


Member Engagement Tools

 Urban Land Institute Nashville

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Member Engagement Tools: uli.org/connect

 <p>MORE OPPORTUNITIES FOR MORE MEMBERS</p> <p>NAVIGATOR navigator.uli.org</p> <p>Connects members to ULI opportunities to lead or volunteer.</p> <p>LAUNCHED APRIL 2017</p>	 <p>MORE ACCESS TO ULI'S GLOBAL NETWORK</p> <p>MEMBER DIRECTORY members.uli.org</p> <p>Connects members to the global ULI network anytime, anywhere.</p> <p>RE-LAUNCHED OCTOBER 2017</p>	 <p>MORE SHARING OF KNOWLEDGE AND INSIGHTS AMONG MEMBERS</p> <p>KNOWLEDGE FINDER knowledge.uli.org</p> <p>Connects members to an expanding library of member-generated content and ideas.</p> <p>LAUNCHED MAY 2018</p>
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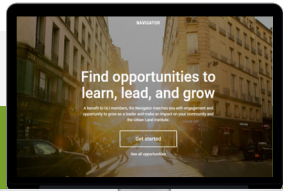
...Navigator is one way members find and connect to ULI opportunities.

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Here's how it works for members...

STEP ONE
Sign in and get started

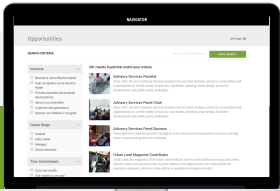


Members sign in with their ULI account and password.

Select "Get Started", answer key questions, and filter results to find the opportunities most suitable for them.

Or, "See all opportunities" provides them with the full list of opportunities currently available.

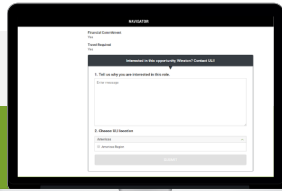
STEP TWO
View filtered results



View the results of search, and adjust the criteria to hone in on the opportunities most relevant to the member.

Select individual opportunity to learn more including eligibility requirements.

STEP THREE
Select and submit



Make selection(s).

Write statement(s) of interest, choose location, and hit "Submit".

Member inquiry is sent to ULI Staff Member with the brand promise of a response within three business days.

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[LIVE DEMO <https://navigator.uli.org/>]

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THE ENHANCED MEMBER DIRECTORY

More robust member profile

Advanced search lets members drill down to ULI's global network

Include new features for Americas product council members:
Downloadable Product Council Directory + Collaborative Workspace

ENHANCED PROFILE

GADI KAUFMANN
Managing Director & Chief Executive Officer, PCLCO
Member Since 1982

PROFESSIONAL ROLE
Executive

CONTACT INFORMATION
917-702-1234 ext. 1234
G. Kaufmann
g.kaufmann@pclco.com

EDUCATION
Bachelor's Degree
Master's Degree
Ph.D. Degree

EXPERIENCE
Senior Planning Consultant
Senior Planning Consultant
Senior Planning Consultant

INTERESTS
Urban Planning
Urban Design
Urban Development
Urban Policy
Urban Finance
Urban Infrastructure
Urban Transportation
Urban Housing
Urban Land Use
Urban Growth
Urban Form
Urban Design
Urban Development
Urban Policy
Urban Finance
Urban Infrastructure
Urban Transportation
Urban Housing
Urban Land Use
Urban Growth
Urban Form

PRODUCT COUNCIL
Threat Detection and Threats Council

INTEREST GROUPS
Product Councils

EDUCATION
Bachelor's Degree
Master's Degree
Ph.D. Degree

ADVANCED SEARCH

Member Directory

Search by Name, Title, Location, Company, etc.

Search Filters

Location: [Dropdown]
Company: [Dropdown]
Title: [Dropdown]
Status: [Dropdown]

Affordable/Workforce Housing Council (Blue Flight)

My Product Council Members Search My Product Council Workspace

Documents

2018-08-08
2018-08-08
2018-08-08

Details

2018-08-08
2018-08-08
2018-08-08


PC DIRECTORY

PC COLLABORATIVE WORKSPACE

ULI Urban Land Institute



Member Directory connects members to each other.



Knowledge Finder connects members to an expanding library of member content and ideas.











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What is Knowledge Finder?


knowledge.uli.org

KNOWLEDGE FINDER CONNECTS YOU TO

 <p>Advisory Services panel reports (More than 450 reports, dating back to 1947.)</p>	 <p>Case Studies (Nearly 400 full-length case studies since 1994.)</p>	 <p>District Council events (More than 2,000 events from 2016 to the present)</p>	 <p>Emerging Trends in Real Estate® reports (Nearly 50 reports spanning all regions, dating from 2003 to the present.)</p>	 <p>Product Council meeting agendas (More than 450 agendas from the 2014 Spring Meeting to the present.)</p>	 <p>Technical Assistance panel reports (More than 100 reports from 2014 to the present.)</p>	 <p>People Profiles Learn more about contributing speakers and panelists</p>	 <p>Research Reports Now live: 150 research reports</p>
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ADDITIONAL CONTENT TO COME!

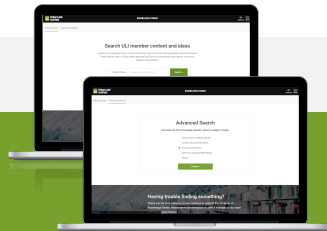
ULI's latest exclusive member benefit. First release was launched at the 2018 Spring meeting	Unlocks the power of ULI's member networks to share best practices and advance our mission	Significant amount of new content and functionality has been added since launch, and continues to expand	Knowledge Finder is the prototype for ULI's knowledge platform
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Here's how it works for members...

BASIC & ADVANCED SEARCH

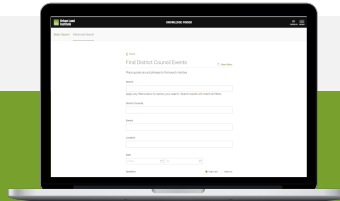


Intuitive

Simply search by keyword or content type

Dive deep into content types, plus speakers and panelists, to find exactly what you're looking for

CONTENT PAGES

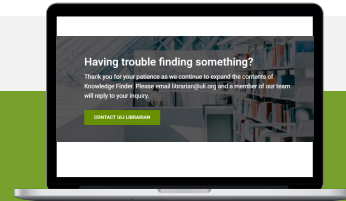


Each page includes essential information, including dates, locations, speakers of panelists, and relevant topics

Product Council agendas, Technical Assistance Panel reports and Advisory Services reports can be downloaded as PDFs

Speakers and panelists link to their Member Directory profiles

CONTACT ULI LIBRARIAN



If they can't find what they're looking for, members can contact the ULI Librarian who will help them find exactly what they're looking for (if we have it).



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I'm working on a mixed-use development in the Los Angeles metro area... How can ULI help me in the work I do?

MEMBER USE CASE

NAVIGATOR



Submit an inquiry to exchange best practices and get further engaged with industry experts

- **Regional** Urban Development Mixed-Use product councils
- Over **25** ULI Los Angeles opportunities

MEMBER DIRECTORY



Connect with over 1060 members with expertise in mixed-use development

- **72** ULI Los Angeles members
- **17** Architects
- **12** finance / investment professionals
- **2** UDMUC product council members

KNOWLEDGE FINDER



Search by topic area across content types on knowledge finder. E.g., search keywords: **mixed-use urban development**

- 98** case studies 5 in the Los Angeles metro area
- 66** advisory services panel reports
- 5** ULI Los Angeles District Council Events

- 73** Product Council Agendas from across the UDMUC flights
- 15** Technical Assistance Panel Reports
- 600+** people profiles



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