



## Help Us Make an Impact

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ULI Louisiana helps shape the future of the built environment for transformative impact on communities.

We facilitate the open exchange of ideas, information, and experience among the region's industry leaders and provide dynamic educational programs that explore a broad range of development issues. To learn more about our programs, please visit [louisiana.uli.org](http://louisiana.uli.org).



# 250+

ULI Louisiana's 250+ members represent nearly 20 industry sectors and 40 young leaders (those under 35).



*The Odeon, New Orleans*



# 1,000+

Each year, 1,000+ individuals attend 20+ programs and events including tours, panels, networking, and more.



*The Water Campus, Baton Rouge*



# 45,000+

ULI's 45,000+ members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service dedicated to creating better places.

# Annual Sponsorship Opportunities

Becoming a ULI Louisiana annual sponsor is the most visible way to show you are a part of the ULI community. Through the generous contributions of our annual sponsors, ULI Louisiana is able to provide high quality programs and lead land use and community development initiatives throughout the region.

As a sponsor, your company will enjoy a variety of benefits including complimentary memberships, program registrations, brand exposure, and the satisfaction of partnering with ULI Louisiana as we make a difference in our region.

**Questions?**

[nicole.depietro@uli.org](mailto:nicole.depietro@uli.org)

<b>Benefits for Annual Sponsorships</b> <b>1 Year Commitment</b> <b>2 Year Commitment</b>	<b>Silver</b> <b>\$2,500</b> <b>\$4,500</b>	<b>Gold</b> <b>\$5,000</b> <b>\$9,00</b>	<b>Platinum</b> <b>\$7,500</b> <b>\$12,500</b>	<b>Visionary</b> <b>\$10,000</b> <b>\$17,000</b>
Complimentary annual membership at Full Member Level (\$1,322 value)				1 or
Complimentary annual membership at Associate Level (\$540 value)		1	1	2
Complimentary annual membership at Young Leader Level (\$264 value)	1	1	2	1
Complimentary admission to District Council event(s) <i>excludes Trends event</i>	2	4	6	No Limit
Complimentary Tickets to Emerging Trends in Real Estate	1	2	4	6
Opportunity to highlight company/employee on Social Media	•	•	•	•
Company logo recognition on event email blasts from ULI Louisiana	•	•	•	•
Company logo with active link on Sponsorship page of ULI Louisiana website	•	•	•	•
Company logo recognition on powerpoint at each ULI Louisiana event	•	•	•	•

If you would like a different combination of benefits, please reach out to Nicole at [nicole.depietro@uli.org](mailto:nicole.depietro@uli.org) and she will work with you to customize your sponsorship package.

## Opportunities to Sponsor ULI Louisiana Signature Events

February: Emerging Trends in Real Estate

Spring/Summer: Real Estate Diversity Initiative (REDI)

Quarterly: NOLABA Real Estate Breakfast, Membership Orientation

Monthly: Building Tours

For additional information, please contact Nicole.

✉ [Nicole.DePietro@uli.org](mailto:Nicole.DePietro@uli.org)

☎ 504.867.9942

🌐 [louisiana.uli.org](http://louisiana.uli.org)



2023

ULI Louisiana

# EMERGING TRENDS IN REAL ESTATE



Celebrating our 14th year, **ULI Louisiana's Emerging Trends in Real Estate** conference has grown to host over 300 real estate professionals from across the region, providing attendees with exclusive content and networking opportunities.

Below are ways for your organization to be involved with our upcoming event in early 2023.

## **Presenting SPONSOR – \$7,500**

One (1) Available

### **Speaking Opportunity:**

- Introduction of Keynote presentation
- Opportunity to serve as panelist and give remarks during event
- Recognition at private gathering before event

### **Marketing Opportunity:**

- Exclusive presenting sponsor recognition throughout the event
- Company logo on all print and digital media
- Opportunity to set up marketing collateral in networking lobby (priority placement)
- Three (3) social media posts leading up to event and one (1) recap post

### **Attendance Opportunity:**

- Access to private gathering night before event
- Ten (10) tickets to the 2023 Emerging Trends event

## **Cocktail SPONSOR – \$3,000**

One (1) Available

### **Speaking Opportunity:**

- Opportunity to serve as panelist and give remarks during event
- Recognition at private gathering before event

### **Marketing Opportunity:**

- Recognition throughout the event
- Company logo on all print and digital media
- Opportunity to set up marketing collateral in networking lobby (priority placement)

### **Attendance Opportunity:**

- Access to private gathering night before event
- Four (4) tickets to the 2023 Emerging Trends event

## **Panel SPONSOR – \$1,000**

Multiple Opportunities Available

### **Marketing/Speaking Opportunity:**

- Opportunity to serve as a panelist
- Company logo on all print and digital media
- Opportunity to set up marketing collateral in networking lobby

### **Attendance Opportunity:**

- Two (2) tickets to the 2023 Emerging Trends event



# Real Estate Diversity Initiative (REDI) Sponsorship Opportunities

**The Real Estate Diversity Initiative (REDI)** is a comprehensive, 15-session curriculum designed to advance the real estate careers of professionals of color and women. Thirty participants step into the role of a real estate developer, gaining direct knowledge and experience working in teams to produce a development plan, pro-forma, and marketing plan for a real project.

Participants are taught by a volunteer faculty of experienced, multidisciplinary, top-tier practicing real estate professionals serving as instructors, mentors and facilitators who share market-based knowledge and the wisdom from their experience.



*ULI Louisiana REDI Cohort 2022*

Benefits for REDI Sponsorships	Scholarship \$250	Happy Hour \$3,000	Presenting \$5,000
Recognition as a Gold Annual Sponsor			•
Opportunity to serve on the Dolphin Tank at REDI final presentation		•	•
Opportunity to highlight company's scope of work and instruct REDI class session.		•	•
Opportunity to speak at REDI social activities - graduation and/or mid-session Happy Hour	•	•	•
Opportunity to attend REDI social activities - graduation and mid-session Happy Hour	2	4	unlimited
Company Logo recognition on REDI material and verbal recognition in class.	Name	Logo	Logo

## Additional Signature Events and Initiatives available to sponsor:

Monthly Building Tours

Young Leaders Group Happy Hours

Young Leaders Group Mentorship Program

UrbanPlan

Contact Nicole DePietro at [nicole.depietro@uli.org](mailto:nicole.depietro@uli.org) for more information.

# 2022 Annual Sponsors

Visionary

WALKER &  
DUNLOP

Gold



Silver



Gibbs Development



Signature  
Events and  
Initiatives

American South Real Estate Fund | Brian & Susan Andrews  
Capital One | Green Coast Enterprises | Trahan Architects  
Tulane School of Architecture | Woodward Design+Build