeting sponsorship for added benefits, including registrations and recognition on-site and online.

For more information on sponsoring Spring Meeting 2026 in Nashville, please contact Jennifer Carlat at jennifer.carlat@uli.org.

FISCAL YEAR 2025 SUCCESSES – POWERED BY SPONSORSHIP

ULI NASHVILLE STRATEGIC PLAN IMPLEMENTATION

- Expansion of ULI Nashville to include East Tennessee – nearly doubling membership and hosting 12 events.
- Launch of the Infrastructure Action Council exploring new infrastructure partnership models and funding sources.
- The Civic Leadership Forum explored public-private developments—445 Park Commons, 2nd Avenue, and the new Donelson Public Library—while engaging in regional collaboration with planning departments across Middle Tennessee.

ULI NASHVILLE MISSION PRIORITY WORK

Decarbonization and Net Zero:

- Mobility Action Council hosted 4 educational events ahead of the successful *Choose How You Move* transportation referendum.
- Building Healthy Places Action Council held a Power Hour on Decarbonization 101 and toured Neuhoff, focusing on the project’s sustainable design and re-use of existing materials.

Increasing Attainable Housing:

- Convened housing providers and Metro leaders across development-

related departments to discuss Metro efforts to streamline approval processes and how developers can improve their applications.

- Successful *Power Hour* highlighting Affordable Housing Innovation in Chattanooga, Knoxville and Nashville.

Educating the Next Generation of Diverse Leaders:

NEXT: Three Lunch with a Leader events, NEXT Network Exchange with Chattanooga members, two NEXT Project Tours, NEXT Coffee Club with 115 participants, and YL/NEXT Holiday Social.

Pathways: Successful launch of sixth cohort for a total of 62 ULI Nashville members. Hosted the Pathways Luncheon Roundtable on local work by diverse practitioners.

UrbanPlan: UP workshops with Urban League of Middle Tennessee’s R.E.D. Academy and with Tennessee State University. Inaugural *So You Think You Can UrbanPlan!* event to recruit volunteers and raise awareness with potential workshop partners.

WLI: Nine *WLI Studio after Dark* sessions, WLI Professional Development programming; WLI Coffee Connect with 145 participants.

Young Leaders: Five Pop Up Tours, three Leadership Lunches, and 25 matched mentor pairs.

ULI NASHVILLE 2026 ANNUAL SPONSORSHIP BENEFITS	Diamond \$12,500	Platinum \$8,000	Gold \$5,500	Silver \$4,000	Friend \$2,000
Logo/Name Recognition					
Logo on ULI Nashville Website, Acknowledgement on ULI Nashville Emailers, and Logo on Event Signage and PPT	✓	✓	✓	✓	✓
Logo Prominently Featured on ULI Nashville Sponsor Webpage and Linked to Sponsor’s Webpage	✓	✓			
Social Media/Digital					
One “Sponsor Spotlight” Feature to Be Shared on ULI Nashville’s Instagram and LinkedIn	✓	✓			
Sponsor’s Social Media Posts and Stories Reposted to ULI Nashville’s Instagram and LinkedIn (Upon Request by Sponsor)	✓	✓	✓		
Complimentary ULI Memberships					
Complimentary ULI Associate Membership	2	2	1	1	
Complimentary ULI Young Leader Associate Membership	1				1
Event Registrations					
Annual Sponsorship Kick Off Celebration (Total Comped Tickets for Event)	2	2	2	1	1
Annual Sponsor Appreciation Event (Total Comped Tickets for Event)	2	2	2	1	1
Emerging Trends in Real Estate 2027 Breakfast, November 2026 (Total Comped Tickets for Event)	2	2	2	1	1
Events Celebrating ULI Nashville Hosting Spring Meeting 2026 (Total Comped Tickets for Event)	2	2	2	1	1
Complimentary Registration for Some ULI Nashville Programs in 2026 (Total Comped Tickets Per Event)	2	2	2	1	1

SUBMIT pledge form by **December 5, 2025**.

EMAIL FORM to Kasey Prater (kasey.prater@uli.org) and receive an invoice.

OR COMPLETE ONLINE to receive an invoice. Use QR code or click [HERE](#).



PAYMENTS MUST BE MADE BY FRIDAY, FEBRUARY 20, 2026.

Sponsor Representative (Who will represent firm at ULI Nashville, receive invoice, and receive emails regarding comp registrations.)

Company/Organization: _____

Name: _____

Title: _____

Email: _____

Phone: _____

Street Address: _____ City/State/Zip: _____

Company Instagram Account Handle: _____

Administrative Support to Sponsor (Will receive emails regarding comp registrations. If same as Sponsor Rep above, write "See Above.")

Name: _____ Title: _____

Email: _____ Phone: _____

Marketing Contact (For Social Media/Digital Sponsor Benefits)

Name: _____ Title: _____

Email: _____ Phone: _____

Please Check Sponsorship Level

Mission Sponsor: \$25,000

Diamond Sponsor: \$12,500

Platinum Sponsor: \$8,000

Gold Sponsor: \$5,500

Silver Sponsor: \$4,000

Friend Sponsor: \$2,000

UrbanPlan Sponsor: \$2,000

Affinity Sponsor: \$1,000

YLG NEXT Pathways WLI

East Tennessee Sponsorship Options

Trailblazer: \$10,000

Founding: \$5,000

Horizon: \$2,500

Skyline \$1,000

Spring Meeting Local Nashville Packages

Only available to 2025 sponsors renewing at the same Annual sponsorship level for 2026.

Elite Impact Sponsorship: \$15,000

Premium Impact Sponsorship: \$10,000

Supporting Impact Sponsorship: \$5,000

ULI's mission is to shape the future of the built environment for transformative impact in communities worldwide. Mission sponsors demonstrate their commitment to ULI Nashville's work in the three mission priority areas:



**Decarbonization
and Net Zero**



**Increasing
Housing Attainability**



**Educating the Next
Generation of Diverse Leaders**

Only three Mission sponsorships will be available in 2026. In addition to traditional benefits such as name recognition, membership, and event registrations, the Mission sponsorship has several benefits that are unique to this level of commitment to ULI Nashville's work.

MISSION SPONSORSHIP BENEFITS	Mission \$25,000 Only 3 available
Mission Exclusive Benefits	
Complimentary Sponsorship of One ULI Nashville Affinity Group	✓
Complimentary Sponsorship of UrbanPlan	✓
In-office Presentation to Mission Sponsor's Staff on ULI Nashville to Promote Engagement	✓
Ability to Provide Company Marketing Materials at ULI Nashville Events	✓
Registration for One to ULI Americas Fall Meeting, Spring Meeting, ULI Housing Opportunity Conference, or Resilience Summit	✓
Host a Company/Project Tour for ULI Nashville Members and Sponsors	✓
Complimentary ULI Full Membership	1
Logo/Name Recognition	
Logo on ULI Nashville Website (and Linked to Sponsor Webpage), Acknowledgement on ULI Nashville Emailers, and Logo on Event Signage and PPT	✓
Social Media/Digital	
One "Sponsor Spotlight" Feature to Be Shared on ULI Nashville's Instagram and LinkedIn	✓
Sponsor's Social Media Posts and Stories Reposted to ULI Nashville's Instagram and LinkedIn Accounts (Upon Request by Sponsor)	✓
Complimentary ULI Memberships	
Complimentary ULI Associate Membership	2
Complimentary ULI Young Leader Associate Membership	1
Event Registrations	
Annual Sponsorship Kick Off Celebration (Total Comped Tickets for Event)	4
Annual Sponsor Appreciation Event (Total Comped Tickets for Event)	4
Emerging Trends in Real Estate 2027 Breakfast – November, 2026 (Total Comped Tickets for Event)	4
Events Celebrating ULI Nashville Hosting Spring Meeting 2026 (Total Comped Tickets for Event)	4
Complimentary Registrations to All ULI Nashville Member-wide Programs in 2026 (Total Comped Tickets Per Event)	4

For more information, contact Jennifer Carlat, Executive Director of ULI Nashville, at jennifer.carlat@uli.org.

ULI NASHVILLE HOSTS SEVERAL AFFINITY GROUPS

Pathways to Inclusion, committed to increasing the number of diverse professionals who are active ULI members and supporting the development of minorities as leaders in ULI and in their professions.

The Women’s Leadership Initiative (WLI), for female professionals, hosts the WLI Coffee Connect and the popular Studio After Dark series.

Young Leaders, for professionals under 35, offers Leadership Luncheons, Pop-Up Project Tours, and the Young Leader Mentor Program.

NEXT, for mid-career professionals 35 to 45 years old, offers NEXT Lunch with a Leader, the NEXT Coffee Club, NEXT Project Tours and a Young Leader/NEXT Holiday Social.



Young Leader Pop Up tour of oneCITY Nashville.

2026 AFFINITY GROUP SPONSORSHIP BENEFITS	Pathways to Inclusion \$1,000	Women’s Leadership Initiative (WLI) \$1,000	Young Leaders (Under 35) \$1,000	NEXT - Mid-Career Professionals (35–45 years old) \$1,000
Sponsor Recognition				
Logo on ULI Nashville Website Affinity Group Pages	✓	✓	✓	✓
Per Affinity Group Event - Logo on Marketing E-mailers, Event Registration Webpage, Event Signage, and in Program PPTs and/or Noted Verbally	✓	✓	✓	✓
Social Media/Digital				
Recognition on Social Media Sites When Affinity Group Events Receive Coverage	✓	✓	✓	✓
Event Registrations				
Complimentary Registration to Each Affinity Group Program	✓	✓*	✓	✓
* For WLI’s Studio After Dark Series, Sponsors Receive Two Complimentary Registrations to Apply to Each of the Three Studio Sessions for a Total of Six Registrations				

For more information on sponsoring Affinity Groups, contact Kate Hyde, Manager, ULI Nashville, at kate.hyde@uli.org.

UrbanPlan introduces the land development process to high school students, college students and community leaders via real world simulation. Guided by a trained instructor, participants engage the land use decision-making process by acting as competing “development firms” during a collaborative workshop.

Throughout the process, ULI Nashville volunteers serve as facilitators, team advisors and members of a mock City Council for final team presentations, challenging participants to think critically about the UrbanPlan issues and the specific responsibilities of their roles. ULI Nashville volunteers also enjoy professional development and knowledge sharing while interacting with other mission-oriented professionals committed to making a positive impact with community leaders and the next generation of citizens.

UrbanPlan teaches participants the land development process while encouraging:

- **Critical thinking about land use and its effect on communities**
- **Understanding the various components of urban development, including the roles of decision-makers**



Tennessee State University students collaborate on building their development during an UrbanPlan workshop.

- **Working collaboratively with multiple stakeholders in developing equitable, sustainable communities**
- **Understanding the multitude of career options in land development**

UrbanPlan sponsorship underwrites the cost of materials, instructors, meals for participants, and staffing to coordinate among workshop partners, volunteers and participants.

2026 URBANPLAN SPONSORSHIP - \$2,000

Sponsor Benefits

Logo on ULI Nashville UrbanPlan Website

Per UrbanPlan Workshop - Logo on Marketing E-mailers, Event Signage, and Program PPTs

Opportunity to Present the “Case Study” Featured at One UrbanPlan Workshop

Recognition on Social Media Sites with UrbanPlan Workshop Coverage

Opportunity to Provide Site Visit, Job Shadow, or other Relevant Workforce Pipeline Opportunity to Interested Students

Opportunity to Host UrbanPlan Workshop or Event at Your Company or Project and Give Opening Remarks

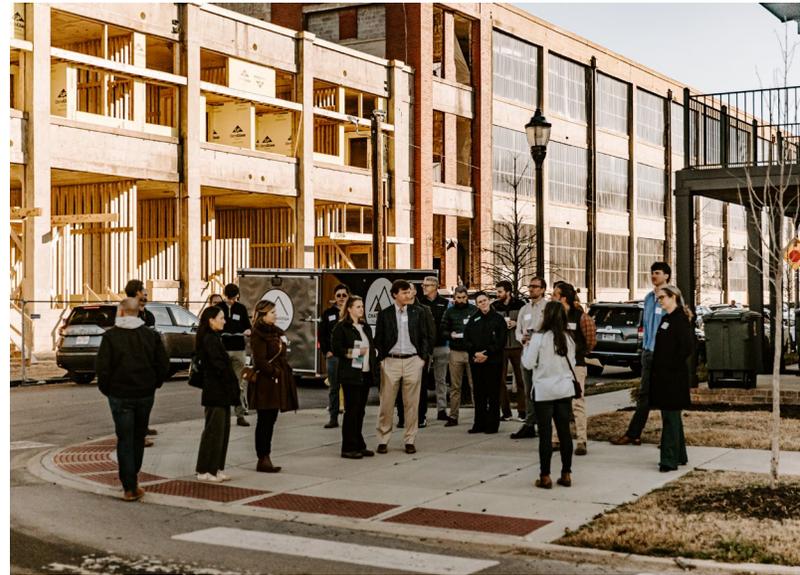
Complimentary Registration to UrbanPlan Social Event

Recognition in ULI Nashville UrbanPlan Newsletter

For more information on sponsoring UrbanPlan, contact Madison Allen, Senior Associate, ULI Nashville, at madison.allen@uli.org.

Support the exciting growth of ULI Nashville in East Tennessee as an East Tennessee sponsor. East Tennessee sponsorship is available to firms and partner organizations in Chattanooga, Knoxville, and Nashville, with sponsor benefits focused on growth and programming in East Tennessee.

ULI Nashville welcomed East Tennessee members in July 2024. Since then, East Tennessee work has been led by an East Tennessee Steering Committee with fifteen member leaders from Chattanooga, Knoxville, and Nashville. In FY25, ULI hosted twelve East Tennessee programs from project tours to Emerging Trends in Real Estate. Membership in East Tennessee grew from 45 to 90 members, and East Tennessee firms submitted projects for competition in ULI Nashville’s Excellence in Development Awards with two East Tennessee projects winning awards.



ULI Nashville tour of Mill Town development in Chattanooga.

2026 EAST TENNESSEE SPONSORSHIP	Trailblazer \$10,000	Founding \$5,000	Horizon \$2,500	Skyline \$1,000
Trailblazer Only Benefits				
Host a Company/Project Tour	✓			
Complimentary Registrations to ULI Nashville Annual Sponsor Kick Off Celebration	2			
Complimentary Registrations to ULI Nashville Annual Sponsor Appreciation Party	2			
Complimentary Registrations to Nashville Emerging Trends in Real Estate 2027 – November 2026	2			
Logo/Name Recognition				
Logo on ULI Nashville Website, Logo on East TN Event Signage, and Acknowledgment on ULI Nashville E-mailers regarding East Tennessee events	✓	✓	✓	✓
Social Media/Digital				
One “Sponsor Spotlight” feature to be shared on all ULI Nashville social media accounts	✓	✓		
Sponsor’s social media posts and stories reposted to ULI Nashville social accounts (upon request by sponsor)	✓	✓		
Complimentary ULI Memberships				
Complimentary ULI Associate Membership	2	2	1	
Complimentary ULI Young Leader Membership (Associate Level)	1			1
Event Registrations				
Knoxville Emerging Trends in Real Estate 2027 Event – December 2026 (Total Comped Tickets for Event)	6	4	2	1
Complimentary Registrations to All ULI East TN Programs in 2026 (Total Comped Tickets Per Event)	3	2	1	1

For information on the exclusive Keystone Sponsorship level or questions about East Tennessee sponsorship, contact Kate Hyde, Manager, ULI Nashville, at kate.hyde@uli.org.