

2022

ULI Louisiana

# EMERGING TRENDS IN REAL ESTATE

Celebrating our 13th year, *ULI Louisiana's Emerging Trends in Real Estate* has grown to host over 300 real estate professionals from across the region, providing attendees with exclusive content and networking opportunities. Below are ways for your organization to be involved with our upcoming event, coming up in January 2022.



## **PRESENTING SPONSOR // \$7,500** **Reserved for one (1) commitment**

### **Speaking Opportunity:**

Introduction of the  
Keynote Presentation  
Opportunity to serve as panelist and  
give remarks during event  
Recognition at private cocktail  
party before event

### **Marketing Opportunity:**

Exclusive Presenting Sponsor  
Recognition throughout  
the event  
Company logo on all print  
and digital media  
Opportunity to set up marketing  
collateral in  
networking lobby  
(priority placement)  
Three (3) social media posts  
leading up to event  
& one (1) recap post

### **Attendance Opportunity:**

Access to private cocktail party  
night before event  
Ten (10) tickets to the  
2022 Emerging Trends event

## **COCKTAIL SPONSOR // \$3,000** **Reserved for one (1) commitment**

### **Speaking Opportunity:**

Opportunity to serve as panelist  
and/or present during event  
Recognition at private cocktail  
party before event

### **Marketing Opportunity:**

Recognition throughout  
the event  
Company logo on all print  
and digital media  
Opportunity to set up marketing  
collateral in  
networking lobby  
(priority placement)

### **Attendance Opportunity:**

Access to private cocktail party  
night before event  
Six (6) tickets to the  
2022 Emerging Trends event

## **PANEL SPONSOR // \$1,000** **Multiple opportunities available**

### **Marketing Opportunity:**

Opportunity to serve as a panelist  
Company logo on all print  
and digital media  
Opportunity to set up marketing  
collateral in networking lobby

### **Attendance Opportunity:**

Four (4) tickets to the  
2022 Emerging Trends event

## **TRENDS SPONSOR // \$500** **Multiple opportunities available**

### **Marketing Opportunity:**

Company name on all print  
and digital media  
Opportunity to set up marketing  
collateral in networking lobby

### **Attendance Opportunity:**

Two (2) tickets to the  
2022 Emerging Trends event