



HOMELESSNESS SUMMIT

HOMELESSNESS SUMMIT & EXPO 4.0

A New Path to More Housing!

 **THURSDAY, JUNE 27, 2024**

 **7:30 AM - 3:30 PM**

 **THE CALIFORNIA ENDOWMENT**

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EVENT AGENDA

7:30 AM CHECK-IN AND REGISTRATION

8:00 AM WELCOME & INTRODUCTIONS

WELCOME

Ryan Altoon

Chair, ULI Los Angeles
CEO, Sustainable Cities, LLC

INTRODUCTION

Darcy L. Coleman

Co-Chair, ULI Los Angeles
Vice President, Alagem Capital Group

8:10 AM SPECIAL GUEST SPEAKER

Lavena Lewis

Director, SUNDARA Catalyst Group
Founder, VenaVena Handcrafted

8:20 AM STATE OF HOMELESSNESS

KEYNOTE SPEAKER

William Zeh Herbig, AICP

Senior Director
Homeless to Housed Program
Urban Land Institute

8:35 AM PANEL DISCUSSION: A Path to More Housing

- New Regulatory Environment
- Vacant Land
- Adaptable Reuse
- Development Challenges

MODERATOR

Alfred Fraijo Jr.

Founder and CEO, The SOMOS Group

PANELISTS

Robert Buente

President/CEO, 1010 Development Corporation

Andrew K. Fogg

Partner, Cox Castle

Lew Horne

President, CBRE

Steven Paynter

Principal, Gensler

10:05 AM BREAK

10:20 AM PANEL DISCUSSION: Public + Private Sector Partnership and Services

- Private Sector and Government
- Public Health, Veterans Perspective
- Homeless College Students Perspective
- Homeless Elementary Children Perspective
- Homeless Transitional Housing and Services

MODERATOR

André F. Bueno

Chief Investment Officer/Director of Housing, Better Angels

PANELISTS

Dr. Jack Barbour

President/CEO, SCHARP

Dr. Kathleen Dacus

School Psychologist, LAUSD

Sara Hernandez

Trustee, Los Angeles Community College District

Nella McOsker

President/CEO, Central City Association

Dr. Jonathan Sherin

Principal, The Eudaemonia Group

11:30 AM PANEL DISCUSSION: Innovative Housing Projects

- Harbor View
- Veterans Admin
- Harvest Home
- Holloway Motel Transitional Housing
- Tiny Home Village
- Modular Homes

MODERATOR

Jana Sims

Asset Manager, BRIDGE Housing

PANELISTS

Lise Bornstein

Partner, KFA Architecture

Brian League

Property Development Manager,
City of West Hollywood

Michael B. Lehrer

President, Lehrer Architects

Karin Liljegren

Founder & Principal, Omgivning

Martin Muoto

Founder and CEO, SoLa Impact

Huay Wee

Partner, RIOS

12:40 PM MARKETPLACE & MIXER LUNCH

HOMELESSNESS SUMMIT COMMITTEE

ULI LA CHAIR



Ryan Altoon

CEO
Sustainable Cities, LLC

ULI LA SUMMIT CO-CHAIRS



Darcy L. Coleman

Vice President
Alagem Capital Group



Murray McQueen

Managing Director
Morrison Street Capital

HOMELESSNESS SUMMIT COMMITTEE MEMBERS

Charmaine Atherton..... Bank of America
André F. Bueno Better Angels
Rick Cole City of Los Angeles
Michael Criscito..... FTI Consulting
Carol De Paoli Carol De Paoli Consulting
Dominic Gonzalez..... PFS Inc.
Crystal Gutenberger..... Pasadena City College
Alexis Hillman..... Ramboll
Josiah Maddock Josiah Maddock Architects
Brion Moran Aero Collective

Cara Munn..... CLM RE Consulting
Mark Oberholzer..... KTG
Brendan O'Donnell..... Abode Communities
Neal Payton..... Torti Gallas + Partners
Elise Puritz KTG
Jana Sims..... BRIDGE Housing
Min Xiong Cesar Chavez Foundation
Paula Zinnemann..... Park Plus Inc.

ULI LA STAFF

Marty Borko Executive Director
Lisa Cahan Davis Senior Manager
Kellie Kao Miles Senior Director Manager
Molly Honnef..... Associate

VENUE MAP



EXHIBITORS

Better Angels
Brilliant Corners
City National Bank
DignityMoves
Economic Resources
Corporation
Hug Home
KFA Architecture

LA Metro
Los Angeles Homeless
Services Authority (LAHSA)
Move LA
ONYX Architects, Inc.
Piece By Piece
Primestor
SCHARP

Shelter Partnership
SUNDARA Catalyst Group Co.
The Cooperative LA
The People Concern
Urban Excellence, Inc.
Weingart Center Association



SPEAKER SESSIONS

KEYNOTE SPEAKER



William Zeh Herbig, AICP

Senior Director
Homeless to Housed Program
Urban Land Institute

William Zeh Herbig, AICP, leads ULI's Homeless to Housed (H2H) Initiative, promoting real estate-driven solutions to end the U.S. housing and homelessness crisis. With a diverse background, William previously co-led Kimley-Horn's Planning and Urban Design Studio in Atlanta and managed programs at the Markle Foundation in Manhattan, the Congress for the New Urbanism, the federal National Capital Planning Commission, and Atlanta's Midtown Alliance. He also served as an elected District of Columbia Advisory Neighborhood Commissioner representing Dupont Circle in Washington, DC.

William holds a Masters degree in City and Regional Planning from the Georgia Institute of Technology and a B.S. in Urban Studies from the Andrew Young School of Policy Studies at Georgia State University. He also pursued studies in architecture at the Savannah College of Art and Design. Recognized for his leadership, William was named a 2010 Next City Vanguard and is a member of the American Institute of Certified Planners.

SPECIAL GUEST SPEAKER

Lavena Lewis, a mother and survivor of homelessness, now thriving with an abundance mindset. Her designs showcase a kaleidoscope of colors, symbolizing her transition from surviving to flourishing. The captivating logo pays homage to the brand founder's rich heritage of AfroCuban leather craftwork, drawing inspiration from the island's culture through a stunning tile pattern.

It intertwines with the silhouette of the founder's daughter, symbolizing inspiration and purpose. Cow and lamb illustrations reflect the current handcrafted design which uses dead and end stock leathers, while future ambition to explore cactus and pineapple as sustainable alternatives are significantly represented as well.

Vena Vena Handcrafted tells a story of modern tradition, innovation and a deep-rooted commitment to mindful craftsmanship. With each vibrant hue, the company radiates resilience, creativity and a celebration of life's diverse experiences. Carry your Vena Vena with you around the world and embrace a life of limitless possibilities.

Founded in 2017 from a homeless shelter in Los Angeles, Lavena Lewis utilizes her skills and lived experience to advocate for women experiencing housing insecurity. Vena Vena Handcrafted is committed to using sustainably and locally sourced end + deadstock leathers from Los Angeles, CA. All products are handmade. The company is a woman owned small business seeking a thriving.



Lavena Lewis

Director
SUNDARA Catalyst Group
Founder
VenaVena Handcrafted

PANEL DISCUSSION

A Path to More Housing



MODERATOR



Alfred Fraijo Jr.

*Founder and CEO
The SOMOS Group*

Alfred is owner and principal of the Somos Group. Alfred specializes in managing the design and permitting of complex development projects for government and private sector clients. Under his leadership, a team of planners and consultants have developed some of the most transformative planning and research projects in urban communities spanning the commercial, residential, hospitality, and healthcare sectors. Alfred was recognized as one of the top 100 legal minds in California by the Daily Journal.

In addition to building a legal practice of renown, Alfred founded Somos Group to spearhead innovative projects for his

clients that depend on partnerships and a broad-range of disciplines to reimagine urban placemaking. Alfred was born and raised in Los Angeles and is passionate about community service and serves on prominent real estate associations and organizations advancing urban redevelopment and social equity. Among his notable community work, Alfred serves on the Board of the California Community Foundation and is the founder of Inclusive Action for the City Inc., a multi-disciplinary nonprofit organization advocating for equitable land use and sustainable development policies.



Robert Buente

President/CEO
1010 Development Corporation

Bob Buente is President/CEO of 1010 Development Corporation, a nonprofit affordable housing developer and property manager.

He is a Full Member of the Urban Land Institute and the former Chairman of ULI-LA's annual Urban Marketplace. Bob currently serves as the chair of the Community Board of California Hospital Medical Center. He also has served as Treasurer of the South Park Community Benefit Improvement District. Prior Board

experience includes Rose City Counseling Center, a nonprofit mental health provider and the Board of Directors of Temple Sinai of Glendale.

Bob earned Bachelor of Arts and Bachelor of Journalism degrees from the University of Missouri in English Literature and Journalism. He holds an MBA from the University of Southern California.



Andrew K. Fogg

Partner
Cox Castle

Andrew is a partner in the Los Angeles office of Cox, Castle Nicholson, LLP, where he also serves as co-chair of the Firm's statewide Land Use and Natural Resources Practice Group. Andrew has substantial experience in both real estate transactional and project development matters serving as counsel to public entity, developer, and corporate clients at the local, state, and federal levels. Andrew's practice includes regulatory and administrative compliance proceedings, including navigating complex land use approvals and environmental clearances under the California Environmental Quality Act.

Andrew's land use practice includes all aspects of the California land use process, including development agreements, discretionary land use permits, subdivisions, infrastructure agreements, public-private partnerships, annexations, zoning, environmental, regulatory compliance, and legislative matters. Representative projects include multifamily development, affordable and market-rate housing, master-

planned communities, regional shopping centers, industrial, high-rise development, transit-oriented mixed-use development, senior housing, assisted living, hospitals, medical office buildings, schools, golf courses, hotels, resorts, and Brownfields redevelopment.

Andrew is actively involved in numerous Real Estate Industry associations. Andrew currently serves as the Chair of the Urban Land Institute Public Private Partnership National Product Council, Blue Flight and Co-Chair of the Urban Land Institute Los Angeles District Council ("ULI-LA") Housing Council. He served for many years as the Co-Chair of ULI-LA's TAP Committee. He is past president for LAI Los Angeles, and LAI's current International Vice President for the Western United States Region. Andrew has been recognized in Chambers, Best Lawyers of America, Legal 500, and Superlawyers.



Lew Horne

President
CBRE

Lewis C. Horne is President for Advisory Services for CBRE's Greater Los Angeles, Orange County and Inland Empire region.

In this role, Mr. Horne leads the strategic direction and performance of the firm's Advisory Services business, which includes Advisory & Transaction Services, Asset Services, Capital Markets, Local Project Management and Valuations.

Mr. Horne is passionate about collaboration and actively promotes the integration of multiple disciplines to ensure well-conceived, strategic solutions for complex client assignments. This passion led him to becoming an early adopter and champion for workplace transformation, including Workplace Strategy, Experience Consulting, Change Management and Occupancy Management.

Mr. Horne is an active and well-respected leader in the Greater Los Angeles community, regularly lending his voice, experience, and time to help create meaningful solutions for a wide variety of business and social issues, including the complex challenges regarding the homelessness crisis.

Prior to his current role, Mr. Horne held a variety of leadership positions at the company after his start as an industrial brokerage professional in 1984 and successfully growing his career at CBRE for more than 30 years.



Steven Paynter

Principal
Gensler

Steven Paynter is the Global Leader of Building Transformation and Adaptive Reuse at Gensler. Steven led Gensler's original research team, which developed a conversion algorithm for the rapid assessment of existing office building stock and ESG assessment.

Widely regarded as an industry leader, Steven focuses on unlocking the value of Class B & C buildings by converting them

to residential, shaping the future of cities, the design of post-pandemic office buildings and led high-rise mass timber projects with Google and Sidewalk Labs for five years. Steven also recently featured on Forbes' 2023 The Future of Work list, which highlights the top 50 leaders rethinking the world of work.

PANEL DISCUSSION

Public + Private Sector Partnership and Services



MODERATOR



André F. Bueno

*Chief Investment Officer/
Director of Housing
Better Angels*

André is the Chief Investment Officer and Director of Housing for Better Angels. With over 15 years of real estate experience, he has established a significant track record in the development sector. Previously, he founded a vertically integrated real estate development company, where he successfully redeveloped and repositioned over 400 apartments across three states since 2006. Andre's extensive background in private equity included identifying and executing strategic investment opportunities for investment banks like Morgan Stanley and Goldman Sachs. Andre has experience in a Real Estate fund focused on merchant building across Latin America.

At Better Angels, Andre leads the housing initiative whose mission is to address the homelessness epidemic in Los Angeles by unlocking the power of the LA community. Under his leadership, the housing pillar plays a vital role in increasing the supply of affordable housing.

Better Angels is addressing critical needs in Los Angeles County, where housing costs are among the highest in the nation. Rent and home prices have historically outpaced income growth, making it increasingly difficult for many residents to find affordable housing options. There is a significant shortage of affordable housing units relative to demand, which has led to gentrification and displacement of long-term residents, disproportionately affecting low-income communities. Through innovative solutions and a commitment to leveraging community power, Better Angels aims to overcome these challenges by securing private funding and resources to construct and maintain affordable housing units.

André is a proud University of Southern California Ross Development program graduate. He is a Stanford Latino Entrepreneurship Initiative fellow and received his undergraduate degree from Loyola Marymount University.



Dr. Jack Barbour

President/CEO
SCHARP

Jack Barbour, M.D. is a native of Los Angeles, CA. Dr. Barbour completed his High School education at Los Angeles High School and went on to receive his Bachelors of Science degree from Yale University. Dr. Barbour attended New York University where he completed a Psychiatry Internship at NYU Medical Center and received his Doctor of Medicine degree. Upon completing his residency in Psychiatry at Cedars Sinai Medical Center in Los Angeles, Dr. Barbour worked as a Psychiatric Consultant in the Emergency Services Department of Martin Luther King Jr. Hospital, and later as Psychiatric Consultant at Portals and The Mental Health Association's Oasis House.

Dr. Barbour's experience providing consultant services for psychiatric rehabilitation programs provided him extensive knowledge regarding the practice of psychiatry in community-

based organizations. As a result, in 1993 Dr. Barbour co-founded Barbour and Floyd Medical Association (BAFMA) where he serves as Director. In 1994 and he founded Southern California Health and Rehabilitation Program (SCHARP) where he serves as CEO and President.

Dr. Barbour maintains an ongoing commitment to not only providing mental health, health and homeless services to children, youth and adults in South Los Angeles, but also to improving and expanding these services among underserved and disenfranchised communities of South LA. Dr. Barbour is an advocate and leader in the community and has served as Co-Chair of the Mental Health Committee for the 2nd District Empowerment Congress, and as a Commissioner for the 2nd District Los Angeles County Mental Health Commission.



Dr. Kathleen Dacus

School Psychologist
LAUSD

Kathleen has been a dedicated School Psychologist with Los Angeles Unified School District (LAUSD) for the past 19 years. She earned her undergraduate degree from Morris Brown College in Atlanta, GA, and went on to complete a Master's in Psychology at Pepperdine University. Furthering her expertise, Kathleen obtained a Pupil Personnel Services credential from California State University, Dominguez Hills, and a Doctorate in Educational Psychology from Alliant University. Prior to joining LAUSD, Kathleen worked at the South

Central Los Angeles Regional Center (SCLARC) for 8 years, where she honed her skills in supporting individuals with developmental disabilities. Throughout her career, Kathleen has been committed to supporting the academic and emotional well-being of students, using her comprehensive training and experience to create and maintain positive educational environments.



Sara Hernandez

Trustee
Los Angeles Community
College District

Sara is an elected Trustee for the Los Angeles Community College District, the largest community college district in the country which manages nine community colleges within the greater Los Angeles area and oversees a \$10.8 billion dollar budget. 1 in 5 LACCD students are homeless and over half are housing insecure. As a Trustee, Sara chairs the Ad Hoc Committee on Student Basic Needs where she is leading the District in the exploration of building deeply affordable student housing for some of its most vulnerable students.

Additionally, Sara is a land use attorney for global law firm DLA Piper where she helps clients build housing and develop infrastructure. She works regularly with organized labor, community and business leaders in connection with some of the most pressing environmental, land use

and housing issues in the region. She has done extensive pro-bono work representing indigent immigrants in asylum proceedings due to the devastating violence in the Northern Triangle.

Prior to practicing law, Sara worked in Los Angeles City Hall, where she led community revitalization efforts through a mix of strategic economic development policies, innovative policy initiatives, and investments in housing, homelessness, transportation, infrastructure and green space.

Sara holds a Bachelor of Arts in Public Policy from Duke University, a Masters in Education from Loyola Marymount University and a Juris Doctor from Loyola Law School. She lives in Boyle Heights with her husband Keith and son Theodore.



Nella McOsker

President/CEO
Central City Association

Nella McOsker is the President & CEO of Central City Association (CCA), a premier advocacy organization dedicated to enhancing Downtown Los Angeles' vibrancy and increasing opportunity in the region. In this role, McOsker represents the interests of 300 businesses, trade associations and nonprofit organizations in LA County.

Under her leadership, CCA has successfully advocated for increased housing in the DTLA 2040 Community Plan, partnered with Metro on a variety of initiatives including public safety station improvements, produced a report advocating for Governance Reform, published the RISE Roadmap for DTLA Economic Recovery and convened stakeholders around Olympics preparation. Building on CCA's legacy of adaptive reuse, Nella is leading the organization in ushering in the next iteration of conversions in Los Angeles.

Prior to becoming CEO, McOsker served as CCA's Vice President of Strategic Relations, managing operations, membership, revenue and development. She has an extensive background in Los Angeles public affairs executing major initiatives like statewide ballot propositions, corporate communications campaigns, crisis management and strategic planning.

McOsker is a member of the Board of Directors for FilmLA, serves on the Advisory Board for the Urban Land Institute (ULI) Los Angeles chapter, and was a founding private sector participant of Los Angeles Mayor Karen Bass' Harvard Bloomberg City Leadership Initiative. She graduated from University of Notre Dame and is an alumna of the Coro Fellowship in Public Affairs and Teach For America.



Dr. Jonathan Sherin

Principal

The Eudaemonia Group

Dr. Jonathan Sherin, a psychiatrist and neurobiologist by trade, has spent his entire career advocating “heart forward” on behalf of vulnerable individuals, families, and communities in numerous clinical, teaching, research, and administrative posts. He currently serves on multiple public and private boards to advance the health and wellbeing of America’s most in-need populations and provides consultation for domestic and international projects that promote human flourishing (aka Aristotle’s “Eudaemonia”).

Until recently, Dr. Sherin was Director of the Los Angeles County Department of Mental Health, the largest public mental health system in the United States. In this role, he pushed for wholesale systems transformation by insisting upon a bottom-up culture wherein “grass-roots guide grass-tops”, focusing relentlessly on the build-out of community-based (as opposed to institutional) programs, policies, and practices, and advocating fiercely for payment reform based on behavioral health parity laws and outcomes-driven reimbursement strategies.

Before his LA County tenure, Dr. Sherin served as Chief Medical Officer and Executive Vice President for Volunteers of America (national), a community-based safety net provider that reaches, supports, and impacts disenfranchised populations in every state across the country.

In addition, he worked for over a decade in the Department of Veteran Affairs (VA), serving in his last post as Chief of Mental Health for the Miami VA and Vice-Chairman for the Department of Psychiatry and Behavioral Sciences at the University of Miami.

Dr. Sherin has functioned in numerous other capacities throughout his career but takes special pride in the consultation he engaged alongside VA Secretary Robert McDonald to settle an ACLU lawsuit successfully levied against the federal government. As part of this effort, he oversaw the design of a master plan to convert the VA’s West Los Angeles property from a medical campus into a fully resourced “Reintegration Community”. The plan, currently being implemented, represents a national model for veterans struggling to thrive as civilians at home.

In addition to his body of work in the health and human services sector, Dr. Sherin is an accomplished neuroscientist who has published in the fields of neurobiology and psychiatry. He received international acclaim for his research identifying a core sleep-circuit in mammals (the “sleep switch”, featured in Science magazine) and received a prestigious Kempf Award from the American Psychiatric Association for his conceptual model of the psychotic process.

Dr. Sherin completed his undergraduate study at Brown University, his graduate work at the University of Chicago and Harvard, and his psychiatry residency training at UCLA. He currently serves as volunteer clinical professor at both UCLA and USC and stays connected himself in his daily life as a father, writer, cook, surfer and budding sailor.

PANEL DISCUSSION

Innovative Housing Projects



MODERATOR



Jana Sims

Asset Manager
BRIDGE Housing

Jana Sims has worked in the real estate investment management space for over a decade primarily focused on asset management across multiple strategies including core and opportunistic equity funds, impact investment, and currently affordable housing with Bridge Housing Corporation.

Jana's experience includes serving as an asset management Vice President with Morgan Stanley Real Estate Investment Management, managing a Supportive Housing Fund with SDS Capital Group, allocating private equity for the development of Permanent Supportive Housing for individuals experiencing homelessness in California. Prior to joining SDS, Jana spent five years at The Resmark Companies managing \$1B of multifamily assets focusing on the development, operations, and disposition phases.

Prior to Resmark, Jana began her career as a management consultant, consulting for corporations in the financial services industry.

Jana is a graduate of Pomona College where she majored in Economics.



Lise Bornstein

Partner
KFA Architecture

Lise Bornstein, AIA has devoted her career to placemaking: creating spaces and opportunities where people and communities thrive. She has accomplished this in her architectural design practice and in her advocacy for professional growth among her staff and the career advancement for women in architecture. As a partner at KFA Architecture, Lise is responsible for business development, project conceptualization and design, as well as office operations and culture. Internally to the firm, she focuses on the organizational structure, mentorship, and career development of its 75 employees.

In her architectural design role, she is focused on strong design concepts: she has managed projects and campus master plans with complex entitlement packages, multiple funding sources and significant community outreach while working collaboratively with clients, consultants,

contractors and in-house teams. Lise is the partner in-charge for a diverse portfolio of affordable and permanent supportive housing, market-rate and mixed-use multifamily housing, and campus developments including the West Los Angeles VA Campus Master Plan, PATH Metro Villas, 24 Campus, and SP7.

Lise is inspired by the continuing evolution of the LA cityscape through a new era of transformation in communities, and in the ways people live and work. She believes this growth will lead KFA to new and exciting projects with creative partners, while offering new opportunities in urban infill development. She is a former board member of Step Up on Second and the immediate Past President of the Association for Women in Architecture Foundation. She is committed to the advancement of people and the profession.



Brian League

Property Development Manager
City of West Hollywood

Brian League serves as Property Development Manager for the City of West Hollywood. He is responsible for the supervision of a wide variety of real estate matters, including the acquisition of real property, the city's Affordable Housing Trust Fund, lease portfolio, and the Sunset Arts and Advertising Program.

Mr. League joined the city in 2020 and prior to West Hollywood League was the Executive Director of Land Use and Planning for the University of Southern California Department of Real Estate and Asset Management. There he was lead staff on a wide variety of real estate matters, including the acquisition and sale of university property, master planning, land use entitlement issues, and supervision of faculty-staff housing assistance programs.

Prior to joining USC, League served over 15 years as a municipal land use planner and housing administrator for the Cities of Los Angeles, Glendale, and Pasadena. During this time, he worked in planning, economic development, and housing functions.

League is a member of the Urban Land Institute (ULI). He earned a bachelor's degree in political science from Occidental College, a master's degree in urban and regional planning and a master's degree in construction management from the University of Southern California. He most recently served as a board member of the Los Angeles Headquarters Association.



Michael B. Lehrer

President
Lehrer Architects

Michael B. Lehrer, FAIA founded Lehrer Architects LA in his native Silverlake District of Los Angeles in 1985. His work—from the intimate to the monumental—is grounded in the idea that beauty is a rudiment of human dignity.

Lehrer's unwavering commitment to design excellence extends to the firm's homeless and affordable housing projects, including the City of Los Angeles' first Tiny Home Village as well as seven other innovative homeless housing projects (with several more underway). Serving as President of Homeless Housing Los Angeles for the past 20 years, Lehrer continues to be a driving force for design, vision, and thought leadership in this arena.

He is the recipient of The American Institute of Los Angeles Gold Medal, its highest honor and has held leadership posts for decades at the Harvard Graduate School of Design Alumni Board, the Los Angeles Unified School District, the University of California Riverside, and the Hollywood Planning and Review Boards as well as serving as Adjunct Associate Professor at the University of Southern California.

He received his Bachelor of Architecture at University of California Berkeley with Highest Honors and his Master of Architecture at the Harvard University Graduate School of Design.



Karin Liljegren

Founder & Principal
Omgivning

Karin Liljegren, FAIA, has dedicated her career to community building, sustainability, and advocacy by embracing adaptive reuse as a powerful means to revitalize our cities. For over 24 years, Karin has focused on adaptive reuse projects and advocates for policy reform to make the repurposing of older buildings more financially viable and cornerstones of their communities. Karin founded the architecture and interior design firm Omgivning in 2009.

Today, she and her staff have touched over 700 buildings, drawing on a rich existing landscape to create programmatically and technically complex hotels, multifamily housing, restaurants,

bars, creative offices, and theaters, often with custom furniture to match.

Karin is a Fellow of the American Institute of Architects and active with the AIA Los Angeles Chapter. Through Urban Land Institute, she serves on the National Redevelopment and Reuse Council and the Local Innovation and Housing Councils. Karin also sits on the board of the Los Angeles Conservancy and chairs the Advocacy Committee and is involved with advocacy organizations such as the Central City Association as an adaptive reuse leader.



Martin Muoto

Founder and CEO
SoLa Impact

Martin Muoto is the CEO and Founder of SoLa Impact, the largest private developer of affordable and workforce housing in communities of color in California. SoLa's social impact mission and proven track record have allowed it to deploy over \$1 billion and develop over 3,000 units in Los Angeles and across Southern California.

SoLa Impact was ranked as the 7th fastest-growing minority-led private company on Inc. Magazine's Inc 500 list and has become widely recognized as an innovator and disruptor in affordable housing. SoLa Impact's funds have attracted several leading institutional investors seeking yield while also committed to Diversity, Equity & Inclusion, and delivering impact through ESG initiatives.

SoLa's double-bottom line strategy is broadened by its nonprofit affiliate, The SoLa Foundation which provides access

to education, scholarships, and pathways to homeownership for residents in low-income communities. SoLa's Technology and Entrepreneurship Center introduces Black and brown young people to careers in tech and has received numerous awards including the "World Changing Ideas of 2023" by Fast Company and was named the 2023 California Nonprofit of the Year.

Martin's vision, combined with his leadership as a social impact entrepreneur, has led to him being featured in Forbes, Black Enterprise, the Wall Street Journal, the NY Times, Bloomberg, Business Week, and other leading publications.

Martin was previously in private equity at General Atlantic Partners and a partner at Accretive Partners in New York. He graduated with Honor as from the Wharton School of Business and the University of Pennsylvania.



Huay Wee

Partner
RIOS

Huay is a thoughtful and motivational leader, bringing twenty years of experience in high-end residential design. Her work reveals the intersection of environments that blur boundaries from commercial into intimate, residential-like places.

Huay leads our Residential Studio and directs a multi-disciplinary crew of architects, landscape architects, interiors, graphics, and experiential designers. Guiding our growing practice, Huay facilitates close communications between the Creative Directors and Studio Directors, serving many acts, including art curator, ambassador, accountant, and architect. Not many know that she developed her people wrangling skills from years of drumming on a dragonboat.

Huay aims her detailed lens of high-end comfort into a practical translation for non-residential environments. Her confident presence on construction sites comes from her collaborative nature and aptitude to create superior work for our clients. She fosters long-term relationships with talented craftspeople to translate designs into exquisitely built forms.

An adept and organized thinker, her attention to detail and organization is an essential component of her project leadership. She is plotting her journey to take the studio talent into extreme environments, from the desert to the seas, and maybe even to outer space.

STAY CONNECTED

**Become A ULI Los Angeles
Member Today!**



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Get Involved!**



Los Angeles

ULI Los Angeles
444 S. Flower Street, Suite 630
Los Angeles, CA 90071

213 221 7827
losangeles@uli.org
la.uli.org