

Connie is a leader in HR&A's planning and open space practice where she develops programming, funding, and partnership strategies that enable successful public-private partnerships. Her work guides strategic investments in civic infrastructure and catalyzes signature public realm projects. Connie's open space practice ranges from the revitalization of existing assets to the introduction of completely new amenities to a community, using market data to ground business planning. In master planning projects, Connie develops market-supportable programs and implementation plans for complex, large-scale, and mixed-use projects. Connie was the project manager for the conception and implementation of The Lawn on D, an award-winning outdoor event space in Boston, during its first two seasons; with The Lawn on D, she developed the programming and branding concept, built and managed a team to oversee the project, and built internal capacity with the owner, which operates The Lawn on D as a net income-generating venture. Prior to joining HR&A, Connie was Director of Planning at the Alliance for Downtown New York, where she managed its planning efforts districtwide, including the activation of public open spaces in collaboration with commercial property owners and small businesses. Connie also serves as the Managing Principal for HR&A's Los Angeles office, where she focuses on talent development and business strategy.