

***Arley Baker***

*Senior Communications Director at the Port of Los Angeles*



Arley Baker's team at the Port manages day-to-day executive communications, media, stakeholder engagement, marketing communications and event production. Since he joined the Port in 2004, Baker has played an active role in promoting LA Waterfront development, branding and tourism in partnership with Port customers, and activation of the waterfront through a variety of local and regional events, including LA Fleet Week.

Baker was previously vice president of the corporate-consumer practice at LA-based lifestyle and entertainment PR firm Rogers & Cowan. Over the past 30 he managed communications initiatives for a variety of organizations, including first-generation internet service provider EarthLink, Bank of America, United Airlines, The Irvine Company, and British Columbia's Ministry of Tourism.

A native Angeleno, Baker has served on a number of boards, including the San Pedro Chamber of Commerce; "Discover San Pedro," the San Pedro Historic Waterfront Business Improvement District; the Think Earth Environmental Education Foundation; and Food for Long Beach Kids.