

Kelly Farrell AIA, NCARB, LEED AP  
Principal – Global Residential Practice Leader, Gensler

Kelly is a global leader of Gensler's Residential practice. An established thought leader in the industry and a trusted advisor to development teams worldwide, Kelly carries a reputation for working closely with her clients to generate strategies and solutions that are innovative, resilient, and pragmatic over a diverse range of projects. She is exceptionally passionate about design and its impact on the world, the environment, and, most importantly, the community.

Kelly is a sought-after speaker and commentator for various industry organizations including the Los Angeles Headquarters Association (LAHQ), Design Intelligence, the American Institute of Architects (AIA), and the Urban Land Institute (ULI) in addition to industry events. She mentors the dialogue on the next generation of design professionals and has served on the Catholic University of America School of Architecture Board of Advisors and the USC Architectural Guild.