

FY 2024

IMPACT

REPORT

MISSION: Shape the future of the built environment for transformative impact in communities worldwide



losangeles@uli.org
www.la.uli.org



ULI Los Angeles is a cornerstone in shaping the region's future, bringing together diverse voices to address critical issues and drive impactful change. Through collaboration and innovative thinking, we continue to elevate the quality of life and economic vitality of our communities, ensuring a sustainable and inclusive path forward.

Ryan Altoon
Chair, ULI Los Angeles

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SPONSORS



ABOUT US

The **Urban Land Institute (ULI)** is the largest network of cross-disciplinary real estate and land use experts in the world. The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide. ULI has over 48,000 members across the globe representing the full spectrum of land use and real estate disciplines.



48,000+
GLOBAL MEMBERS



2,000+
LOCAL MEMBERS



568
COMMITTEE &
COUNCIL MEMBERS



20
COMMITTEES &
COUNCILS

Through our members' dedication to the mission and their shared expertise, the Institute has been able to set standards of excellence in development practice. ULI Los Angeles has over 2,000 members and is one of the largest District Councils in the ULI network. ULI LA's mission is to be the preeminent regional real estate organization providing inclusive and trusted leadership influencing public policy and practice.

ULI Los Angeles - At A Glance



2,039
MEMBERS



4,300+
REGISTRANTS



52
EVENTS &
PROGRAMS



74%
ENGAGEMENT



145
Mentees



3
Mentor Programs



RYAN ALTOON, CHAIR
ULI Los Angeles District Council
FY24 FY25

Letter from the Chair

As the Chair of ULI Los Angeles, I am honored to share the remarkable strides we have made together as a community dedicated to improving the urban landscape of our region. ULI LA remains a vibrant hub for thought leadership, collaboration, and impactful action on the challenges and opportunities that shape our cities.

At the core of our mission are the **Five Pillars of Impact**, which guide our efforts and highlight our accomplishments:

- 01 CONVENE** / Last year, ULI LA hosted over 50 programs with 250+ experts and 4,200 participants, addressing critical issues like downtown revitalization, adaptive reuse, housing, and homelessness.
- 02 ENGAGE** / Through initiatives like Technical Assistance Panels (TAPs) and UrbanPlan, we tackled complex land use challenges and fostered meaningful community engagement.
- 03 INCLUDE** / Diversity and inclusion remain central to our mission, with programs celebrating cultural heritage and initiatives like Women's Leadership and REACH driving equity in the built environment.
- 04 GROW** / Mentorship programs engaged 40 mentors and 150 mentees, while forums like the Young Leaders Partnership and Women's GROW Program developed future leaders.
- 05 SHARE** / Our Product Councils addressed key topics in housing, capital markets, innovation, and mobility, influencing policies and practices across the region.

Your support as a Catalyst for Change reflects a shared commitment to creating resilient, vibrant communities that enhance quality of life for all. We look forward to another year of innovation, inclusion, and impact with our sponsors and member leaders.



Mission:

Shape the future of the built environment for transformative impact in communities worldwide

FY24 MEMBERSHIP BY THE NUMBERS

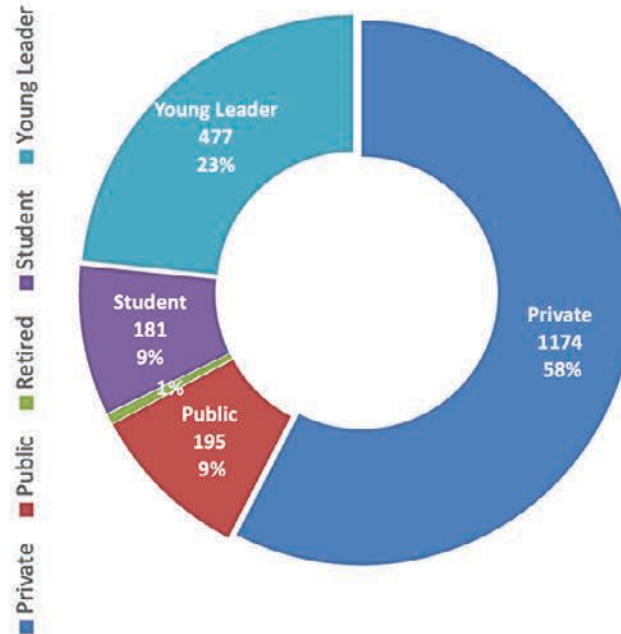
ULI LOS ANGELES OVERVIEW

The ULI Los Angeles District Council, with over 2,000 members, is the preeminent regional real estate organization providing inclusive and trusted leadership influencing public policy and practice in the Greater LA region.

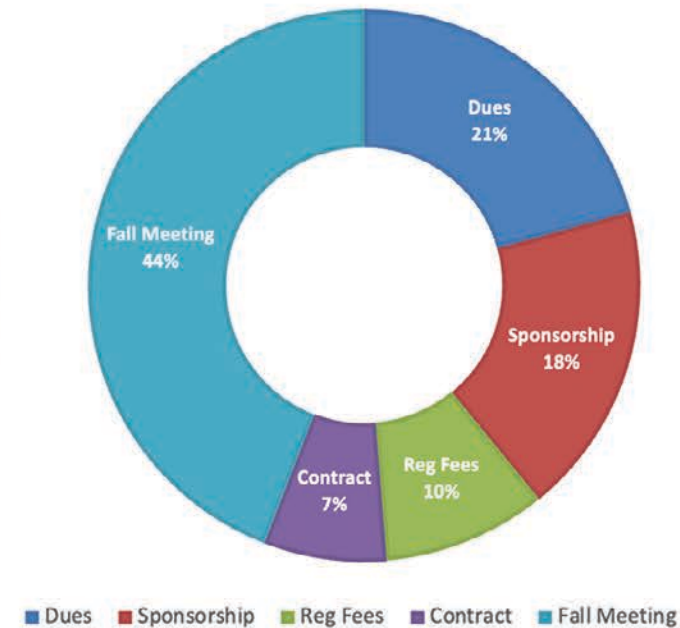
ULI LA's **five strategic pillars** are to Convene, Engage, Include, Grow, and Share through the key priorities of Housing/ Homelessness, Mobility, Building Healthy Places, and Diversity/Equity/Inclusion.

ULI LA members represent a diverse network of cross-disciplinary real estate and land use experts in the LA region. During FY24, ULI Los Angeles delivered impactful work through our 20 committees and councils consisting of over 560 members

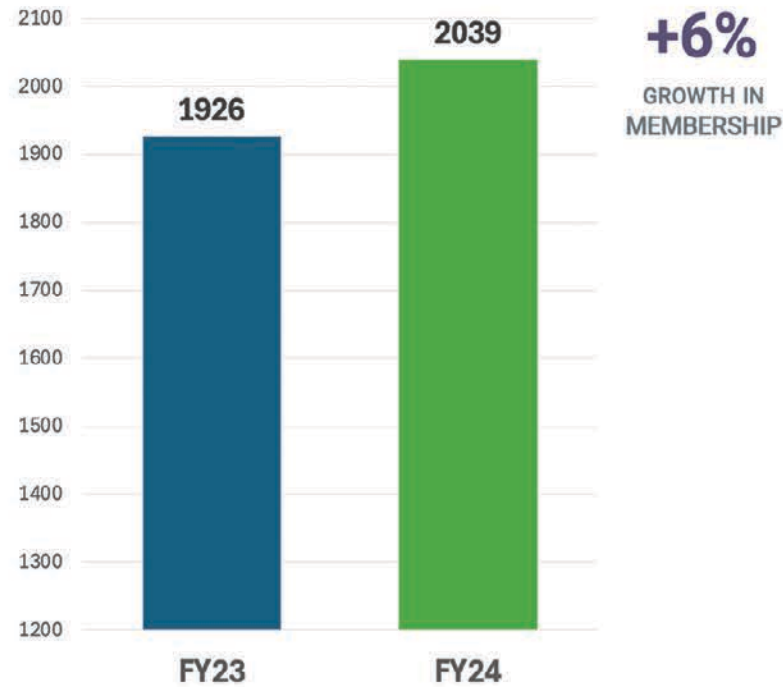
MEMBERSHIP BY TYPE



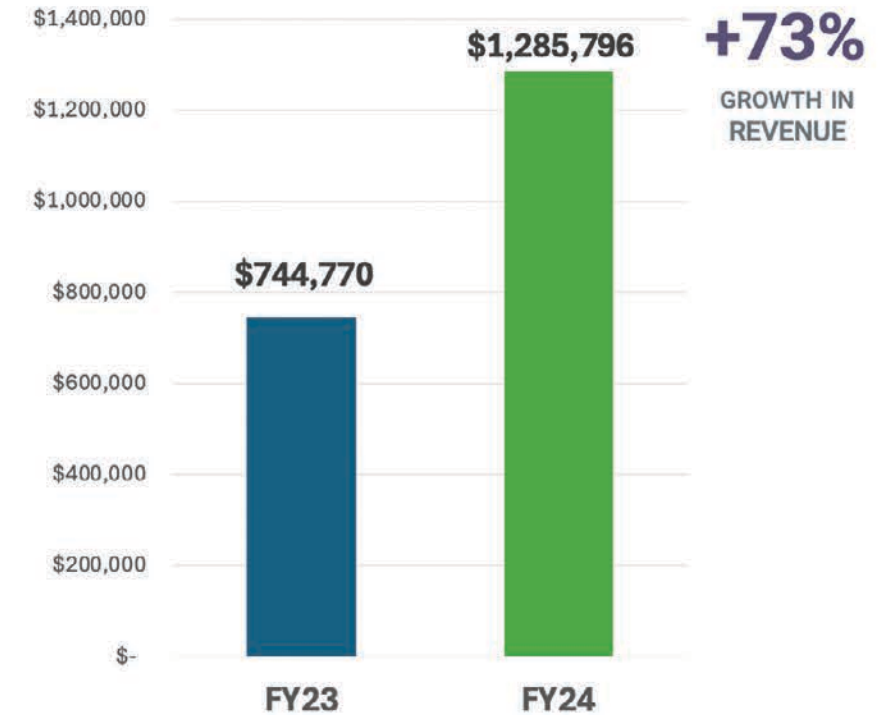
REVENUE BY TYPE



MEMBERSHIP GROWTH



REVENUE GROWTH



COMMITTEES

Building Healthy Places
Communications
Diversity, Equity, and Inclusion
ImpacTech
Membership
NEXT Initiative
Programs

REACH
Sponsorship
Technical Assistance Panel
Urban Marketplace
UrbanPlan
Women's Leadership Initiative
Young Leaders Group

LOCAL PRODUCT COUNCILS

Capital Markets
Homelessness Initiative
Housing
Innovation
Leadership
Mobility

CONVENE



52
PROGRAMS &
EVENTS



250+
PANELISTS &
STAKEHOLDERS



4,300+
REGISTRANTS

Over the course of FY24, ULI Los Angeles convened over 250 industry experts and stakeholders, delivered over 50 impactful programs, and engaged with over 4,300 attendees to continue sharing knowledge and advancing our mission priorities.



Brenda Levin

Scott Johnson

LUMINARIES

Our impactful Luminaries Program features discussions with trailblazers in the real estate industry. These signature events provided an intimate setting for ULI members and industry leaders to engage in candid conversations about career trajectories, industry perspectives, and personal values. The program's success is a testament to the insightful and illuminating dialogues that fosters a deeper understanding of the diverse experiences and expertise within the real estate community.



EMERGING TRENDS

ULI LA presented Emerging Trends Report, produced jointly by ULI and PwC. As the winds of change continue to reshape the landscape of commercial real estate, it's evident that we're entering a new era—a "Great Reset".



CASE STUDIES

Our Case Studies & Site Tours programs offer an in-depth, behind-the-scenes look at innovative development projects throughout the region. Showcasing best practices in design and development, members learn about project successes and challenges from key stakeholders.

Lumen West
West Edge
(W)rapper Building
843 N. Spring Street



CONVENE



From LA84 to LA28 and Beyond: Insights and Investments to Narrow the Racial Wealth Gap

Urban Marketplace is a ULI-LA signature program that brings together industry and civic leaders, providing insights into the latest trends crucial for successful development in traditionally underserved communities.

In 2024, the spotlight was on the forthcoming LA28 Olympics. Against the backdrop of LA84's legacy and the current economic and social landscape, our speakers and attendees delved into the economic prospects and community implications of this global event.

[View the Urban Marketplace 2024 Highlight Video](#)

SIGNATURE EVENT

KEYNOTE



Renata Simril
President & CEO, LA84



Richard K. Green Ph.D.
Director, USC Lusk Center
For Real Estate

SIGNATURE EVENT SPONSORS

PLATINUM

JPMORGAN CHASE & Co.



GOLD



SILVER



BRONZE





8

KEYNOTE AND PLENARY SPEAKERS



262

ATTENDEES



20

ROUNDTABLES



60

INTERACTIVE TABLE SESSIONS

PANEL



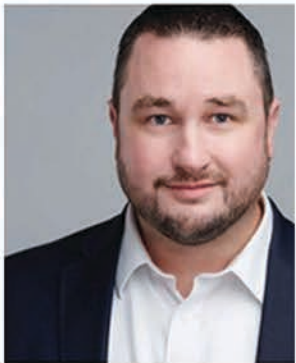
Moderator, **Stephen Cheung**
President & CEO, LAEDC



Mayor James T. Butts Jr.
City of Inglewood



Lori R. Gray
President & CEO, Neighborhood
Housing Services of LA County



Dept. **Mayor Lucius Martin**
City of Long Beach



Marcel Porras
Dept. Chief Innovation Officer
Los Angeles Metro



Daniel Rodman
Dir. of International Events
City of Los Angeles





CONVENE

SIGNATURE EVENT



Building on the important work done at the previous three Homelessness Summit in 2020, 2022, and 2023, ULI LA convened its fourth regional summit in the summer of 2024 to further advance homelessness solutions.

With more than 69,000 individuals experiencing homelessness in Los Angeles County, the crisis demanded continued focus and action.



232
ATTENDEES



20
KEYNOTE & PLENARY
SPEAKERS

KEYNOTE



William Zeh Herbig
Senior Director
Homeless to Housed Program
URBAN LAND INSTITUTE



PRESENTING SPONSOR

RIOS

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Alagem

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SILVER

SheppardMullin

BRONZE





10+
EXHIBITORS



3
EXPERT PANELS

PANELS
FIRESIDE CHAT
CASE STUDIES



ENGAGE



ULI Los Angeles had the privilege of hosting the 2023 ULI Global Fall Meeting.

The 4-Day conference brought together thought leaders and industry professionals from across the globe to share, learn, and collaborate on innovations and best practices in land use.



5,200+
Attendees



25
Countries

60+
Sessions

21
Project
Tours

KEYNOTES



Mariana Mazzucato PhD
University College London

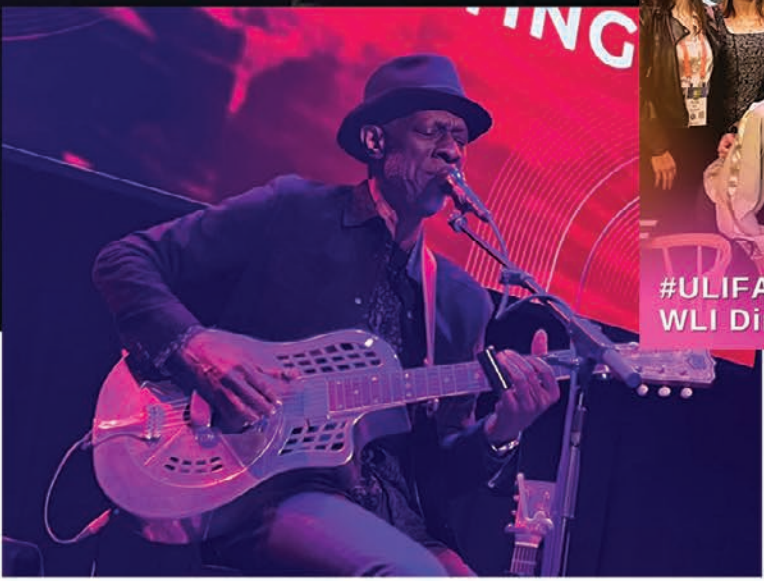


Maurice Conti
Futurist





#ULIFALL
WLI Dine Arouds



PLENARY SESSIONS
PANELS
CASE STUDY SITE TOURS

GROW

In our continuous commitment to fostering professional growth and development, ULI Los Angeles delivered a range of mentorship and professional development programs to support the diverse aspirations of our members.

YLG PARTNERSHIP FORUM

Young Leaders Group (YLG) members can benefit from the Partnership Forum, fostering meaningful connections and mentorship opportunities with established industry leaders.

WLI GROW

The Women's Leadership Initiative (WLI) continued the GROW program, led by women mentors, to empower and guide both women and men in the real estate industry, providing a supportive network for their career advancement.



BY THE NUMBERS

20+

MENTORS

150+

MENTEES

120+

NEXT COHORTS





NEXT INITIATIVE

Continuing in FY24, the NEXT Cohort program under the NEXT Initiative provides a collaborative space for emerging leaders to engage in groups, facilitating knowledge exchange and skill development.



REACH

ULI LA continued its successful REACH program, dedicated to fostering meaningful engagement for future leaders by increasing diversity in commercial real estate and providing resources and networks to support the career growth of under-represented early-career

INCLUDE

In our steadfast commitment to advancing diversity and inclusion, ULI Los Angeles member leaders have initiated impactful programs aimed at not only increasing participation in DEI efforts but also actively engaging and amplifying the voices of historically underrepresented individuals from BIPOC communities in the real estate industry.

AAPI HERITAGE MONTH

During AAPI month, ULI presented a dynamic panel discussion featuring an esteemed group of AAPI industry leaders sharing stories and discoveries of common ground and diversity, as we connect together as a community.



BLACK HISTORY MONTH

For Black History Month, ULI LA assembled a panel of CRE Finance leaders for a compelling discussion on the current impacts in the community, latest industry trends & the outlook for Diversity & Inclusion in the business.



BY THE NUMBERS

43%

FEMALE ADVISORY BOARD MEMBERS

34%

BIPOC Advisory Board Members



HISPANIC HERITAGE MONTH

During Hispanic Heritage Month, ULI collaborated with AIA/LA and convened leaders focused on community-centric infrastructure in connection with the LA28 Olympic Games.



WLI

ULI Los Angeles presented an engaging panel discussion featuring an executive recruiter who shared expertise, strategies, into the best practices for carving out a career path and tips on navigating the path to success.

PRIDE MONTH

During Pride month, ULI Los Angeles organized a mixer for members and the community at large to come together to share experiences and build connections.



SHARE

LOCAL PRODUCT COUNCILS

Drawing inspiration from the ULI Americas Product Councils, the ULI Los Angeles Local Product Councils serve as specialized, multidisciplinary forums where members convene regularly to foster a rich exchange of insights, explore emerging industry trends, and collaboratively share valuable information and best practices.

Los Angeles has 6 Councils with over 230 council members.

Member-driven, each council shapes its program content, selects guest speakers, and determines meeting schedules to ensure a customized experience that prioritizes the open dialogue and vibrant exchange of ideas characteristic of Urban Land Institute.



BY THE NUMBERS

236

COUNCIL
MEMBERS

6

COUNCILS

Capital Markets
Homelessness Initiative
Housing
Innovation
Leadership
Mobility





In addition to Council member meetings and convening, our Local Product Councils also share their areas of knowledge and expertise with all ULI LA members through key events such as the annual Emerging Trends Panel, Homelessness Summit, and Housing Council Programs.



FACT SHEET

Updated 10/17/24

Citywide Housing Incentive Program (CHIP) Ordinance

CPC-2023-7066-GA
ENV-2020-6762-EIR
ENV-2020-6762-EIR-ADD1
ENV-2020-6762-FIR-ADD2

Summary

The City's [2021-2029 Housing Element](#) (also known as the Plan to House LA) identified significant housing needs throughout Los Angeles reflected by high rents, overcrowded conditions and housing instability. Recognizing the urgency of planning for equitable housing solutions for the City's residents, including permanent homes for the unhoused and more affordable housing for those burdened by housing costs, City Planning has developed the [Citywide Housing Incentive Program](#), as one of the many ambitious programs within the Plan to House LA.

The [Housing Element Rezoning Program](#) called for by the 2021-2029 Housing Element, sets out to address these critical housing needs and meet the City's housing obligations under state law. In addition to rezonings that will take place through Community Plan Updates, the Housing Element Rezoning Program encompasses the Citywide Housing Incentive Program (CHIP). The CHIP includes incentives to expand opportunities for mixed-income and 100% affordable housing development while minimizing displacement of tenants. The [Citywide Housing Incentive Program Ordinance](#) will amend the Los Angeles Municipal Code (LAMC) to enable streamlined project review procedures and introduce bold new incentives for eligible project types in order to expand access to affordable housing near transit, jobs, along corridors, and in higher opportunity areas.



LEADERSHIP

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Executive Director



Kellie Kao Miles
Senior Director/
Incoming Executive Director



Lisa Cahan Davis
Senior Manager



Molly Honnef
Events & Marketing
Coordinator



Emily Williams
Associate

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Kevork A. Zoryan, Morgan Stanley Real Estate Investing

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Note - Advisory Board as of June 30, 2024

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Sponsorship in ULI Los Angeles drives sustainable growth, fosters collaboration, and shapes resilient communities. It empowers our region with innovative urban solutions, advancing equity and making Los Angeles a model for inclusive development.

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Contact us

losangeles@uli.org
www.la.uli.org

ULI Los Angeles
444 S. Flower Street
Ste 630
Los Angeles, CA 90071

