



From LA84 to LA28 and Beyond: Insights and Investments to Narrow the Racial Wealth Gap

- 🛱 Wednesday, April 24, 2024
- (L) 7:30 AM 12:30 PM
- The BEEHIVE
 1000 E 60th Street, Los Angeles, CA 90001

THANK YOU TO OUR 2024 URBAN MARKETPLACE SPONSORS

PLATINUM

JPMORGAN CHASE & CO.



GOLD



SILVER











BRONZE



URBAN MARKETPLACE 2024 AGENDA

7:30 - 8:00 AM REGISTRATION, BREAKFAST & NETWORKING

8:00 - 8:15 AM WELCOME & INTRODUCTIONS

RYAN ALTOON

ULI Los Angeles Chair

8:15 - 9:00 AM FIRESIDE CHAT

RENATA SIMRIL

President & CEO, The LA84 Foundation

DR. RICHARD GREEN

Director & Chair, USC Lusk Center for Real Estate

9:00 - 10:15 AM PANEL DISCUSSION

WHY WE MUST NOT FAIL:

How can the Games have a lasting and positive impact on shrinking the racial wealth gap?

MODERATOR STEPHEN CHEUNG PRESIDENT & CEO, LAEDC

MAYOR JAMES T. BUTTS JR. CITY OF INGLEWOOD

LORI R. GRAY
PRESIDENT & CEO, NEIGHBORHOOD
HOUSING SERVICES OF LOS ANGELES

DEPUTY MAYOR LUCIUS MARTIN CITY OF LONG BEACH MARCEL PORRAS

DEPUTY CHIEF INNOVATION OFFICER, LOS ANGELES METRO

DANIEL RODMAN
DIRECTOR OF INTERNATIONAL EVENTS
CITY OF LOS ANGELES

10:15 - 10:30 AM INTERMISSION

10:30 - 12:30 PM MARKETPLACE & ROUNDTABLES

Four 20-minute sessions with 5-minute breaks in between. Please refer to Venue Map.

12:30 PM CLOSING REMARKS

URBAN MARKETPLACE COMMITTEE

CO-CHAIRS



Branden McBirney Berkadia



April Sandifer Sola Impact

ULI LOS ANGELES STAFF

Marty Borko
Executive Director

Kellie Kao Miles Senior Director Lisa Cahan Davis Senior Manager

Emily Williams Associate

STAY CONNECTED

Become A ULI Los Angeles Member Today!

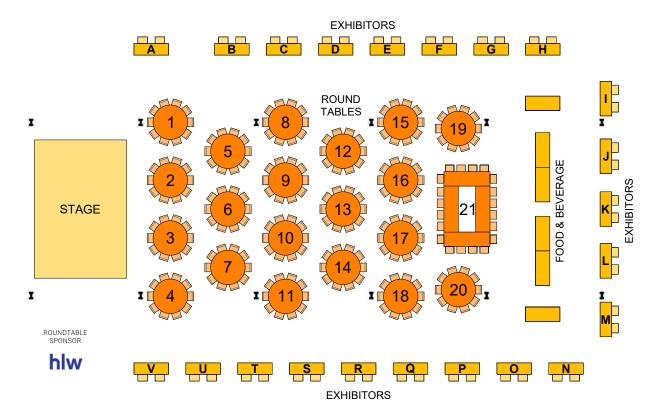


Already A Member?

Get Involved!



VENUE MAP



TABLE

- 1 Media Development and Adaptive Reuse
- 2 2028 Games Festival Trail
- 3 Hollywood Central Park: Capping The 101 with Public Space
- 4 Redevelopment Opportunities in the City of Carson
- 5 Jobs And Housing in Southeast LA County
- 6 Preserving Cultural Hubs
- 7 Cultural Centers in Communities Of Color
- 8 Addressing Homelessness: Current Efforts and Future Plans for the 2028 Olympics
- 9 Leveraging LA28 as an Opportunity to Improve Climate Resilience
- South Los Angeles and Inglewood: Leveraging the Olympics to Drive Intentional and Reparative Investment
- Development Without Displacement: Jordan Downs Masterplan

TABLE

- 12 How Long Beach Is Preparing For LA28
- 13 Development Advisory Panel for Inglewood
- 14 Magic Johnson Park: A Model For Sustainable Recreation Space
- 15 Metro Mobility Hubs for LA28 and Beyond
- 16 Seeds of Change: Reinvesting in LA's Food Deserts Towards LA28
- 17 Leveraging LA28 Funds to Uplift the Housing Community
- 18 Empowering Equitable Home Ownership, Transit & Infrastructure
- 19 Los Angeles River & Neighborhood Revitalization
- 20 Demystifying Capacity, Contracts & Capital
- 21 The Accelerated Housing & Transit Development (AHTD) Project

EXHIBITORS

APA Los Angeles GGLO
Banc of California GreenCape
City First Bank LADWP

City National Bank Los Angeles Neighborhood Initiative

City National Bank Los Ang
(LANI)

Development Department METRO

Community Briefing PNC

Economic Resources Corporation UCLA

UCLA Extension, INTARC

ULI LA Membership Committee &

Other Committees
ULI LA TAP Committee

USC Ross School USCGB-CA

Vermont Slauson Economic Development Corporation



FIRESIDE CHAT



Renata Simril
President & CEO, The LA84 Foundation

Renata Simril is a staunch advocate for equity and justice; known for her leadership and dedication to improving communities through sports, recreation, and educational initiatives. As President and CEO of the LA84 Foundation, she has played a crucial role in leveraging Los Angeles' Olympic legacy to empower youth through sport, expanding access to sports and play programs across California. Simril's extensive background in government, policy, sports, and

social impact has enabled her to forge impactful partnerships, advocate for play equity, health, and opportunity in underserved communities. Her efforts have not only revitalized public spaces but also fostered a culture of inclusivity, resilience, and collaboration, making lasting contributions to the social and physical landscape of Los Angeles.



Richard K. Green, Ph.D. Director & Chair, USC Lusk Center for Real Estate

Richard K. Green, Ph.D., is the Director of the USC Lusk Center for Real Estate. He holds the Lusk Chair in Real Estate and is a Professor at the USC Sol Price School of Public Policy and the Marshall School of Business.

Prior to joining the USC faculty, Dr. Green spent four years as the Oliver T. Carr, Jr., Chair of Real Estate Finance at The George Washington University School of Business. He was Director of the Center for Washington Area Studies and the Center for Real Estate and Urban Studies at that institution. Dr. Green also taught real estate finance and economics courses for 12 years at the University of Wisconsin-Madison, where he was Wangard Faculty Scholar and Chair of Real Estate and Urban Land Economics. He also has been principal economist and director of financial strategy and policy analysis

at Freddie Mac. More recently, he was a visiting professor of real estate at the University of Pennsylvania's Wharton School, and he continues to retain an affiliation with Wharton. He is or has been involved with the Lincoln Institute of Land Policy, the Conference of Business Economists, the Center for Urban Land Economics Research, and the National Association of Industrial and Office Properties. Dr. Green also is a Weimer Fellow at the Homer Hoyt Institute and a member of the faculty of the Selden Institute for Advanced Studies in Real Estate. He was recently President of the American Real Estate and Urban Economics Association

Dr. Green earned his Ph.D. and M.S. in economics from the University of Wisconsin-Madison. He earned his A.B. in economics from Harvard University.

PANEL DISCUSSION

WHY WE MUST NOT FAIL: HOW CAN THE GAMES HAVE A LASTING AND POSITIVE IMPACT ON SHRINKING THE RACIAL WEALTH GAP?

MODERATOR



Stephen CheungPresident & CEO
LAEDC

Stephen Cheung is the President and Chief Executive Officer of the Los Angeles County Economic Development Corporation (LAEDC) and its subsidiary, the World Trade Center Los Angeles (WTCLA). As CEO of the LAEDC, Mr. Cheung leads LAEDC's efforts to drive equitable economic growth in the Los Angeles Region. The LAEDC

Prior to joining LAEDC and WTCLA, Cheung was the Secretary General and Managing Director of International Trade and Foreign Affairs for Los Angeles Mayors Eric Garcetti and Antonio Villaraigosa and was responsible for managing policies and programs related to the Port of Los Angeles, Los Angeles World Airports, International Affairs, Global Trade and Clean Technology.

Cheung currently sits on the Board of Advisors of UCLA's Luskin School of Public Affairs, UCLA Extension, Coro Southern California and Sister Cities of Los Angeles, while also serving on the Los Angeles County Workforce Development Board.

PANELISTS



Mayor James T. Butts Jr. City of Inglewood

On February 1, 2011, James T. Butts, Jr. was sworn in as Inglewood's 12th mayor. James Butts has 50 years of public safety and municipal government experience. He holds a Bachelor of Science Degree in Business Administration from California State University and a Master's Degree in Business Administration from California Polytechnic University. Mayor Butts has held the rank of CEO, general manager or assistant general manager of three large municipal organizations. He served 19 years in the Inglewood Police Department, rising to the rank of Deputy Chief, 15 years as the Chief of Police for the City of Santa Monica, and five years as an assistant general manager for Los Angeles World Airports in charge of Public Safety and Counterterrorism, taking LAX to a NUMBER 1 ranking nationwide by the TSA in 2009. He is a 7-year Board member and past Chairman of the Los Angeles METRO Board of Directors.

In 2011, Mayor Butts negotiated with Madison Square Garden to renovate the Forum. In 2016, the Forum became the #1 concert venue in California. Mayor Butts secured the reinstatement of the then federally defunded Residential Sound Insulation Program by obtaining over \$100 million in grant funding. Inglewood now operates the #1 Residential Sound Insulation Program in the country. On November 4, 2014, James T. Butts was re-elected Mayor of Inglewood with over 83% of the votes cast—the highest margin of victory in Inglewood electoral history. He was again re-elected in 2018. In 2016, 2017, 2018, 2019, 2020, and 2021, Mayor Butts was named one of the 500 most influential leaders in LA County by the Los Angeles Business Journal. His business expertise prevented bankruptcy in a city that Bond Rating agencies had ceased to rate for bond worthiness as late as 2010.



Lori R. Gay
President & CEO, Neighborhood
Housing Services of
Los Angeles County

Lori R. Gay is the President and Chief **Executive Officer of Neighborhood** Housing Services of Los Angeles County (NHS) and Affiliates, NHS Neighborhood Lending Services (a CDFI and mortgage banking entity), and NHS Neighborhood Redevelopment Corporation (a full service, mission-driven real estate brokerage company). The three companies activate non-profit lending, development and neighborhood revitalization throughout Los Angeles County. She has worked in the community development field for over 35 years, focusing her efforts on rebuilding impoverished communities and creating mechanisms for

community empowerment and ownership.

She currently serves as Board Chair of the national Black Community Developers Group, Board Member, Federal Home Loan Bank of San Francisco, member of the NeighborWorks® National Community Initiatives Advisory Committee, and as a member of several bank advisory councils. Some of her activities have included serving as Chair of the California Organized Investment Network (COIN), and board memberships with the California Housing Finance Agency (CalHFA), and Federal Reserve Bank of San Francisco, Los Angeles Branch.

PANEL DISCUSSION

PANELISTS



Deputy Mayor Lucius MartinCity of Long Beach

Deputy Mayor Lucius Martin grew up in the Greater Long Beach Area, where both his parents worked within the public sector. Upon graduating from high school, he attended Long Beach City College, where he was given the Distinguished Viking Award, was honored as Man of the Year and would go on to complete his undergraduate studies at the University of California, Los Angeles.

In his career spanning over a decade and a half, Deputy Mayor Martin has brought together state, tribal and local municipalities to build strategic partnerships that led to countless opportunities for many communities. He served the City of Long Beach for over a decade before leaving his role as the Manger of Business Development in the City's Economic Development Department to join the Office of Mayor Rex Richardson as the first Deputy

Mayor of Economic Development in the City's history in March 2023.

Specializing in business attraction, retention and expansion, Deputy Mayor Martin has been at the helm of many successful recruitment and expansion efforts resulting in thousands of new high-paying advanced manufacturing and engineering jobs.

He is most proud of his efforts in connecting high road and high growth industry sectors and employers to residents seeking employment and youth searching for pathway-driven internships.

Mr. Martin lives in Los Angeles
County with his lovely wife and two
children, who he spends a lot of time
visiting with family in Long Beach and
exploring the many neighborhoods and
restaurants that make Long Beach the
best destination to live, work and play.



Marcel Porras
Deputy Chief Innovation Officer,
Los Angeles Metro

Marcel Porras is the Deputy Chief Innovation Officer at LA Metro working on the Olympics, Universal Basic Mobility, and transportation technology. Prior to joining Metro, Marcel worked for the City of Los Angeles in a variety of leadership roles including Chief Sustainability Officer at Los Angeles Department of Transportation where he led the Bureau of Transportation Technology and as Associate Director of Transportation for Mayor Eric Garcetti. Marcel has a Master's Degree in Urban Planning from UCLA and has over fifteen years of experience in transportation, planning, and economic development.

PANELISTS



Daniel RodmanDirector of International Events
City of Los Angeles

Daniel Rodman is the Director of International Events in Mayor Karen Bass's Office of International Affairs. In this role, Dan manages the City of Los Angeles' work to deliver a safe, successful, and fiscally responsible 2028 Olympic and Paralympic Games and 2026 FIFA World Cup. Dan's portfolio includes international event operations, legacy, and diplomacy. He is proud to help LA take advantage of the 2028 Games to leave a lasting, positive legacy.

Prior to his current role, Dan was Deputy Director of Transportation for Mayor Bass and Mayor Garcetti, where he focused on improving and expanding public transit and supporting the Mayor's delegation to the LA Metro Board of Directors. Previously, Daniel was a social worker with Street to Home Manhattan, where he worked to bring homeless individuals living on the streets of New York City into permanent housing. Daniel holds a master's degree in urban and regional planning from UCLA and a bachelor's degree from New York University.



ROUNDTABLES

FEATURED TABLE

THE ACCELERATED HOUSING AND TRANSIT DEVELOPMENT (AHTD) PROJECT

AHTD is an economic housing and transit investment strategy to deliver direct benefits to 24 underserved BIPOC communities over the next decade, surrounding transit station along the Metro A, K, and future Southeast Gateway transit corridors.

AHTD encompasses projects of varying scales, initially funded by \$60 billion in federal loans and grants, with a total investment of approximately \$225 billion, leveraging the \$310 billion in promised community benefits agreements from recent bank mergers.

Its priorities include transforming Mom's existing homes into courtyard fourplexes, supporting local businesses, and rebuilding our existing infrastructure for lasting environmental and economic gains, improving the Metro passenger experience for the LA28 Olympics.



Michael Anderson Principal Anderson Barker



Lori R. GayPresident/CEO
Neighborhood Housing Services
of Los Angeles County



Amy SimsPrincipal
Helmerson Sims

TABLE 1

MEDIA DEVELOPMENT AND ADAPTIVE REUSE

With the expansion of Adaptive Reuse Ordinance citywide, will obsolete properties transform into media incubators and production space? What is the best use of such properties after the Olympics?



Joseph Bryant Senior Associate HLW



Susan Merret Senior Project Manager HLW

ROUND TABLES

TABLE 2

2028 GAMES FESTIVAL TRAIL

The 2028 Games "Festival Trail" is transit corridor, watch party, performance venue, job creator and platform for cultural expression for Angelenos long after the 2028 Games end. This revitalizing, linear street festival, zerocarbon infrastructure will improve mobility throughout L.A.'s unique neighborhoods. People of all cultures and incomes will share in creating destinations.



Eli Lipmen Executive Director Move LA



Hilary NortonExecutive Director
FASTLinkDTLA



Christopher Esteban TorresFounding Principal and President Artifact

TABLE 3

DEMYSTIFYING CAPACITY, CONTRACTS & CAPITAL

Learn the secrets to improving your business with access to contract and capital from two CEO's that have raised and arranged Billions in contracts and capital for growth.



Kimberly Kelly-RolfeDirector
SC Virtual Business Center



Frank Altman Author & Founder Community Reinvestment Fund, USA

TABLE 4

HOLLYWOOD CENTRAL PARK: CAPPING THE 101 WITH PUBLIC SPACE

We at Friends of the Hollywood Central Park are pleased to be one of the projects recently funded by the second round of Reconnecting Communities grants from the US Dept. of Transportation. These funds will help us move from concept design to being shovel ready. The Hollywood Central Park is a 38-acre urban cap park that will reconnect working class communities that were split in two when the 101 freeway was built 60 years ago. The Hollywood Central Park will create needed green space in a parkpoor neighborhood, spur economic development, improve the infrastructure, and provide a sustainable community asset.



Phil Hart Founding Board of Directors Member, Friends of the Hollywood Central Park



Leslie Lambert
Executive Director.
Friends of the Hollywood
Cap Park

TABLE 5

REDEVELOPMENT OPPORTUNITIES IN CITY OF CARSON

"The City of Carson is one of the most diverse communities in the United States. It is the home of California State University, Dominguez Hills, Dignity Health Sports Park, Goodyear Blimp and the Porsche Experience, Carson holds a special place in Los Angeles County. As the global spotlight shines on Carson, we will experience increased tourism, infrastructure demands, and heightened security measures. The City of Carson will maximize the economic benefits of the Olympics while mitigating any potential negative impacts on residents and local businesses."



Robert Lennox Assistant City Manager -Administrative Services City of Carson



David C. Roberts JrCity Manager
City of Carson

ROUND TABLES

TABLE 6

JOBS AND HOUSING IN SOUTHEAST LA COUNTY

With a population of over two million, a regional median age of 33 years, and approximately 1 million people in the labor force, southeast Los Angeles County has a lot to offer. However, roughly half of the residents have a high school education or less, and nearly 340,000 households are considered moderate income or below. Learn about the Gateway Cities COG's efforts to reduce the racial wealth gap facing it's majority Latino population, by increasing the amount of affordable housing, by matching residents with the over 30 workforce development entities in the subregion, and growing in-demand industries and occupations with good wages.



Melani Smith, AICP Director of Regional Development Gateway Cities Council of Governments



Yolanda Castro Executive Director Southeast Los Angeles County Workforce Development Board

TABLE 7 PRESERVING CULTURAL HUBS

Nurturing and Preserving Cultural Diversity in Los Angeles for a Vibrant Future: Explore strategies to nurture and protect organically forming cultural hubs across our city and ensure these communities thrive so Los Angeles can continue to be a beacon of diversity. Leverage the richness of our diverse communities and culturally-driven businesses to showcase Los Angeles as a worthy host for the 2028 Olympics.



Markos Legesse Executive Director / Project Leader, Destination Little Ethopia



Josephine Gardner Technical Assistance Associate Inclusive Action for the City

TABLE 8

CULTURAL CENTERS IN COMMUNITIES OF COLOR

A discussion on the importance of cultural centers in communities of color to help drive tourism. How can investment from the Paralympic and Olympic games drive these types of projects and narrow the racial wealth gap?



Matthew GatesFounder
In the Building LA



Dr. Randal HenryFounder / Chief Intelligence
Officer
Community Intelligence

TABLE 9

ADDRESSING HOMELESSNESS: CURRENT EFFORTS AND FUTURE PLANS FOR THE 2028 OLYMPICS

Explore the current state of homelessness in LA County and the ongoing efforts led by the County's Chief Executive Office - Homeless Initiative (CEO-HI) to address it. Gain insights into the challenges faced across all 88 cities in the County, the strategies in action, and how the LA 28 Olympic and Paralympic Games platform can be leveraged to catalyze positive change in the approach to homelessness through outreach, case management, housing and more.



Onnie Williams III Principal Analyst County of Los Angeles Chief Executive Office - Homeless Initiative (CEO-HI)



Carter Hewgley
Senior Manager
County of Los Angeles Chief
Executive Office - Homeless
Initiative (CEO-HI)

ROUND TABLES

TABLE 10

LEVERAGING LA28 AS AN OPPORTUNITY TO IMPROVE CLIMATE RESILIENCE FOR LA AND BEYOND

Leading environmental design experts will address Extreme Heat, climate resilience, Green Janitors within the context of LA28.



Heidi Creighton, FAIASr. Advisor, Decarbonization
USGBC California



Marcela Oliva Board Member USGBC California

TABLE 11

SOUTH LOS ANGELES AND INGLEWOOD: LEVERAGING THE OLYMPICS TO DRIVE INTENTIONAL AND REPARATIVE INVESTMENT

How can host and non-host communities leverage the Olympics as a platform to build purposeful investment in their communities? Join Jason Foster, President and COO of Destination Crenshaw, Qiuana Williams, Economic Development Manager of the City of Inglewood, and Judith Taylor, Partner at HR&A, a leading economic development advisory firm, as they discuss ways to seize economic opportunities, attract investment, and capture value from tourism. Explore ways communities can capture economic opportunities presented by the Olympics.



Jason FosterPresident & COO
Destination Crenshaw



Judith TaylorPartner
HR&A



Quiana WilliamsDirector of Economic
Development, City of Inglewood

TABLE 12

DEVELOPMENT WITHOUT DISPLACEMENT: UPDATE ON JORDAN DOWNS MASTERPLAN REVITALIZATION

"The evolution of Jordan Downs housing masterplan. How thoughtful planning and architectural design can preserve the spirit of a community and provide equity through housing.



Keith McCloskey Principal KTGY

TABLE 13

HOW LONG BEACH IS PREPARING FOR LA28

How Long Beach is preparing for LA28



Alison Spindler-Ruiz Planning Bureau Manager City of Long Beach



Maryanne Cronin Zoning Admistration Officer City of Long Beach

ROUND TABLES

TABLE 14

DEVELOPMENT ADVISORY PANEL FOR INGLEWOOD

Technical Assistance Panels – How public agencies, private firms, and nonprofit organizations can get expert and objective advice when facing complex land use and real estate issues.



Eric NatwigPresident
New West Partners, Inc.



Walter D. Maynard Director of Property & Asset Management West Hollywood Community Housing Corporation

TABLE 15

MAGIC JOHNSON PARK AS A MODEL FOR SUSTAINABLE RECREATIONAL SPACE

The largest open space area in South Los Angeles, Earvin "Magic" Johnson Park, was once a deteriorated and polluted, yet still heavily used turf and tree park. It's now a natural oasis of lakes, wetlands and native planting—a high-performance model of 21st century sustainable design and a restored vital recreation resource for the underserved community of Willowbrook. The park shows how drought-stricken Southern California might capture and reuse precious stormwater runoff and demonstrates how aging parks can be renovated for inclusive and equitable use. The 126-acre site now features a new community event center and offers a variety of experiential settings including nature-infused scenic viewpoints, walking/jogging paths, outdoor classrooms and community social spaces for play, picnics and weddings.



Jennifer ZellDirector Regenerative Design Studio, MIG, Inc.



Wendy ChanSenior Landscape Architect
MIG, Inc.



Alex NoriegaAssistant Regional Recreation
Director, LA County Department
of Parks and Recreation

TABLE 16

METRO MOBILITY HUBS FOR LA28 AND BEYOND

To support long-term mode shift as a legacy of upcoming major events (e.g., 2026 FIFA World Cup, 2027 Super Bowl, and 2028 Games) Los Angeles Metro will increase access to transit and activate station space by creating mobility hubs. Multimodal hubs enhance the customer experience, provide sustainable and seamless multi-modal connections, reduce reliance on automobiles, and promote equity and active living. Publi amenities include: Wi-Fi, e-bike charging, restroom, bike hubs and valet, ATMs, vending machines/concessions, and water bottle refill stations.



Kasey Shuda Senior Director, Special Projects Los Angeles Metro



Daniel RodmanDirector of International Events
City of Los Angeles

TABLE 17

SEEDS OF CHANGE: REINVESTING IN LA'S FOOD DESERTS TOWARD LA28

There has been historic disinvestments in South LA's food infrastructure since the LA84 Olympics, including the decline of full-service grocery stores and the increase in food deserts. What are the challenges of food accessibility and the racial wealth gap? And what solutions will ensure that LA28 leaves a lasting, equitable legacy? By focusing on community engagement, support for local small businesses, and sustainable food practices, we aim to outline a blueprint for making South LA a model of food equity and resilience.



Alba Velasquez Executive Director Los Angeles Food Policy Council



Richea Jones Project Manager, Board Member Diaspora Groceries



Kara Still Co-Founder Prosperity Market

ROUND TABLES

TABLE 18

LEVERAGING LA28 FUNDS TO UPLIFT THE HOUSING COMMUNITY

The ULI LA DEI Committee Roundtable is a discussion on how the Housing community in the LA Market can benefit from funding the City of Los Angeles will receive for the 2028 Olympics. The chat focus on how the Housing sector in diverse neighborhoods can be edified & supported through the support the City receives for the global event. Join Josh Foster of JAF Creative Solutions for this impactful conversation on exploring ways the LA28 could further serve the market beyond the games.



Joshua Foster Founder & CEO JAF Creative Solutions



Cortney BrownVice President of Permitting and Development Strategy
Three6ixty

TABLE 19

EMPOWERING EQUITABLE HOME OWNERSHIP, TRANSIT AND INFRASTRUCTURE

Join SoLA Impact Director Nicolas Cazalis and City of L.A. Deputy Director of Affordable Housing Production Armeen Neshat. How to leverage real estate funds for high-quality affordable housing and other catalytic economic development... all while elevating financial returns.



Nick CazalisDirector Investments
SoLa Impact



Armeen NeshatDeputy Director of Affordable
Housing Production
City of Los Angeles

TABLE 20

THE LOS ANGELES RIVER AND NEIGHBORHOOD REVITALIZATION

"Let's revitalize the LA River as we reengage communities. With parks and neighborhood revitalization projects already underway, arts and community organizations are building enthusiasm, revealing the harms of River water neglect and the opportunities of recycling stormwater. LARA, Metabolic Studio, Public Works, Folar, neighboring communities, art communities, ecological organizations, and municipalities are joining to revitalize the river and adjacent land, and implement the vision of the LA River, a clean, reclaimed and naturally abundant river, ready to reintroduce itself for LA28."



Le NguyenLos Angeles River Arts
Executive Board Member



Ernesto J. Rivera PESenior Civil Engineer
Los Angeles County Public Works

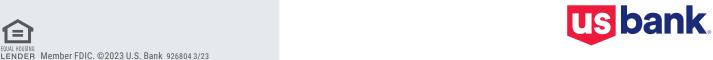
Change happens step by step.

It's easy to talk about making a difference, but meaningful change requires getting involved and doing the work. That's why we're proud to partner with individuals, organizations and communities that are creating a brighter future for us all.

Visit **usbank.com/access** to learn more today.



U.S. Bank is proud to support The Los Angeles Urban Land Institute's 2024 Urban Marketplace.







EV Fast Charging Infrastructure Initiative

LADWP plans to build electric vehicle (EV) charging facilities throughout Los Angeles. If you are a property owner interested in the build-out of an LADWP-owned and operated DC fast charger facility capable of fully charging EVs in 15-20 minutes, check the optimal requirements below:

- Be able to grant site control of the E-Hub location to LADWP to build, operate and maintain the facilities and infrastructure. Space will be required for egress, ingress, and LADWP equipment and chargers
- Engage in a lease agreement with LADWP
- · Be willing to make the E-hub available to the public 24 hours day, 7 days a week
- · Have existing available parking spaces to locate and install DC fast chargers

If your property matches LADWP's requirements and you are ready to sign up for a site assessment, please contact LaTanya Bogin at fboutreach@ladwp.com. We will send out a team to conduct a site visi and confirm feasibility.

ladwp.com

Metro is committed to creating a more just society.

From transit service to new projects and evolving programs, we're working to eliminate disparities and expand access and mobility for all.

Learn more at metro.net.





WE ARE **EMPOWERING CALIFORNIA.**

Banc of California is proud to support Urban Land Institute in their mission to shape the future of the built environment for transformative impact in communities worldwide.

We are committed to strengthening California's communities through affordable housing, financing businesses and financial literacy education. By working directly with local leaders and causes who share in our vision, we proudly support those who campaign for change and their endeavors to strengthen our communities.

Learn more about how we're empowering California through its diverse businesses, entrepreneurs and communities at:

bancofcal.com/communitydevelopment.

TOGETHER WE WIN®

© 2024 Banc of California, N.A. All rights reserved.









©2023 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association. **Member FDIC**

@LongBeachBuilds

Grow your career in the diverse, innovative, waterfront City of Long Beach! Long Beach Community Development currently has rewarding opportunities available in permitting, plan check, engineering, building inspections and more. Come work with us!

LONGBEACH
COMMUNITY
DEVELOPMENT

longbeach.gov/lbcd

2025 MARKS THE 25TH ANNIVERSARY OF URBAN MARKETPLACE

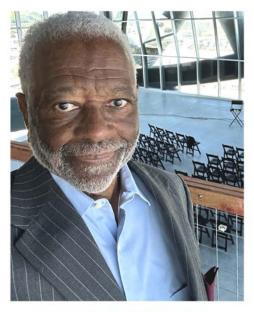


STAY TUNED FOR ANNOUNCEMENT!

Where GO

BEFORE THE

Bank Says NO?





A COMMUNITY DEVELOPMENT FINANCIAL ADVISOR WWW.LOSANGELESLDC.COM

(800) 366-1178



Working together to succeed

Greater Los Angeles is more than a place where we do business. It is home to our customers, clients, employees and community partners. The strength of our firm allows us to leverage our resources, expertise and data insights to help bolster communities and create a more inclusive economy for all.

At JPMorgan Chase we're focused on powering inclusive economic growth — because we believe we are only as strong as the communities we serve.

JPMORGAN CHASE & CO.

jpmorganchase.com/impact