



## 2022 SPONSORSHIP OPPORTUNITIES

*The mission of ULI Pittsburgh is to shape the future of the built environment for transformative impact in communities worldwide.*

# ULI PITTSBURGH ACCOMPLISHMENTS 2021



## BUS RAPID TRANSIT

A virtual "walk through" of the Bus Rapid Transit project along the Fifth and Forbes corridors that will connect Pennsylvania's 2nd and 3rd largest economic and employment centers, Oakland and the CBD.



## PLACEMAKING

Honoring McKnight Realty and the Highline project as Placemaker of the year. Join us at the Highline as awards are presented to 5 other exceptional Placemakers! **8th Annual Placemaking Awards for Excellence on May 12th**



## TRENDS

100+ thought leaders joined to discuss opportunities and challenges impacting the real estate industry in the year ahead. The Pittsburgh District ULI Council then focused the local topic on ***Building a Resilient City for the Future.***



## UNIVERSITY MASTERPLAN SERIES

Women's Leadership Initiative (WLI) series connected members with local university leaders to share insights into the land use, development and transportation challenges of campus planning.

## 2022 PROGRAMMING INCLUDES:

1. Rocky Mountain Institute (RMI), a global think tank bringing research and experience to the built environment's most difficult challenges. We will share perspectives on HOW PITTSBURGH CAN REALIZE ITS GREATEST POTENTIAL when addressing carbon neutrality, housing demand, density and displacement, access to transit, human health and social equity.
2. Women's Leadership Initiative is partnering with AIA to present a thought provoking program entitled *If Cities Were Designed By Women*
3. Placemaking Awards ceremony honoring McKnight Realty, its Highline Project, and announcing the winning developments in five placemaking categories to be held on May 12, 2022 at the Highline
4. Creating an environment *Where Life Science Based Development Can Thrive* in June
5. Pittsburgh's Young Leaders annual Foodie Crawl will return this fall!
6. Women's Leadership Initiative will recognize and honor supporters of women in Pittsburgh's real estate industry late fall 2022

## THROUGHOUT THE YEAR:

- *"A Conversation With.."* series - casual conversations with real estate leaders
- Development Roundtables
- Urban Plan
- Happy Hours and Networking Opportunities

# INVEST IN ULI PITTSBURGH AND MAKE AN IMPACT AS WE SHAPE THE FUTURE BY.....



### SHARING KNOWLEDGE

Delivering cutting edge programming on the most current trends affecting real estate and land use.



### CONVENINGS

Convening dialog among public and private sector leaders to foster collaboration and unbiased exchange of ideas.



### CATALYST

Promote and provide the opportunity for meaningful discussion around catalytic projects and ideas, broaden perspectives and create momentum and change.



### CONNECTING PEOPLE

Engaging thought leaders and creating opportunities to deepen professional relationships through networking and mentoring.



### IMPACT AGENT

Drive for solutions to the most pressing land use and real estate development challenges and opportunities.

# INVEST IN ULI PITTSBURGH

Please reach out to our Sponsorship Chair - [Lynn DeLorenzo](#) OR Program Manager - [Ariel DiDonato](#) for more information about these unique opportunities!

## VISIBILITY



- Sponsor and Logo Recognition
  - Website
  - Monthly Newsletter
  - Event Marketing
  - Materials

## RELATIONSHIP BUILDING



- Complimentary Registrations to Programs
- Invitations to Exclusive Events

## PARTICIPATION



- Speaking Opportunities
- Program Branding and content Development Opportunities

## IMPACT & THOUGHT LEADERSHIP



- Mentor
- Serve as Industry Expert for local focus groups, TAPS, and UrbanPlan
- Contribute featured Content to ULI Pittsburgh and ULI National Publications

Leadership Circle **\$15,000**



Investor Level **\$10,000**



Patron Level **\$5,000**



Benefactor Level **\$2,500**



Friend Level **\$1,500**

