

## ULI LOS ANGELES COMMITTEE & COUNCIL DESCRIPTIONS AND CHAIRS Includes Scheduled Meeting Times per Month for FY22

### COMMITTEES

#### **BUILDING HEALTHY PLACES**

Shapes and promotes projects that strive to improve the health of the people and places in our communities.

The ULI-LA Building Healthy Places Initiative is developing a multifaceted program—including research and publications, convenings, and advisory activities. This committee strives to leverage the power of the Institute’s global networks to shape projects and places in ways that improve the health of people and communities.

- 2<sup>nd</sup> Tuesday of the month @ 7:30 – 9:00 am

Co-Chairs:

Rachel Moscovich, Ramboll, [rmoscovich@ramboll.com](mailto:rmoscovich@ramboll.com)

John Hanks, Skanska, [john.hanks@skanska.com](mailto:john.hanks@skanska.com)

#### **COMMUNICATIONS**

Captures content and helps spread the word about ULI-LA’s events, programs and mission.

The Communications Committee elevates ULI-LA’s external visibility and fosters greater member engagement by implementing communication tools and technologies to improve our messaging via email, website, blog, social media, and video communications.

- No monthly day/time set

Chair:

Violet Flocks, QuadC, [vflocks@quadc.org](mailto:vflocks@quadc.org)

#### **DIVERSITY COMMITTEE**

Increases the involvement of People of Color and the LGBTQ community as active participants, content providers, and leaders within the District Council.

The goal, during the initial year of the Diversity Initiative, was to bring together a group of people that share a desire to see the District Council strengthened by attracting more People of Color and LGBTQ. By starting the internal discussion and outlining a path forward, we have been able to evaluate the existing resources, assess the challenges, and define a clear vision.

- 2<sup>nd</sup> Thursday of the month @ 12:00 – 1:00 pm

Co-Chairs:

Trevor Fay, Claridge Properties, [trevor.fay@fulbrightmail.org](mailto:trevor.fay@fulbrightmail.org)

**MEMBERSHIP**

Recruits, welcomes and engages new members.

The Membership Committee strives to improve the quality of the ULI membership experience, improve retention, expand membership, and increase membership diversity. The membership team hosts social events to connect members and works with all other committees to understand and serve the needs of ULI-LA members. One person from each of the other Committees will be selected as the liaison to the Membership Committee.

- 4<sup>th</sup> Tuesday of the month @ 8:00 – 9:00 am

Co-Chairs:

Ryan Altoon, Anderson Pacific, LLC [raltoon@andpacllc.com](mailto:raltoon@andpacllc.com)

Pam Huning, Lincoln Property Company, [PHuning@LPC.com](mailto:PHuning@LPC.com)

**MOBILITY**

Explores the advances in mobility technology and infrastructure that impact our Cities.

This new Committee grew out of the ToLA Committee that focused on our annual signature event. The Mobility Committee will create programs and events for piloting and implementing creative mobility solutions that reduce congestion, create less stress on the environment, help attract and retain top talent, and help elevate the mobility experience.

- 3<sup>rd</sup> Tuesday of the month @ 2:00 – 3:00 pm

Co-Chairs:

Leslie Young, IBI Group, [leslie.young@ibigroup.com](mailto:leslie.young@ibigroup.com)

Martin Leitner, Perkins & Will, [martin.leitner@perkinswill.com](mailto:martin.leitner@perkinswill.com)

**PROGRAMS**

Helps create and champion programs that support the ULI Mission and facilitate thought leadership. The Program Committee strives to deliver timely, compelling, and innovative content. In addition to the Steering Committee, there are four subcommittees: Case Studies & Site Tours, Meet & Greet/Movers & Shakers, Luminaries Receptions, and StimULI Breakfasts. Each coordinate regular monthly programming. Committee participations opportunities exist at the Steering Committee level, as well as the Subcommittee level.

- 4<sup>th</sup> Thursday of the month @ 8:00 – 9:00 am

Chair:

Kellie Kao-Miles, On Collaborative by Coldwell Banker, [kellie@kelliekaomiles.com](mailto:kellie@kelliekaomiles.com)

Gina Wiczorek, Casitas, [gina@casitas.la](mailto:gina@casitas.la)

## REVENUE

For fiscal year 2022/2023, for the first time, ULI-LA will be creating a Revenue Committee. The Committee is an outgrowth of our past Sponsorship Committee, and it is anticipated that this new committee will focus on all aspects of revenue generation for our District Council including Sponsorship, Signature Events, Grants (ULI HQ Grants and outside Foundation Grants) and new untapped sources. To kick off and help organized this new Committee we are creating a Steering Committee that will provide leadership and ongoing direction as we move forward.

- Varies – no set day/time; not monthly

Chair:

Jenny Gant Pham, Lincoln Property Company, [jpham@lpc.com](mailto:jpham@lpc.com)

## TECHNICAL ASSISTANCE PANEL (TAP)

Provides expertise and support to nonprofit and public entities.

The Technical Assistance Panels (TAPs) Committee draws from ULI Los Angeles' seasoned professional membership to provide expert, multidisciplinary advice to private sector companies, non-profit organizations and public agencies facing complex land use and real estate issues.

- 2<sup>nd</sup> Wednesday of the month @ 7:30 – 9:00 am

Co-Chairs:

Andrew Fogg, Cox Castle & Nicholson, [afogg@coxcastle.com](mailto:afogg@coxcastle.com)

Jonathan Nettler, PlaceWorks, [jnettlr@placeworks.com](mailto:jnettlr@placeworks.com)

Walter Maynard, Maynard Ventures, [maynardventures@gmail.com](mailto:maynardventures@gmail.com)

## URBAN MARKETPLACE

Promotes the best practices of city building with leaders at the forefront of revitalizing the diverse communities that make up our region.

The Urban Marketplace Committee hosts the annual ULI-LA Urban Marketplace, a unique event where attendees can meet with industry and civic leaders to learn about the latest real estate trends and opportunities essential to successful development projects.

- Every other Wednesday from 12:00 – 1:00 pm starting July 28, 2021 to May 18, 2022

Co-Chairs:

Vanja Deretic, KPFF LA, [vderetic@kpff-la.com](mailto:vderetic@kpff-la.com)

Brandon McBirney, BCM LLC, [Branden.McBirney@berkadia.com](mailto:Branden.McBirney@berkadia.com)

April Sandifer, SoLA Impact, [asandifer@solaimpact.com](mailto:asandifer@solaimpact.com)

**URBANPLAN**

Educates the next generation of young people in better understanding the many considerations and tradeoffs presented to land-use professionals in the design and development of our cities.

UrbanPlan is a classroom-based learning curriculum developed for high school juniors and seniors. Traditionally embedded into semester-long Economics or Government classes, the program is currently reaching almost 4,000 students per year in 52 high schools in 39 cities through ULI's network of District Councils. In the 15 class hours of the curriculum, students learn about land use and its related disciplines in business, city planning, real estate, architecture, and law. In Summer 2019, ULI-LA re-introduced UrbanPlan under District Council initiatives in the form of a two-week Summer camp for high-school juniors and seniors.

- 2<sup>nd</sup> Tuesday of the month @ 1:00 – 2:00 pm

Co-Chairs:

Richard Green, USC Lusk Center for Real Estate, [richarkg@price.usc.edu](mailto:richarkg@price.usc.edu)

Rebecca Martinez, Omgivning, [rebecca@omgivning.com](mailto:rebecca@omgivning.com)

**WOMEN'S LEADERSHIP INITIATIVE (WLI)**

Raises the visibility and participation of women leaders in ULI and the Los Angeles real estate industry.

The Women's Leadership Initiative (WLI) works to increase the visibility of women in ULI Los Angeles, assist with career path advancement, and provide networking opportunities within the Southern California region. WLI is comprised of three subcommittees which include Career Advancement, Engagement, and Liaison.

- 3<sup>rd</sup> Wednesday of the month @ 12:00 – 1:00 pm

Chair:

Ayako Utsumi, Valon Consulting [autsumi@valonconsulting.com](mailto:autsumi@valonconsulting.com)

**YOUNG LEADERS GROUP (YLG)**

Fosters an understanding and connection between our Young Leaders and the District Council supporting the ULI mission.

The Young Leaders Group (YLG) provides an opportunity for young professionals to connect to and participate in the ULI mission through active involvement and leadership development opportunities that produce future leaders.

- 3<sup>rd</sup> Tuesday of the month @ 6:00 – 7:00 pm

Co-Chairs:

Lauren Allen, AEW Capital Management, [lauren.allen@aew.com](mailto:lauren.allen@aew.com)

Nick Bartholomew, [nicholasjbartholomew@gmail.com](mailto:nicholasjbartholomew@gmail.com)

**NEXT**

Fosters the development of diverse mid-career professionals to become leaders in ULI, their communities, and the Real Estate industry.

ULI Los Angeles NEXT is a 12-month program where mid-career professionals are assigned to intimate groups where they can lead, discuss, and share professional and personal topics that are pertinent to them. NEXT supports the ULI mission by connecting, inspiring, and mentoring the next generation of leaders by providing programming and leadership opportunities to mid-career professionals to keep them connected after they age out of the Young Leaders Group (YLG).

Co-Chairs

Jimmy Kim, CBI, Inc [jkim@cbi-us.com](mailto:jkim@cbi-us.com)

Jewelle Kennedy, Ensemble Real Estate Investments [jkennedy@ensemble.net](mailto:jkennedy@ensemble.net)



## COUNCILS

(are by application or invitation only and additional fees may be required)

### CAPITAL MARKETS COUNCIL

Convenes to discuss market trends and forecasts. The Capital Markets Council serves as a platform to discuss issues related to land use capital and provides creative thought leadership around development financing in the Los Angeles region. The Council hosts the annual Emerging Trends Conference in Los Angeles.

- No monthly day/time set

Co-Chairs:

Ada Chan, Bank of America Merrill Lynch, [adawchan@msn.com](mailto:adawchan@msn.com)

Todd Tydlaska, CBRE, [todd.tydlaska@cbre.com](mailto:todd.tydlaska@cbre.com)

### HOUSING COUNCIL

Educates and informs housing industry leaders by developing and sharing solutions addressing the housing challenges facing the region. The Housing Council convenes leaders in housing development to exchange information and share best practices. They have four Sub-Committees: Homelessness, Affordability, Missing Middle and Public Sector/Policy.

- 2<sup>nd</sup> Friday of the month @ 8:00 – 9:30 am

Co-Chairs:

Eric Olsen, TCA Architects, [eric@tca-arch.com](mailto:eric@tca-arch.com)

Tim Kawahara, UCLA Anderson School, [tim.kawahara@anderson.ucla.edu](mailto:tim.kawahara@anderson.ucla.edu)

### INNOVATION COUNCIL

Committee Explores the future of the built environment, promoting innovation in shaping our City.

Creates programs and events that explore a holistic approach to sustainability, operations, financial feasibility, technology, design, construction and policy as we develop Los Angeles as a model for how a City will function in the future.

- Every other month Feb/April/June/Aug/Oct/Dec @ 12:00 – 1:00 pm

Co-Chairs:

Leigh Cristy, Perkins & Will, [leigh.christy@perkinswill.com](mailto:leigh.christy@perkinswill.com)

Robert Shmerling, Disney Imagineering, [robert.z.shmerling@disney.com](mailto:robert.z.shmerling@disney.com)

**HOMELESSNESS INITIATIVE COUNCIL (LAND USE LEADERSHIP COUNCIL)**

The Land Use Leadership Council is made up of key senior leaders in ULI Los Angeles. They help set our strategic direction and priorities. Land Use Leadership is taking the lead on the District Council's program focused on Homelessness.

- 1st Tuesday of the month @ 7:30 am – 9:00 am

Co-Chairs:

David Waite, Cox Castle & Nicholson, [dwaite@coxcastle.com](mailto:dwaite@coxcastle.com)

Rick Cole, San Gabriel Valley Council of Governments, [venturacole@yahoo.com](mailto:venturacole@yahoo.com)

**LEADERSHIP COUNCIL**

The goal of the Leadership Council is to create an environment for engaged sharing and learning to elevate each member's leadership effectiveness in his or her business, community, and personal life. This increased awareness and insight into each member's leadership capabilities will also affect how he or she performs on or in any team, project, endeavor or relationship

- Quarterly on Thursdays @ 5:00 – 6:30 pm (dates set by chairs in July)

Co-Chairs:

Jeff Braun, ENGEO Inc, [jeffbraun77@yahoo.com](mailto:jeffbraun77@yahoo.com)

Naeiri Petrosian, BuildGroup, [naeiri@buildgc.com](mailto:naeiri@buildgc.com)