

# ULI Los Angeles URBAN MARKETPLACE



**Make a Deal, Make a Difference**

## CONNECTING TO CAPITAL

THE CALIFORNIA ENDOWMENT | 1000 ALAMEDA ST, LOS ANGELES, CA 90012

**WEDNESDAY, MARCH 22nd @ 8:00AM - 12:00PM**



**Los Angeles**

Urban Marketplace 2023 follows the money to discover equitable lending initiatives and access to capital set aside for responsible development in underserved areas and communities of color. This infusion of funds will generate opportunities for investment at all scales in traditionally overlooked neighborhoods.

### EXPERIENTIAL PACKAGES

#### ROUND TABLE SPONSOR - \$1,000

- 2 complimentary registrations (value of \$240)
- Signage at a round table
- Topic can be chosen in order of sponsorship sign up (18 available)

#### EXHIBITOR - \$1,500

- 2 complimentary registrations (value of \$240)
- Exhibitor booth space

#### NON-PROFIT SPONSOR - \$500

- 2 complimentary registrations (value of \$240)
- Exhibitor booth space

### SPONSORSHIP PACKAGES

- PLATINUM - \$10,000**
- 1 full-page advertisement in the program
  - 10 complimentary spring registrations (value of \$1,200)
  - Premium placement on all printed materials and digital marketing materials
  - Preferred exhibitor booth location

- GOLD - \$7,500**
- 1/2 page advertisement in the program
  - 8 complimentary spring registrations (value of \$960)
  - Premium placement on printed and digital marketing
  - Preferred exhibitor booth location

- SILVER - \$5,000**
- 1/4 page advertisement in the program
  - 6 complimentary spring registrations (value of \$720)
  - Placement on publicity and marketing
  - Exhibitor booth location

- BRONZE - \$3,000**
- 4 complimentary spring registrations (value of \$480)
  - Placement on publicity and marketing
  - Lead-up social media posts

#### SPONSOR LEVEL (CHOOSE ONE)

- ☐ PLATINUM
- ☐ GOLD
- ☐ SILVER
- ☐ BRONZE
- ☐ ROUND TABLE SPONSOR
- ☐ EXHIBITOR
- ☐ NON-PROFIT SPONSOR

NAME

TITLE

COMPANY

ADDRESS

PHONE

EMAIL

**TO SPONSOR THE EVENT, PLEASE COMPLETE THE FORM BELOW AND EMAIL TO:  
ULILA-URBANMARKETPLACE@ULI.ORG**