

ULI LOS ANGELES COMMITTEES & COUNCILS

Includes Chairs, Descriptions, Scheduled Meeting Times per Month for FY23

COMMITTEES - Open to all ULI members

BUILDING HEALTHY PLACES

Purpose: Shapes and promotes projects that strive to improve the health of the people and places in our communities.

The ULI-LA Building Healthy Places Initiative is developing a multifaceted program—including research and publications, convenings, and advisory activities. This committee strives to leverage the power of the Institute's global networks to shape projects and places in ways that improve the health of people and communities.

Meetings:

• 2nd Tuesday of the month @ 7:30 – 9:00 AM

Co-Chairs:

- Rachel Moscovich, Ramboll, rmoscovich@ramboll.com
- John Hanks, Skanska, john.hanks@skanska.com

COMMUNICATIONS

Purpose: Captures content and helps spread the word about ULI-LA's events, programs and mission.

The Communications Committee elevates ULI-LA's external visibility and fosters greater member engagement by implementing communication tools and technologies to improve our messaging via email, website, blog, social media, and video communications.

Meetings:

4th Thursday of the month @ 4:00 – 5:00 PM

Chair:

Violet Flocks, QuadC, vflocks@quadc.org

DIVERSITY, EXCELLENCE, AND INSIGHTS COMMITTEE (DEI2)

Purpose: Increase and engage members from diverse backgrounds & interests with member-driven relevant content that provides novel perspectives and real-world impacts.

The revamped DEI2 is designed to be a platform for people who wish to bring their diverse backgrounds and perspectives to work with other like-minded individuals across a range of issues. DEI2 will be focused on the following areas:

- 1. Increase Diverse Membership & Leadership
- 2. Provide Relevant Content
- 3. Education & Insights

For more detailed information on how to get involved, please see the Committee's <u>Strategic Plan</u>. Meetings:

• 2nd Thursday of the month @ 4:00 PM – 5:00 PM

Co-Chair:

• Trevor Fay, Claridge Properties, trevor.fay@fulbrightmail.org



MEMBERSHIP

Purpose: Recruits, welcomes, and engages new members.

The Membership Committee strives to improve the quality of the ULI membership experience, improve retention, expand membership, and increase membership diversity. The membership team hosts social events to connect members and works with all other committees to understand and serve the needs of ULI-LA members. One person from each of the other Committees will be selected as the liaison to the Membership Committee.

Meetings:

• 4th Wednesday of the month @ 2:30 – 3:30 PM

Co-Chairs:

- Ryan Altoon, <u>ryan@altoon.com</u>
- Pam Huning, Breakthrough Properties, phuning@btprop.com

MOBILITY

Purpose: Explores the advances in mobility technology and infrastructure that impact our cities.

This new Committee grew out of the ToLA Committee that focused on our annual signature event. The Mobility Committee will create programs and events for piloting and implementing creative mobility solutions that reduce congestion, create less stress on the environment, help attract and retain top talent, and help elevate the mobility experience.

Meetings:

• 3rd Tuesday of the month @ 2:00 – 3:00 pm

Co-Chairs:

- Leslie Young, IBI Group, leslie.young@ibigroup.com
- Martin Leitner, Perkins & Will, <u>martin.leitner@perkinswill.com</u>

NEXT

Purpose: Fosters the development of diverse mid-career professionals to become leaders in ULI, their communities, and the Real Estate industry.

ULI Los Angeles NEXT is a 12-month program where mid-career professionals are assigned to intimate groups where they can lead, discuss, and share professional and personal topics that are pertinent to them. NEXT supports the ULI mission by connecting, inspiring, and mentoring the next generation of leaders by providing programming and leadership opportunities to mid-career professionals to keep them connected after they age out of the Young Leaders Group (YLG).

Meetings:

• Cohort Pods coordinate their own meeting dates and times

- Jimmy Kim, CBI, Inc., jkim@cbi-us.com
- Jewelle Kennedy, Ensemble Real Estate Investments, jkennedy@ensemble.net



PROGRAMS

Purpose: Helps create and champion programs that support the ULI Mission and facilitate thought leadership.

The Program Committee strives to deliver timely, compelling, and innovative content. In addition to the Steering Committee, there are four subcommittees: Case Studies & Site Tours, Meet & Greets/Movers & Shakers, Luminaries Receptions, and StimULI Breakfasts. Each coordinate regular monthly programming. Committee participations opportunities exist at the Steering Committee level, as well as the Subcommittee level.

Meetings:

• 4th Thursday of the month @ 8:00 – 9:00 am

Chairs:

- Lina Lee, CIM, <u>llee@cimgroup.com</u>
- Gina Wieczorek, Casitas, gina@casitas.la

TECHNICAL ASSISTANCE PANEL (TAP)

Purpose: Provides expertise and support to nonprofit and public entities.

The Technical Assistance Panels (TAPs) Committee draws from ULI Los Angeles' seasoned professional membership to provide expert, multidisciplinary advice to private sector companies, non-profit organizations and public agencies facing complex land use and real estate issues.

Meetings:

• 2nd Wednesday of the month @ 7:30 – 9:00 am

Co-Chairs:

- Andrew Fogg, Cox Castle & Nicholson, afogg@coxcastle.com
- Jonathan Nettler, PlaceWorks, <u>inettler@placeworks.com</u>
- Walter Maynard, West Hollywood Community Housing Corporation, <u>walter@whchc.org</u>

URBAN MARKETPLACE

Purpose: Promotes the best practices of city building with leaders at the forefront of revitalizing the diverse communities that make up our region.

The Urban Marketplace Committee hosts the annual ULI-LA Urban Marketplace, a unique event where attendees can meet with industry and civic leaders to learn about the latest real estate trends and opportunities essential to successful development projects. Event Date: March 2023

Meetings:

Every other Tuesday from September 13, 2022 until the end of March 2023 @ 4:00 –
5:00 PM

- Vanja Deretic, KPFF LA, <u>vderetic@kpff-la.com</u>
- Brandon McBirney, BCM LLC, <u>Branden.McBirney@berkadia.com</u>
- April Sandifer, SoLA Impact, <u>asandifer@solaimpact.com</u>



URBANPLAN

Purpose: Educates the next generation of young people in better understanding the many considerations and tradeoffs presented to land-use professionals in the design and development of our cities.

UrbanPlan is a classroom-based learning curriculum developed for high school juniors and seniors. Traditionally embedded into semester-long Economics or Government classes, the program is currently reaching almost 4,000 students per year in 52 high schools in 39 cities through ULI's network of District Councils. In the 15 class hours of the curriculum, students learn about land use and its related disciplines in business, city planning, real estate, architecture, and law. In Summer 2019, ULI-LA re-introduced UrbanPlan under District Council initiatives in the form of a two-week summer camp for high-school juniors and seniors.

Meetings:

• 2nd Tuesday of the month @ 12:30 – 1:30 pm

Co-Chairs:

- Rebecca Martinez, Omgivning, rebecca@omgivning.com
- Lori Summers, Visual Reasoning, lori@visualreasoning.com

WOMEN'S LEADERSHIP INITIATIVE (WLI)

Purpose: Raises the visibility and participation of women leaders in ULI and the Los Angeles real estate industry.

The Women's Leadership Initiative (WLI) works to increase the visibility of women in ULI Los Angeles, assist with career path advancement, and provide networking opportunities within the Southern California region. WLI is comprised of three subcommittees which include Career Advancement, Engagement, and Liaison.

Meetings:

- 3^{rd} Thursday of the month @ alternating times of 8:00 9:00 am / 12:00 1:00 pm Chair:
 - Ayako Utsumi, Valon Consulting, <u>autsumi@valonconsulting.com</u>

YOUNG LEADERS GROUP (YLG)

Purpose: Fosters an understanding and connection between our Young Leaders and the District Council supporting the ULI mission.

The Young Leaders Group (YLG) provides an opportunity for young professionals to connect to and participate in the ULI mission through active involvement and leadership development opportunities that produce future leaders.

Meetings:

• 3rd Tuesday of the month @ 6:00 – 7:00 pm

- Lauren Allen, AEW Capital Management, <u>lauren.allen@aew.com</u>
- Nick Bartholomew, Pine Tree, <u>nicholasjbartholomew@gmail.com</u>



CAPITAL MARKETS COUNCIL

Purpose: Convenes to discuss market trends and forecasts.

The Capital Markets Council serves as a platform to discuss issues related to land use capital and provides creative thought leadership around development financing in the Los Angeles region. The Council hosts the annual Emerging Trends Conference in Los Angeles.

Meetings:

No monthly day/time set

Co-Chairs:

- Ada Chan, <u>adawchan@msn.com</u>
- Todd Tydlaska, CBRE, <u>todd.tydlaska@cbre.com</u>

HOUSING COUNCIL

Purpose: Educates and informs housing industry leaders by developing and sharing solutions addressing the housing challenges facing the region.

The Housing Council convenes leaders in housing development to exchange information and share best practices. They have four Sub-Committees: Homelessness, Affordability, Missing Middle and Public Sector/Policy.

Meetings:

• 2nd Friday of the month @ 8:00 – 9:00 am

Co-Chairs:

- Eric Olsen, TCA Architects, eric@tca-arch.com
- Tim Kawahara, UCLA Anderson School, tim.kawahara@anderson.ucla.edu

INNOVATION COUNCIL

Purpose: Explores the future of the built environment, promoting innovation in shaping our city.

Creates programs and events that explore a holistic approach to sustainability, operations, financial feasibility, technology, design, construction, and policy as we develop Los Angeles as a model for how a city will function in the future.

Meetings:

• 3rd Friday of the month @ 9:30 – 11:00 am

- Leigh Christy, Perkins & Will, leigh.christy@perkinswill.com
- Robert Shmerling, Disney Imagineering, robert.z.shmerling@disney.com



HOMELESSNESS INITIATIVE COUNCIL (LAND USE LEADERSHIP COUNCIL)

Purpose: Take action to alleviate the homeless crisis in Southern California and address interconnected topics such as the affordable housing shortage, slow deployment, and lack of integrated services.

The Land Use Leadership Council is made up of key senior leaders in ULI Los Angeles who help set our strategic direction and priorities. The unprecedented crisis of homelessness in Southern California requires an emergency response. Land Use Leadership is taking the lead on the District Council's program focused on Homelessness. This culminates in an annual, regional summit that addresses the homeless crisis and interconnected topics such as the affordable housing shortage.

Meetings:

■ 3rd Tuesday of the month @ 7:30 am – 9:00 am

Co-Chairs:

- David Waite, Cox Castle & Nicholson, <u>dwaite@coxcastle.com</u>
- Rick Cole, San Gabriel Valley Council of Governments, <u>venturacole@yahoo.com</u>

LEADERSHIP COUNCIL

Purpose: Support members on their journey to becoming the best, most effective leaders they can be through deepening their understanding of leadership skills and dynamics.

The goal of the Leadership Council is to create an environment for engaged sharing and learning to elevate each member's leadership effectiveness in his or her business, community, and personal life. This increased awareness and insight into each member's leadership capabilities will also affect how he or she performs on or in any team, project, endeavor, or relationship

Meetings:

- Quarterly on Thursdays @ 5:00 6:30+ pm (October, January, April, and June) Co-Chairs:
 - Jeff Braun, ENGEO Inc, <u>jeffbraun77@yahoo.com</u>
 - Naeiri Petrosian, BuildGroup, naeiri@buildgc.com