In a career of over 33 years, Duncan has built a global reputation as an innovative and experiential design leader. He has designed and lead teams that have created an award-winning and renowned portfolio of mixed use, retail, entertainment and hospitality projects. Since joining Gensler in 2001, he has served as a Design Principal and Studio Director as well as firmwide leader for the mixed use architectural practice. Duncan leads a studio that consistently fosters a culture of design exploration and an open exchange of ideas about urbanism. His multidisciplinary approach to crafting places and shared experiences is reflected in mixed-use developments such as 5th + Broadway, COEX, River Oaks District, Palisades Village, and West Edge.

Duncan has been the recipient of many awards for his work, including several AIA awards and a ULI Chapter Award of Excellence for both River Oaks District in Houston and The Streets of Buckhead in Atlanta. His award-winning international work includes COEX, South Korea's best known mixed use transit-oriented commercial center, and Lalaport Ebina, a multi-level mixed use shopping destination in Kanagawa, Japan. In North America, he has delivered a wide range of work for such diverse developer clients as Oliver McMillan, Caruso, Related Urban, AEG, LiveNation, Hines and Brookfield. As an Associate member of the AIA and active member of the International Council of Shopping Centers (ICSC), Duncan regularly contributes to the development industry as a speaker and expert on the future of mixed use urban districts. As a full member of the Urban Land Institute, he has spoken and presented his work to product councils at the Houston, Vancouver, Nashville and Washington DC conferences.