



## **Jonathan Watts, AIA**

Partner and Principal  
KFA Architecture

Jonathan has been practicing architecture and land-use planning since moving from the UK to Los Angeles 30 years ago. His passion for great design and livable communities has led to work in many cities and on myriad building types including mixed-use urban infill, multi-family housing, hotel, office, retail and entertainment. Jonathan believes that design is the real value architects bring to clients and communities. Design is critical to creating beautiful, sustainable environments and to delivering highly functional, profitable projects for the clients who commission them. He designs by hand with pen and watercolors, believing it is the best way to arrive at good proportions and the right feel for the solution. He has a thorough understanding of the marketplace and the positioning of specific projects within it. Jonathan has served as Chair of two Urban Land Institute committees; he is the current Chair of the ULI's Building Healthy Places Initiative, an effort to use the ULI's global networks to improve community health through shaping projects and places. Jonathan also coaches AYSO soccer and plays squash, tennis and golf when not mountain biking.

### **Education:**

Master of Architecture (Honors) and Diploma of Architecture  
Edinburgh University

### **Five Things:**

Creativity. Family. Watercolor. Squash. Woody Allen Films.