



2020 Annual Report |



**Urban Land
Institute**

Memphis
Serving the Mid South

Thanks to Outgoing Leadership



Tommy Pacello
Chair



JT Malasri
Chair of Mission
Advancement



Bryan Koch
Treasurer

Thank you!

ULI Memphis Year In Review:

Thanks to our Outgoing Leadership

Three Quantitative Measurements that National ULI Tracks:

- Membership

- Programs

- Financial Stability

Our Local Initiatives:

- Mayors' Council

- UrbanPlan

- REDI Class

Welcome New Leadership

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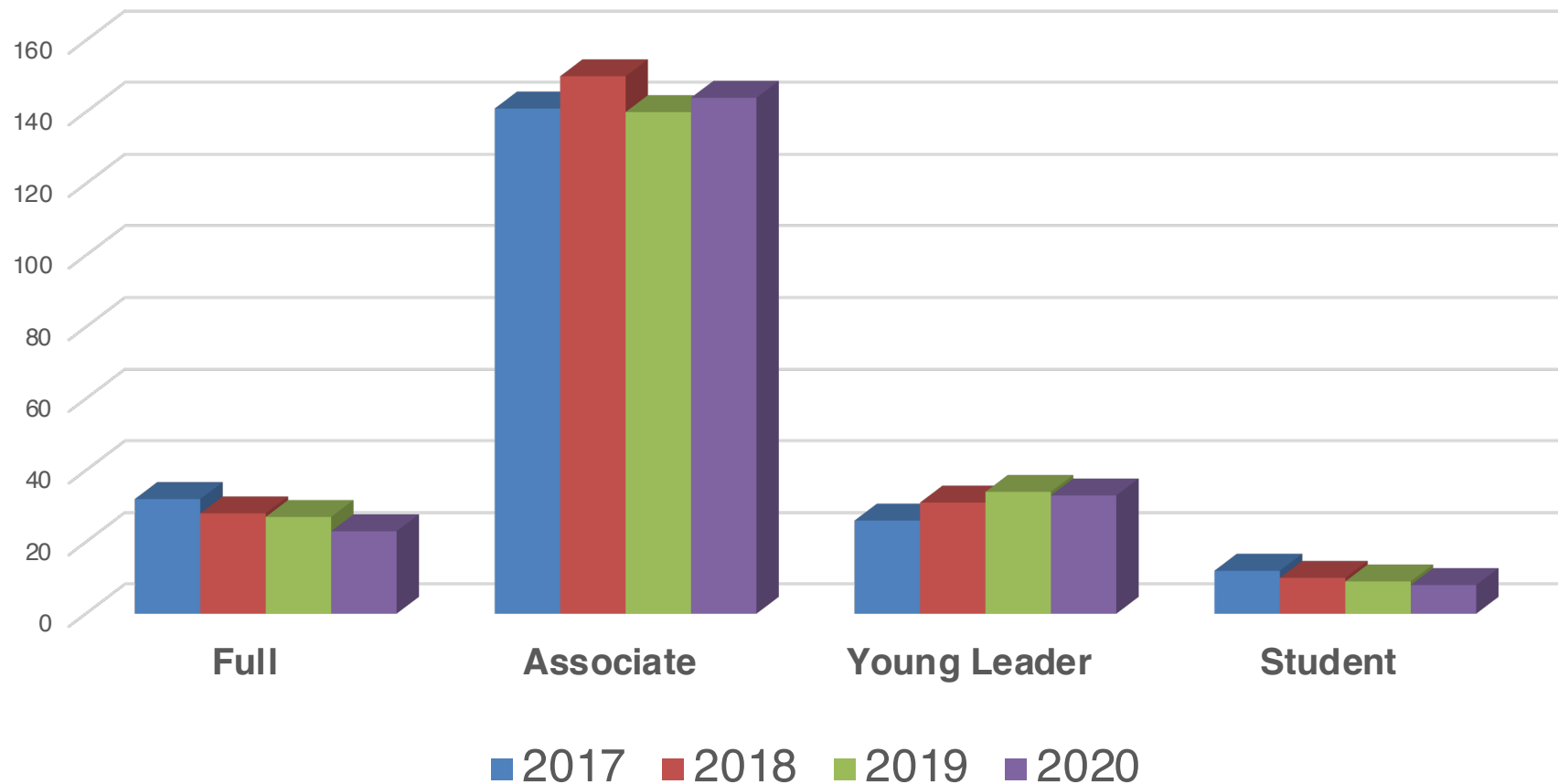


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National Quantitative Measures: 1 of 3: Membership

208 members as of July 23, 2020



2020 Annual Report |

National Quantitative Measures:

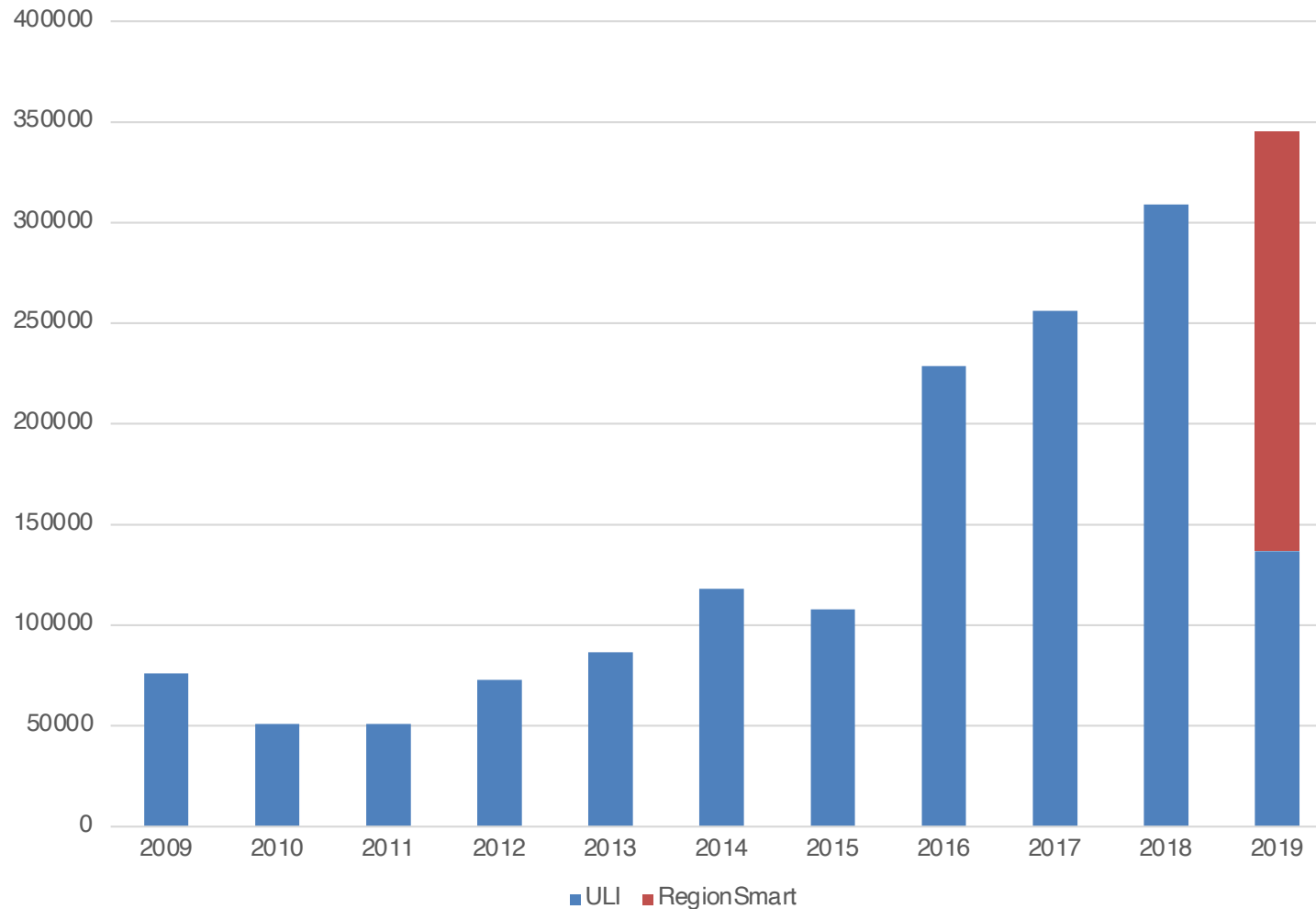
2 of 3: Number of Programs/Attendees

13 Events.... 578 Attendees

- Opportunity MEM about Opportunity Zones
- YLG Social Gathering at the Redbirds
- Connecting the DOTs with the DOT reps from AR, MS & TN
- Tour of the Snuff District
- 10-Minute Walk Presentation of parks in South Memphis with the Memphis Parks Commission and National ULI
- Trends as apart of CCIM Commercial Council Event
- Tour of the Arrive Hotel
- YLG Lunch with Mayors Harris
- Breaking Down Finances (even in a crisis)
- Federal Reserve Bank: Impact of COVID on the MidSouth
- Community Engagement while Social Distancing
- Virtual Tour of Tom Lee Park Plans
- And others....

National Quantitative Measures: 3 of 3: Financial Stability

457% Growth in 12 Years FY20 Budget: \$330,000



2020 Annual Report |



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MidSouth Mayors Council FY20 Re-Cap

- Hosted a meeting with DOT reps from the Tri-State Area
- Established an Executive Committee with Tri-State Representation
- Hired Mark Luttrell to Direct the efforts

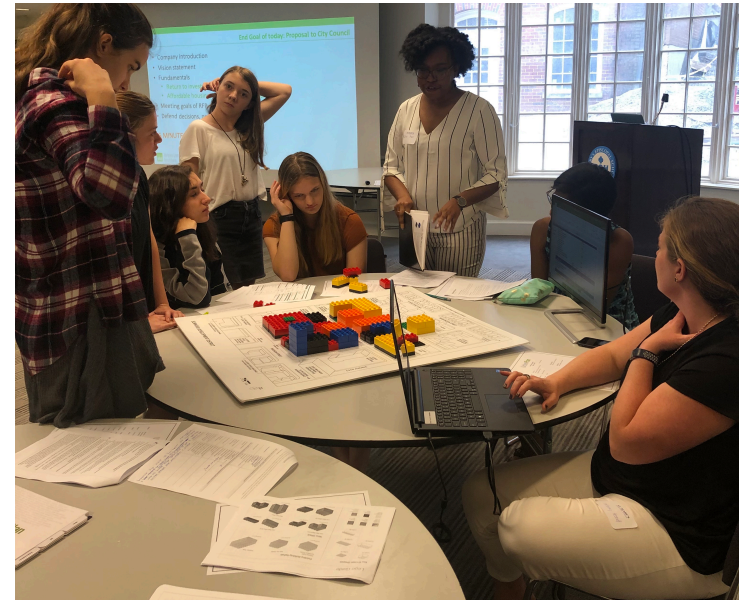


UrbanPlan FY20 Re-Cap

Workshops: 4

Participants: 132

Volunteer Hours: 99



2020 Annual Report



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Launched REDi: Cornerstone of Emerging Developers Program

Graduated the Inaugural REDi Class in December 2019



STAKEHOLDERS: MEMPHIS & SHELBY COUNTY PLANNING DIVISION, ULI MEMPHIS
Pioneers: City of Memphis Housing & Community Development, Downtown Memphis Commission



2020 Annual Report |



New Leadership



Paul Young
Chair



Roshun Austin
Chair of Mission
Advancement



Michael Maxwell
Treasurer

Looking Forward

Upcoming Fall Programs in the Works:

- Follow up to the 21-Day Equitable Development Challenge
- Series: How to Build A City We Can All Afford
 - Four Part series launches in September
- August 26: Behavioral Data and Land Use Decisions
- Sept 16: Memphis' Women's Leadership Initiative Coffee Chat
- October: Joint program with ULI Detroit on Civic Assets for More Equitable Cities
- Young Leaders Group Networking & Programs
- UrbanPlan goes Virtual!

THANKS TO OUR 2020 LOCAL SPONSORS

VISIONARY



HYDE FAMILY FOUNDATIONS



CHAMPION



PARTNER



ADVISOR

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MEMPHIS MEDICAL DISTRICT COLLABORATIVE • PINNACLE FINANCIAL PARTNERS • THE SHOPPING GROUP

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