

**Emerging Vision for the East Bank  
Conversation with Metro Government and The Fallon Company**



Hosted by the Civic Leadership Forum  
Virtual Power Hour, March 29, 2024

**Speaker Bios:**

**Brian Awe**

President & Partner  
The Fallon Company

Brian Awe is the President and Partner of The Fallon Company. He is responsible for all business operations and plays a pivotal role in creating, communicating, and implementing the company's mission and strategic direction. Calling upon his broad experience across the full real estate spectrum, Brian leads The Fallon Company's business units and management team and is responsible for its performance.

Prior to joining the company, Brian was a partner at global law firm DLA Piper, where he served as counsel to developers and investors. Brian's honors include being selected to the Globe St. Real Estate Forum's Fifty Under 40 list and as a Law360 Real Estate Rising Star. He participates in a variety of civic and charitable endeavors, including active service on the boards of several nonprofits dedicated to the performing arts, education, and the rehabilitation of historic properties.

**Bob Mendes**

Chief Development Officer  
Metropolitan Government of Nashville & Davidson County

Since October 2023, Bob has worked in the office of Nashville Mayor Freddie O'Connell as the city's Chief Development Officer. In that role, Bob is responsible for achieving the mayor's vision for growth in Nashville to be equitable and help communities all across the city.

From 2015 to 2023, Bob represented Nashville as a Councilmember-At-Large in Nashville's Metro Council. Bob served on the Council's Budget & Finance Committee for his entire time in office, including as chair in 2019-2020 when the city faced COVID, a tornado, and the State Comptroller rejecting the previous year's city budget. Bob was the chair of the East Bank Stadium Committee and served on these other committees: Affordable Housing (previous chair), Charter Revision (previous chair), Metro Audit, and Rules. In 2018-2019, he was chair of Metro's Tax Increment Financing Study and Formulating Committee.

Before joining the Mayor's Office, Bob practiced business law for 32 years. He graduated with a political science degree from the University of Illinois in 1988 and from the University of Chicago Law School in 1991. He is licensed to practice law in Tennessee and Illinois.