



Alan Loomis

Principal of Urban Design Placeworks

Alan Loomis, AICP, is an award-winning urban designer, planner and educator. As Principal of Urban Design in PlaceWorks' downtown LA office, Alan is responsible for leading our regional urban design practice while playing a role in projects throughout California.

From 2017 to 2020 Alan was the city urban designer for Santa Monica, California, where he was the city's lead for Promenade 3.0, a vision plan to comprehensively redesign the iconic Third Street Promenade. Before

Santa Monica, Alan led the urban design program in the City of Glendale for 12 years. Starting in 2005 as the first onstaff urban designer, and later as deputy director of the Community Development Department, he built an award-winning urban design team that managed design review, historic preservation, citywide planning, and mobility programs.

Alan taught urban design at Woodbury University School of Architecture and coedited *Los Angeles: Building the Polycentric Region*, a survey of regional smart growth practices. He created the DeliriousLA list of Los Angeles area architecture and urban design events, now curated by the Los Angeles Forum for Architecture and Urban Design, and is a frequent speaker and tour guide on urbanism and Los Angeles.