

The Urban Marketplace addresses key challenges in Los Angeles, including revitalization, gentrification, and systemic disinvestment. By championing best practices in urban development, it empowers leaders to drive positive change. Urban Marketplace brings together diverse thought leaders through robust panel discussions and interactive roundtable conversations to highlight emerging economic opportunities and solutions.

SPONSORSHIP PACKAGES	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000
Complimentary UM registrations	10	8	6	4
Exhibitor booth			•	•
Advertisement in the program	Full Page	Half Page	1/4 Page	1/8 Page
Recognized in remarks				
Recognized in program		•	•	•
Logo on UM event webpage and eblasts				
Sponsorship Recognition Event invitations	4	3	2	1

ADDITIONAL OFFERINGS

EXHIBITOR - \$1,500

2 complimentary registrations Exhibitor booth space NON-PROFIT EXHIBITOR - \$500 FREE for first 5 sponsor applicants

2 complimentary registrations Exhibitor booth space

NEXT STEPS

To become a sponsor or exhibitor of the 25th Anniversary Urban Marketplace, please fill out **this form**.