

Tuesday, November 15, 2022 2:30 PM - 7:00 PM

444 S. Flower Street, Los Angeles CA 90071
2nd Floor Gallery

The **Women's Leadership Initiative (WLI)** was established in 2011 as a program of the Urban Land Institute (ULI). Today WLI has an active Americas Executive Committee in addition to 40+ chapters in 8 countries around the world.

WLI leaders support local programming and initiatives, helping to increase both the number and visibility of more women leaders throughout ULI's vast network.

We celebrate 10 years of ULI Los Angeles' seminal role in founding the WLI movement to advance women in real estate and end the gender gap.

SUPPORT ADVANCING WOMEN'S CAREERS

Topics: DEI/Social Equity in Real Estate, Entrepreneurship, Women on Corporate Boards, and Career Planning at All Stages.

Keynote Speaker: Sandy Gooch, Founder of Mrs. Gooch's Natural Foods Markets (later acquired by Whole Foods)

Focalized Attendees: Outreach to Black and Indigenous Students of Color (**BIPOC**) at local **Community Colleges** through education partner Los Angeles County Workforce Development Board. College outreach to Mt. St. Mary's, CSLB/LA, UCLA Ziman Center for Real Estate, and USC.

Other Attendees: 100-150 co-ed ULI members and nonmembers + **WLI GROW Mid-Career Mentoring** Participants.

Tributes: Tongva land acknowledgment, Nina Gruen - ULI's first woman trustee, and founders of WLI Los Angeles.

PRESENTING SPONSOR | \$5,000



GOLD SPONSORSHIP | \$3,000

- Special recognition at beginning of event
- 6 complimentary registrations
- Premium company logo placement on digital marketing materials
- Logo signage at catered service area
- Stand alone social media recognition with company logo

SILVER SPONSORSHIP | \$2,000

- Acknowledgment during the program introduction
- 4 complimentary registrations
- Premium company logo placement on digital marketing materials
- Stand alone social media recognition with company logo

BRONZE SPONSORSHIP | \$1,000

- 2 complimentary registrations
- Company logo placement on digital marketing materials

STUDENT TICKET SPONSORSHIP | \$95

- 1 complimentary student registration
- Company logo placement on digital marketing materials

SPONSORSHIP LEVEL

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If you have any questions, call ULI LA at 213.221.7827 ext. 4