



Greg Whitney
Senior Vice President -
Development
Poag Development Group

Greg has more than 30 years of development experience responsible for directing over 40 major projects totaling more than 50M square feet. Prior to joining Poag, Greg was a Senior Vice President – Retail Development at JLL responsible for

third party development of projects including The Rise, a 5,000,000 SF mixed use development in Cupertino, California and Midway Crossing, a 3,100,000 SF mixed use development on Long Island, New York.

Greg's past work also includes: serving as Director of Development at Wilson Meany involved in the master planning, entitlement and development of SoFi Stadium and the Los Angeles Sports and Entertainment District at Hollywood Park and as Senior Vice President at CBRE, Inc., with projects that included work on large scale, master planned developments with MGM Studios in China and Paramount Studios in Japan and Spain. In addition, he provided lifestyle/ mixed-use development advisory services for RUNWAY at Playa Vista, the Shoppes at Chino Hills, and exclusive representation of Target in their Los Angeles county expansion.

Greg earned a Bachelor of Science in business/real estate from the WP Carey School of Business at Arizona State University. He is an active member of ICSC and the Urban Land Institute and is a licensed broker in the state of California. He frequently guest lectures for the Master of Real Estate Development program at the University of Southern California.