ULI LOS ANGELES COMMITTEES & COUNCILS Chairs, Descriptions, and Scheduled Meeting Times per Month for FY24 - FY25

COMMITTEES - Open to all ULI members

BUILDING HEALTHY PLACES

Purpose: Shapes and promotes projects that strive to improve the health of the people and places in our communities.

The ULI-LA Building Healthy Places Initiative (BHP) is developing a multifaceted program—including research and publications, convenings, and advisory activities. This committee strives to leverage the power of the Institute's global networks to shape projects and places in ways that improve the health of people and communities.

Meetings:

• 4th Tuesday of the month @ 7:30 – 9:00 AM

Co-Chairs:

- John Hanks, Cypress Creek Renewables, johnwilliamhanks@gmail.com
- Rachel Moscovich, Ramboll, rmoscovich@ramboll.com

COMMUNICATIONS

Purpose: Captures content and helps spread the word about ULI-LA's events, programs and mission.

The Communications Committee elevates ULI-LA's external visibility and fosters greater member engagement by implementing communication tools and technologies to improve our messaging via email, website, blog, social media, and video communications.

Meetings:

2nd Thursday of the month @ 9:00 – 10:00 AM

Co-Chairs:

- Samantha Chastang, Steinberg Hart, schastang@steinberghart.com
- Violet Flocks, Southwest Mountain States Regional Council of Carpenters, vflocks@quadc.org

DIVERSITY, EXCELLENCE, AND INSIGHTS COMMITTEE (DEI²)

Purpose: Increase and engage members from diverse backgrounds & interests with member-driven relevant content that provides novel perspectives and real-world impacts.

The revamped DEI2 is designed to be a platform for people who wish to bring their diverse backgrounds and perspectives to work with other like-minded individuals across a range of issues. DEI2 will be focused on the following areas: 1. Increase Diverse Membership & Leadership 2. Provide Relevant Content 3. Education & Insights For more detailed information on how to get involved, please see the Committee's Strategic Plan.

Meetings:

2nd Thursday of the month @ 4:00 – 5:00 PM

Co-Chairs:

- Le Nguyen, Beleza Designs, lnguyen@belezadesigns.com
- Michael Salvato, Gensler, michael salvato@gensler.com

IMPACTECH

Purpose: Combine expertise and skills from the world of technology with real estate to help solve complex problems and make a positive impact in the built environment.

ImpacTech is a pilot working group that is focused on combining new technological innovations & thinking with real world experience to help understand and solve some of the most pressing problems in the built environment by working on real-world projects that are purpose-built to solve pain points for impact-focused organizations. With the fundamental belief that no one has all expertise and complex problems are best solved by dynamic groups working together, ImpacTech welcomes anyone to bring & share their expertise and perspective to solving problems in a new way on cross-functional teams, while learning new skills and perspectives from other experts.

Meetings:

TBD

Chair:

Trevor Fay, Kopa Market, Trevor.Fay@fulbrightmail.org

MEMBERSHIP

Purpose: Recruits, welcomes, and engages new members.

The Membership Committee strives to improve the quality of the ULI membership experience, improve retention, expand membership, and increase membership diversity. The membership team hosts social events to connect members and works with all other committees to understand and serve the needs of ULI-LA members. One person from each of the other Committees will be selected as the liaison to the Membership Committee.

Meetings:

4th Monday of the month @ 4:00 – 5:00 PM

Co-Chairs:

- Pam Huning, Breakthrough Properties, phuning@btprop.com
- Alex Sinunu, Rendr Inc, <u>alex@rendrinc.com</u>

MOBILITY

Purpose: Explores the advances in mobility technology and infrastructure that impact our cities.

This Committee grew out of the ToLA Committee that focused on our annual signature event. The Mobility Committee will create programs and events for piloting and implementing creative mobility solutions that reduce congestion, create less stress on the environment, help attract and retain top talent, and help elevate the mobility experience.

Meetings:

• 3rd Tuesday of the month @ 2:00 – 3:00 PM

Co-Chairs:

- Leslie Young, IBI Group, leslie.young@ibigroup.com
- Martin Leitner, Perkins & Will, martin.leitner@perkinswill.com

NEXT

Purpose: Fosters the development of diverse mid-career professionals to become leaders in ULI, their communities, and the Real Estate industry.

ULI Los Angeles NEXT is a 12-month program where mid-career professionals are assigned to intimate groups where they can lead, discuss, and share professional and personal topics that are pertinent to them. NEXT supports the ULI mission by connecting, inspiring, and mentoring the next generation of leaders by providing programming and leadership opportunities to mid-career professionals to keep them connected after they age out of the Young Leaders Group (YLG).

Meetings:

• Cohort Pods coordinate their own meeting dates and times.

Co-Chairs:

- Jimmy Kim, CBI, Inc., <u>ikim@cbi-us.com</u>
- Fiona Lyons, Cumming Group, flyons@cumming-group.com

PROGRAMS

Purpose: Helps create and champion programs that support the ULI Mission and facilitate thought leadership.

The Program Committee strives to deliver timely, compelling, and innovative content. In addition to the Steering Committee, there are four subcommittees: Case Studies & Site Tours, Meet & Greets/Movers & Shakers, Luminaries Receptions, and StimULI Breakfasts. Each coordinate regular monthly programming. Committee participations opportunities exist at the Steering Committee level, as well as the Subcommittee level.

Meetings:

4th Thursday of the month @ 8:00 – 9:00 AM

Co-Chairs:

- Lina Lee, CIM Group, llee@cimgroup.com
- Gina Wieczorek, Casitas Development, gina@casitas.la

REACH INITIATIVE

Purpose: To break down the barriers of entry—cost and network—to ULI and provide access to internships and jobs in the real estate industry for underrepresented minorities in Los Angeles in order for ULI and CRE to better reflect the community it serves.

Established with the mission to increase the representation of diverse professionals in commercial real estate and providing the resources and network to aid in advancing the career trajectory for underrepresented early career professionals, REACH stands for Recruit, Empower, Access, Connect, and Hustle.

Meetings:

Quarterly

Co-Chairs:

- Emma Loos, Cypress Equity Investments, eloos@cypressequity.com
- Tiffany Mok, Ehrlich Yanai Rhee Chaney Architects, tiffmok@gmail.com

SPONSORSHIP

Purpose: Engage key member organizations in supporting the local district council.

Together with key ULI leaders and staff, the Sponsorship Committee conducts outreach to key member organizations to engage them in supporting the local ULI district council.

Meetings:

Ad-hoc

Co-Chairs:

- Marty Borko, ULI Los Angeles, marty.borko@uli.org
- Jenny Gant Pham, Lincoln Property Company, jpham@lpc.com
- Ivy Cook, FLL Consulting, fllconsulting@outlook.com
- Chandler Hogue, Hudson Pacific Properties, choque@hudsonppi.com

TECHNICAL ASSISTANCE PANEL (TAP)

Purpose: Provides expertise and support to nonprofit and public entities.

The Technical Assistance Panels (TAPs) Committee draws from ULI Los Angeles' seasoned professional membership to provide expert, multidisciplinary advice to private sector companies, non-profit organizations and public agencies facing complex land use and real estate issues.

Meetings:

• 2nd Thursday of the month @ 7:30 – 9:00 AM

Co-Chairs:

- Todd Bauer, Deloitte, tbauer@deloitte.com
- Walter Maynard, West Hollywood Community Housing Corporation, walter@whchc.org
- David Williams, Project Management Advisors Inc, davidw@pmainc.com

URBAN MARKETPLACE

Purpose: Promotes the best practices of city building with leaders at the forefront of revitalizing the diverse communities that make up our region.

The Urban Marketplace Committee hosts the annual ULI-LA Urban Marketplace, a unique event where attendees can meet with industry and civic leaders to learn about the latest real estate trends and opportunities essential to successful development projects. Event Date: March 2024

Meetings:

 Every other Tuesday from September until the end of March @ 4:00 – 5:00 PM

Co-Chairs:

- Brandon McBirney, BCM LLC, Branden.McBirney@berkadia.com
- April Sandifer, SoLA Impact, asandifer@solaimpact.com

URBANPLAN

Purpose: Educates the next generation of young people in better understanding the many considerations and tradeoffs presented to land-use professionals in the design and development of our cities.

UrbanPlan is a classroom-based learning curriculum developed for high school juniors and seniors. Traditionally embedded into semester-long Economics or Government classes, the program is currently reaching almost 4,000 students per year in 52 high schools in 39 cities through ULI's network of District Councils. In the 15 class hours of the curriculum, students learn about land use and its

related disciplines in business, city planning, real estate, architecture, and law. In Summer 2019, ULI-LA re-introduced UrbanPlan under District Council initiatives in the form of a two-week summer camp for high-school juniors and seniors.

Meetings:

• 2nd Tuesday of the month @ 12:30 – 1:30 PM

Co-Chairs:

- Brigid Williams, Onni Group, brigid.williams@gmail.com
- Lori Summers, Visual Reasoning, lori@visual-reasoning.com

WOMEN'S LEADERSHIP INITIATIVE (WLI)

Purpose: Raises the visibility and participation of women leaders in ULI and the Los Angeles real estate industry.

The Women's Leadership Initiative (WLI) works to increase the visibility of women in ULI Los Angeles, assist with career path advancement, and provide networking opportunities within the Southern California region. WLI is comprised of three subcommittees which include Career Advancement, Engagement, and Liaison.

Meetings:

 3rd Thursday of the month at alternating times @ 8:00 – 9:00 AM and 12:00 – 1:00 PM

Co-Chairs:

- Michelle Baba, RIOS, michelle@rios.com
- Jessica Candelle, KTGY, jcandaele@ktgy.com

YOUNG LEADERS GROUP (YLG)

Purpose: Fosters an understanding and connection between our Young Leaders and the District Council supporting the ULI mission.

The Young Leaders Group (YLG) provides an opportunity for young professionals to connect to and participate in the ULI mission through active involvement and leadership development opportunities that produce future leaders.

Meetings:

3rd Tuesday of the month @ 6:00 – 7:00 PM

Co-Chairs:

- Nick Bartholomew, Pine Tree, nicholasjbartholomew@gmail.com
- Christopher James, Holmes, chris.james@holmes.us

LOCAL PRODUCT COUNCILS – By application or invitation only.

CAPITAL MARKETS COUNCIL

Purpose: Discuss current capital markets trends, investments opportunities, and financing solutions for the real estate community of Los Angeles.

Join other industry thought-leaders to create specialized programming while developing trusted relationships and building networks. The ULI-LA Capital Markets Council serves as a forum to discuss current capital markets trends, investments opportunities, and financing solutions for the real estate community of Los Angeles. The Council organizes five (5) events per year, of which two (2) open-to-public events include: the ULI Emerging Trends conference and annual Summer Capital Markets Breakfast.

Meetings:

Quarterly and ad-hoc

Co-Chairs:

- Ada Chan, Cain International, <u>adawchan@msn.com</u>
- Todd Tydlaska, CBRE, todd.tydlaska@cbre.com

Vice Co-Chairs:

- Peter Cassiano, Overton Moore Properties, pcassiano@omprop.com
- Jaime Zadra, PGIM Real Estate, jaime.zadra@pgim.com

HOMELESSNESS INITIATIVE COUNCIL

Purpose: Take action to alleviate the homeless crisis in Southern California and address interconnected topics such as the affordable housing shortage, slow deployment, and lack of integrated services.

The Land Use Leadership Council is made up of key senior leaders in ULI Los Angeles who help set our strategic direction and priorities. The unprecedented crisis of homelessness in Southern California requires an emergency response. Land Use Leadership is taking the lead on the District Council's program focused on Homelessness. This culminates in an annual, regional summit that addresses the homeless crisis and interconnected topics such as the affordable housing shortage.

Meetings:

• 3rd Tuesday of the month @ 7:30 – 9:00 AM

Chair:

• Darcy Coleman, Alagem Capital, dcoleman@alagemcapital.com

HOUSING COUNCIL

Purpose: Educates and informs housing industry leaders by developing and sharing solutions addressing the housing challenges facing the region.

The Housing Council convenes leaders in housing development to exchange information and share best practices. They have four Sub-Committees: Homelessness, Affordability, Missing Middle and Public Sector/Policy.

Meetings:

• 2nd Friday of the month @ 8:00 – 9:00 AM

Co-Chairs:

- Andrew Fogg, Cox, Castle & Nicholson LLP, <u>afogg@coxcastle.com</u>
- Eric Olsen, TCA Architects, eric@tca-arch.com

INNOVATION COUNCIL

Purpose: Explores the future of the built environment, promoting innovation in shaping our city.

Creates programs and events that explore a holistic approach to sustainability, operations, financial feasibility, technology, design, construction, and policy as we develop Los Angeles as a model for how a city will function in the future.

Meetings:

3rd Friday of the month @ 9:00 – 10:30 AM

Co-Chairs:

- Leigh Christy, Perkins & Will, leigh.christy@perkinswill.com
- Robert Shmerling, Disney Imagineering, robert.z.shmerling@disney.com

LEADERSHIP COUNCIL

Purpose: Support members on their journey to becoming the best, most effective leaders they can be through deepening their understanding of leadership skills and dynamics.

The goal of the Leadership Council is to create an environment for engaged sharing and learning to elevate each member's leadership effectiveness in his or her business, community, and personal life. This increased awareness and insight into each member's leadership capabilities will also affect how he or she performs on or in any team, project, endeavor, or relationship.

Meetings:

Quarterly on Tuesdays @ 5:30 – 7:30 PM

Co-Chairs:

Jeff Braun, ENGEO Inc, <u>jeffbraun77@yahoo.com</u>
Joel Simaie, Versa Capital Inc, <u>jsimaie@versacapitalinc.com</u>

MOBILITY COUNCIL

Purpose: Explores the advances in mobility technology and infrastructure that impact our cities.

This new Committee grew out of the ToLA Committee that focused on our annual signature event. The Mobility Committee will create programs and events for piloting and implementing creative mobility solutions that reduce congestion, create less stress on the environment, help attract and retain top talent, and help elevate the mobility experience.

Meetings:

3rd Tuesday of the month @ 2:00 – 3:00 pm

Co-Chairs:

- Leslie Young, IBI Group, leslie.young@ibigroup.com
- Martin Leitner, Perkins & Will, martin.leitner@perkinswill.com