

# REAL ESTATE DIVERSITY INITIATIVE (REDi) 2021 PROGRAM APPLICATION

Please complete the application and email one pdf file that includes a completed application and attachments to Dillon.Holliam@regionsmart.org. Application deadline is May 1, 2021 at 12:00pm.

## PERSONAL INFORMATION

NAME:

ADDRESS:

PHONE:

EMAIL:

RACE/ETHNICITY (Check all that apply):

White     Black/African American     Asian     Native Hawaiian/Pacific Islander

American Indian/Alaskan Native     Hispanic/Latino (Non-White)

Other \_\_\_\_\_

GENDER:  Male     Female     Non-binary     Prefer not to answer

## REQUIREMENTS

PROFESSIONAL RESUME: Attach a 1-2 page resume that includes your education history.

PERSONAL ESSAY: Attach a personal essay which explains (in 250 words or less) what you hope to gain by completing the REDi program and how you will use the information you learn.

LETTERS OF REFERENCE: Attach 2 letters of reference from people who have strong knowledge of your abilities and interest in real estate development. If you are employed full time, one of your letters must be from your supervisor saying they will support your participation and allow class attendance to be a priority.

SIGNED PROGRAM EXPECTATIONS: See page 2 of this application

FINANCIAL COMMITMENT: The class fee is \$300 to be paid before the class starts. A limited number of partial scholarships are available. If you would like to be considered for a scholarship please include that request in your personal essay.

## EMPLOYMENT INFORMATION

CURRENT EMPLOYER NAME:

# OF YEARS EMPLOYED:

TYPE OF BUSINESS:

POSITION:

PRIMARY RESPONSIBILITIES:

To help us best serve you with resources and assign you to a team, let us know what your current Real Estate experience is.

BEGINNER: Some knowledge of real estate, but eager to learn more. Must demonstrate knowledge of real estate concepts/ideas and how they will apply the knowledge gained through their personal statement and reference letters.

INTERMEDIATE: Currently working in the real estate industry with 2-4 years of full-time experience (construction, architect, broker, etc.). Demonstrated knowledge of real estate concepts/ideas.

ADVANCED: Currently working in real estate. Very familiar with real estate concepts/ideas and development practices.

## AREAS OF EXPERIENCE AND INTEREST

Please rate your knowledge and experience in the real estate industry using a scale from 1-5 with 1 being lowest and 5 being the highest.

<input type="checkbox"/> Working with Architect(s)	<input type="checkbox"/> Developing Business Plans
<input type="checkbox"/> Financial Budgeting	<input type="checkbox"/> Land Use
<input type="checkbox"/> Land Acquisition	<input type="checkbox"/> Legal/Title
<input type="checkbox"/> General Contracting	<input type="checkbox"/> Marketing & Leasing
<input type="checkbox"/> Project Management	<input type="checkbox"/> Property Management

HOW DID YOU HEAR ABOUT THE REDi PROGRAM?

HAVE YOU ATTENDED ANY OF OUR OTHER EMERGING DEVELOPER OR ULI PROGRAMS? Please tell us what programs you have attended.

Thank you for your interest in the REDi Program. Applicants will be informed about selection decisions on or before June 20, 2021.

Call Dillon Holliam at 901-264-0828 or email [Dillon.Holliam@regionsmart.org](mailto:Dillon.Holliam@regionsmart.org) for more information.

## PROGRAM EXPECTATIONS

The value of the REDi program experience is enhanced by the quality participation of its members. Each participant is expected to be a committed group member, bringing their individual skills, assets, and strengths to group discussions and team projects. We ask that all participants be:

### OPEN, HONEST, AND SHARE THEIR RELEVANT AND SPECIFIC INFORMATION AND EXPERIENCE

- Be willing to share your areas of expertise, insights, and ideas with the cohort. Come to sessions ready to participate openly and honestly with specific, detailed information and experience from your current and past experiences.

### RESPECTFUL OF OTHERS

- Assume good intent in dialogues. Help make discussions productive and high value by engaging your fellow participants respectfully.
- Respect the time of your fellow participants, session facilitators, and guests by being physically and mentally present. All sessions have time for breaks, so please reserve cell phone use to those breaks.

### ENGAGED AND PRESENT

- Each participant has been chosen for the value their unique background and experience brings to their small group and all participants honor that.
- Each session is designed to capitalize on the entirety of the program. Each session content will be referenced in future sessions and pertinent to the success of the group projects. It is important that all participants attend all the sessions. 2021 sessions will be held on: 8/23, 8/30, 9/13, 9/20, 9/27, 10/4, 10/11, 10/18, 10/25, 11/1, 11/8, 11/15, 11/22, 11/29, 12/6, 12/13.
- Highly suggested readings are a key part of your engagement in the program and your take home value of the curriculum. Completing the readings prior to the sessions will add value to the content and in-person dialogues.

### RECRUITERS OF THE BEST AND BRIGHTEST FOR FUTURE REDi CLASSES

- Participants often come into contact with new leaders in the industry, with ideas and best practices that will add greatly to the value of the REDi Program. Recruit these people to participate in the program for future years and as leadership for the program.
- Zoom Etiquette - Please download and maintain a fully updated version of Zoom. To maintain the respect to the speaker, please have cameras "on" unless otherwise noted. Be committed and engaged. Chat discussions and questions are always welcomed.

BY SIGNING BELOW, I AGREE TO HONOR THE REDi PROGRAM EXPECTATIONS TO THE BEST OF MY ABILITIES.

NAME:

SIGNATURE:

DATE:

