

# 2025 SPONSORSHIP OFFERING



Los Angeles

**ULI LA ANNUAL SPONSORSHIP**

**SIGNATURE EVENT SPONSORSHIP\***

*\*Sponsorship may be bundled with Annual Sponsorship at 10% discount*



Los Angeles

# OUR MISSION

*Shape the future of the built environment for transformative impact in communities worldwide.*



## ULI Los Angeles District Council

*With over 2,000 members, ULI Los Angeles leads in real estate and land use expertise across Greater LA. Our network of cross-disciplinary professionals drives positive change. In FY24, more than 550 members contributed to impactful initiatives through 20 active committees and councils.*

### COMMITTEES

- Building Healthy Places
- Communications
- Diversity, Equity & Inclusion
- ImpacTech
- Membership
- NEXT Initiative
- Programs

### COUNCILS

- REACH
- Sponsorship
- Technical Assistance Panel
- Urban Marketplace
- UrbanPlan
- Womens Leadership Initiative
- Young Leaders Group
- Capital Markets
- Homelessness Initiative
- Housing
- Innovation
- Leadership
- Mobility

## IMPACTFUL EVENTS & PROGRAMS

- *Emerging Trends*
- *Urban Marketplace 2024*
- *Homelessness Summit & Expo*
- *Luminaries Receptions*
- *50+ Programs*

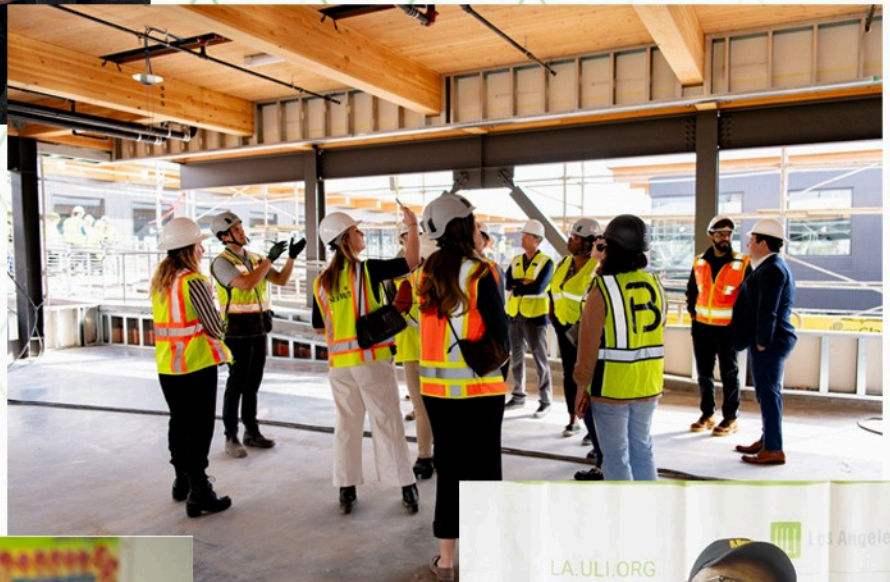


## COMMUNITY ENGAGEMENT

- *Technical Assistance Panel (TAPs) for public agencies & nonprofits*
- *UrbanPlan for high schools, universities*

## COHORT GROUPS

- *YLG Partnership Forum*
- *REACH Initiative*
- *NEXT Initiative*
- *WLI - GROW*



# ANNUAL SPONSORSHIP

Support Core Programs, Initiatives and Impact of ULI Los Angeles  
(Jan - Dec 2025)

ANNUAL ULI LOS ANGELES SPONSOR LEVEL PACKAGES	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
<b>BRANDING / RECOGNITION</b>				
Company Logo & Link on Website	X	X		
Company Name & Link on Website			X	X
Company Logo Displayed at Events	X	X		
Company Name Displayed at Events			X	X
Company Logo on Event Intro Slides	X	X		
Company Name on Event Intro Slides			X	X
Recognized on eblast/newsletter (10,000+ circ.)	X	X	X	X
Recognized on Social Media	X	X	X	X
<b>MEMBERSHIP</b>				
Complimentary Associate Memberships	1			
Complimentary Young Leader Memberships	1	2		
<b>ENGAGEMENT + NETWORKING</b>				
Special Event Tickets	8	6	4	2
General Events Tickets	16	12	8	4
Sponsorship Recognition Event Invitations	4	3	2	1
<b>SPECIAL EVENTS</b>				
Emerging Trends				
Capital Markets Summer Breakfast				
Luminaries Receptions				
<b>GENERAL EVENTS</b>				
StimULI Panels				
Case Studies & Site Tours				
Meet & Greets				
YLG/WLI/DEI Committee Events				
<b>ANNUAL SPONSORSHIP BENEFITS</b>				
Applicable to all Special Events and General Events, not including SIGNATURE EVENTS: UrbanMarketplace, Housing Summit or Awards Gala				



# Signature Event Sponsor Opportunities

*Sponsorships may be bundled with Annual Sponsorship at 10% discount*

**MARCH**  
**ULI Los Angeles**  
**2025**  
**URBAN**  
**MARKETPLACE**  
**Make a Deal, Make a Difference**

## Urban MarketPlace 25th Anniversary

*Supports ULI LA's longest-running community impact program*

Presenting Sponsor	Custom
Platinum	\$ 10,000
Gold	\$ 7,500
Silver	\$ 5,000
Bronze	\$ 3,000

## Inaugural Housing Summit

*Convening focused on pressing housing issues impacting the region*

Presenting Sponsor	Custom
Platinum	\$ 10,000
Gold	\$ 7,500
Silver	\$ 5,000
Bronze	\$ 3,000

# HOUSING SUMMIT 2025



# Awards Gala

**2025**

## Inaugural Excellence Awards Gala

*Recognition and celebration of the best in our industry, exemplifying ULI's Mission*

Presenting Sponsor	Custom
Platinum	\$ 12,000
Gold	\$ 9,000
Silver	\$ 5,000
Bronze	\$ 3,000



Los Angeles

# FY 24 ANNUAL SPONSORS

Thank you for your dedication, service and impact to our mission.

## PLATINUM

Allen Matkins



CBRE



Gensler



HKS



NEWMARK



worthe

## GOLD



BERKADIA



LOWE

Morgan Stanley



RIOS

## SILVER

Bank of America  
BH Properties  
Cecilian Properties  
CoStar Group  
Cumming Group  
Deloitte

Hines  
Hudson Pacific Properties  
KFA Architecture  
KTYG  
LaSalle  
Longevity Partners

Perkins Eastman  
RCLCO  
Skanska  
WAY Capital  
Wells Fargo

## BRONZE

AEW  
American Realty Advisors  
Avison Young  
Brookfield Properties  
BUILDGROUP  
Cain International  
Capital One  
CIM Group  
Clark Construction  
Continental Development

ENGEO  
EQ Office  
Greenberg Traurig  
HDR  
HOK  
Howard Hughes  
HR&A Advisors  
IDS Real Estate Group  
John A. Martin & Associates

JPMorgan Chase  
JSPR  
Kearny Real Estate Company  
KKR  
Land Advisors Organization  
Lendlease  
McCarthy Cook  
McNicholas & McNicholas, LLP  
MetLife Investment Management

Oaktree Capital Management  
Placeworks  
RIAZ CAPITAL  
Rockwood Capital  
TCA Architects  
The Georgetown Company  
Trammell Crow Company  
UDR Apartments  
Woodworks