

Thao Nguyen

Thao Nguyen is the Co-Founder & CEO of Constellation Immersive, an experience-based producing studio specializing in live original content at the convergence of storytelling, pop culture, design, and technology. They collaborate with leading talent and brands to create innovative live experiences like The DiscOasis, an immersive music experience that combines theatrical performances, dancing, and roller skating.

Constellation Immersive is an affiliate of leading talent agency Creative Artists Agency (CAA) and was named in the world's top 10 most innovative live events companies of 2022 by Fast Company.

Ms. Nguyen is also an art & design thinking agent at CAA. She works in the Los Angeles office where she curates the contemporary art collection and represents many of the world's leading cultural innovators, including Bjarke Ingels, Refik Anadol, Rem Koolhaas, Kahlil Joseph, Rob Pruitt, Alex Prager, among others. She has also worked with such brands as Burberry, Stella Artois, Samsung, Cadillac, and Absolut Vodka in creating and amplifying their art and culture strategies.

Ms. Nguyen is a graduate of UCLA with a degree in physiology and art history. She currently sits on the board of UCLA's School of the Arts and Architecture. She was profiled in Artnet's inaugural 2020 Innovators List: 51 Trailblazers, Dreamers, and Pioneers Transforming the Art Industry, and named by ELLE Magazine to its Women in Hollywood power list, featuring executives, agents, and talent who are influencing culture.

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