Member Engagement Tools: **uli.org/connect**

- **Navigator**
  - [navigator.uli.org](https://navigator.uli.org)
  - Connects members to ULI opportunities to lead or volunteer.
  - **LAUNCHED APRIL 2017**

- **Member Directory**
  - [members.uli.org](https://members.uli.org)
  - Connects members to the global ULI network anytime, anywhere.
  - **RE-LAUNCHED OCTOBER 2017**

- **Knowledge Finder**
  - [knowledge.uli.org](https://knowledge.uli.org)
  - Connects members to an expanding library of member-generated content and ideas.
  - **LAUNCHED MAY 2018**
...Navigator is one way members find and connect to ULI opportunities.

Here’s how it works for members...

**STEP ONE**
Sign in and get started

Members sign in with their ULI account and password.

Select “Get Started”, answer key questions, and filter results to find the opportunities most suitable for them.

Or, “See all opportunities” provides them with the full list of opportunities currently available.

**STEP TWO**
View filtered results

View the results of search, and adjust the criteria to hone in on the opportunities most relevant to the member.

Select individual opportunity to learn more including eligibility requirements.

**STEP THREE**
Select and submit

Make selection(s).

Write statement(s) of interest, choose location, and hit “Submit”.

Member inquiry is sent to ULI Staff Member with the brand promise of a response within three business days.

[LIVE DEMO](https://navigator.uli.org/)

[View Demo](https://navigator.uli.org/)
Navigator is how members find and connect with engagement opportunities...

...Member Directory helps members find and connect with each other.
Knowledge Finder connects members to an expanding library of member content and ideas.

**What is Knowledge Finder?**
knowledge.uli.org

**KNOWLEDGE FINDER CONNECTS YOU TO**

- **Advisory Services panel reports**
  (More than 450 reports, dating back to 1947.)

- **Case Studies**
  (Nearly 400 full-length case studies since 1904.)

- **District Council events**
  (More than 2,000 events from 2016 to the present)

- **Emerging Trends in Real Estate® reports**
  (Nearly 50 reports spanning all regions, dating from 2003 to the present)

- **Product Council meeting agendas**
  (More than 450 agendas from the 2014 Spring Meeting to the present)

- **Technical Assistance panel reports**
  (More than 100 reports from 2014 to the present)

- **People Profiles**
  Learn more about contributing speakers and panelists

- **Research Reports**
  Nearly 150 research reports

**ADDITIONAL CONTENT TO COME!**

- ULI’s latest exclusive member benefit. First release was launched at the 2018 Spring meeting
- Unlocks the power of ULI’s member networks to share best practices and advance our mission
- Significant amount of new content and functionality has been added since launch, and continues to expand
- Knowledge Finder is the prototype for ULI’s knowledge platform
Here’s how it works for members...

**Intuitive**
Simply search by keyword or content type.

**Dive deep into content types, plus speakers and panelists, to find exactly what you’re looking for.**

**Each page includes essential information including dates, locations, speakers of panelists, and relevant topics.**

**Product Council agendas, Technical Assistance Panel reports and Advisory Services reports can be downloaded as PDFs.**

**Speakers and panelists link to their Member Directory profiles.**

If they can’t find what they’re looking for, members can contact the ULI Librarian who will help them find exactly what they’re looking for (if we have it).

---

I’m working on a mixed-use development in the Los Angeles metro area... How can ULI help me in the work I do?

**MEMBER USE CASE**

**Navigator**
Submit an inquiry to exchange best practices and get further engaged with industry experts.
- Regional Urban Development Mixed-Use product councils
- Over 25 ULI Los Angeles opportunities

**Member Directory**
Connect with over 1060 members with expertise in mixed-use development.
- 72 ULI Los Angeles members
- 17 Architects
- 12 finance / investment professionals
- 2 UDMUC product council members

**Knowledge Finder**
Search by topic area across content types on knowledge finder. E.g., search keywords: mixed-use urban development.
- 98 case studies 5 in the Los Angeles metro area
- 66 advisory services panel reports
- 73 Product Council Agendas from across the UDMUC
- 15 Technical Assistance Panel Reports
- 600+ people profiles

**Urban Land Institute Nashville**