



COMMITTEE & COUNCIL DESCRIPTIONS AND CHAIRS

COMMITTEES

Building Healthy Places Committee (BHP)

Shapes and promotes projects that strive to improve the health of the people and places in our communities.

The ULI-LA Building Healthy Places Initiative is developing a multifaceted program—including research and publications, convenings, and advisory activities. This committee strives to leverage the power of the Institute’s global networks to shape projects and places in ways that improve the health of people and communities.

Co-Chairs:

Eddie Arslanian, Ramboll Consulting, earslanian@ramboll.com

Silvia Saucedo, Saucedo Group, silviasaucedo@gmail.com

Communications Committee

ULI-LA’s Communications Committee captures the accomplishments of events and committee work to share with the broader Los Angeles and ULI communities.

Through marketing efforts and the use of ULI platforms, the Communications Committee connects the ULI-LA network of professional industry members and partnering organizations to further the ULI mission.

Chair:

Violet Flocks, Carpenters/Contractors Cooperation Committee, vflocks@quadc.org

Diversity, Excellence, and Insights Committee (DEI²)

Increase and engage members from diverse backgrounds & interests with member-driven relevant content that provides novel perspectives and real-world impacts.

The revamped DEI² is designed to be a platform for people who wish to bring their diverse backgrounds and perspectives to work with other like-minded individuals across a range of issues. DEI² will be focused on the following areas

- I. Increase Diverse Membership & Leadership
- II. Provide Relevant Content
- III. Education & Insights

For more detailed information for how to get involved, please see the Committee’s [Strategic Plan](#).

Co-Chairs:

David Abasta, Primestor, dabasta@primestor.com

Trevor Fay, Claridge Properties, trevor.fay@fulbrightmail.org

Membership Committee

Recruits, welcomes, and engages new members.

The Membership Committee strives to improve the quality of the ULI membership experience, improve retention, expand membership, and increase membership diversity. The membership team hosts social events to connect members and works with all other committees to understand and serve the needs of ULI-LA members. One person from each of the other Committees will be selected as the liaison to the Membership Committee.

Co-Chairs:

Ryan Altoon, Anderson Pacific, LLC raltoon@andpacllc.com

Pam Huning, Lincoln Property Company, Pamhuning@gmail.com

Mobility Committee

Explores programs and events that further our District Council's position as thought leaders in this important aspect of City Building with an emphasis on education, convening and policy recommendations.

We believe that our Southern California cities provide a fertile ground for piloting and implementing creative mobility solutions that reduce congestion, create less stress on the environment, help attract and retain top talent, and help elevate the mobility experience. Southern California has long been a hub of innovation. Through the key initiatives of Housing and Building Healthy Places, the ULI-LA Mobility Committee proposes to provide leadership for our cities and development community in advancing the discussion around mobility. It is our intent to build on the work that has been done in the past through our ToLA Committee, expand our understanding of the current topics impacting mobility and city building, identify the key issues surrounding the implementation of technologies and programs and their impacts on our region's mobility and the relationship between mobility and the physical form of our cities.

Co-Chairs:

Leslie Young, IBI Group, leslie.young@ibigroup.com

Martin Leitner, Perkins & Will, martin.leitner@perkinswill.com

Programs Committee

Helps create and champion programs that support the ULI Mission and facilitate thought leadership.

The Program Committee strives to deliver timely, compelling, and innovative content. In addition to the Steering Committee, there are four subcommittees: Case Studies & Site Tours, Meet & Greets/Movers & Shakers, Luminaries Receptions, and StimULI Breakfasts. Each coordinate regular monthly programming. Committee participations opportunities exist at the Steering Committee level, as well as the Subcommittee level.

Chair:

Kellie Kao-Miles, On Collaborative by Coldwell Banker, kellie@kelliekaomiles.com

Sponsorship Committee

The Sponsorship Committee works closely with ULI staff and leadership and is responsible for the strategy and implementation of the District Council's Annual and Event sponsorship campaigns. The committee helps run the annual fund-raising program based on a budget goal established by the Management Committee. They work to create and curate the Sponsorship lists and provide support follow up during the fiscal year.

Chair:

Jenny Gant Pham, CIM Group, jgpham@cimgroup.com

Technical Assistance Panel (TAP) Committee

Provides expertise and support to nonprofit and public entities.

TAPs are the action arm of the ULI. Over the course of just a few days, we bring a curated and energetic group of ULI leaders across disciplines to brainstorm innovative, audacious, and actionable solutions to specific and complex land use challenges faced by public agencies and non-profit organizations. Put your expertise into action, network with other industry leaders, and solve real issues facing our city in real time. Cut the red tape and join us!

We need your help! There are many ways to get involved:

1. Become a member of the TAP Committee and:
 - a. Identify places that need our help with Lead Generation / Sourcing a Sponsor
 - b. TAP your peers to participate on a TAP
 - c. Get the word out in the Marketing Sub-Committee
 - d. Connect us with the Membership Sub-Committee
2. Be a TAP Panel Member – one-time commitment

Co-Chairs:

Andrew Fogg, Cox Castle & Nicholson, afogg@coxcastle.com

Jonathan Nettler, PlaceWorks, jnettlr@placeworks.com

Walter Maynard, Maynard Ventures, maynardventures@gmail.com

Urban Marketplace Committee

Promotes the best practices of city building with leaders at the forefront of revitalizing the diverse communities that make up our region.

The Urban Marketplace Committee hosts the annual ULI-LA Urban Marketplace, a unique event where attendees can meet with industry and civic leaders to learn about the latest real estate trends and opportunities essential to successful development projects.

Co-Chairs:

Shmel Graham, Ashurst, shmel.graham@ashurst.com

Vanja Deretic, KPFF LA, vderetic@nyase.com

McBirney, BCM LLC, Branden.McBirney@berkadia.com

UrbanPlan Committee

Educates the next generation of young people in better understanding the many considerations and tradeoffs presented to land-use professionals in the design and development of our cities.

UrbanPlan harnesses the power of experiential learning to drive students to more deeply engage in the complex nature of land-use decisions and inspire them to take an active role as engaged citizens to create better communities. The curriculum-based program is available for high-school juniors and seniors, public officials, and community groups. Nationwide, this impactful program reaches almost 4,000 students per year in 52 high schools in 39 cities through ULI's network of District Councils. The ULI Los Angeles District Council has most recently delivered the 15-hour High School Classroom, 2-wk Summer Camp, and 1-to-2-day Workshop for public officials both in-person and virtual.

Co-Chairs:

Richard Green, USC Lusk Center for Real Estate, richarkg@price.usc.edu

Rebecca Martinez, Omgivning, rebecca@omgivning.com

Women's Leadership Initiative (WLI) Committee

Raises the visibility and participation of women leaders in ULI and the Los Angeles real estate industry.

The Women's Leadership Initiative (WLI) works to increase the visibility of women in ULI Los Angeles, assist with career path advancement, and provide networking opportunities within the Southern California region. WLI is comprised of three subcommittees which include Career Advancement, Engagement, and Liaison.

Chair:

Ayako Utsumi, Valon Consulting autsumi@valonconsulting.com

Young Leaders Group (YLG) Committee

Fosters an understanding and connection between our Young Leaders and the District Council supporting the ULI mission.

The Young Leaders Group (YLG) provides an opportunity for young professionals to connect to and participate in the ULI mission through active involvement and leadership development opportunities that produce future leaders.

Co-Chairs:

Emma Loos, Skanska Commercial emma.loos@skanska.com

Chandler Hogue, Gemdale USA chandler.hogue@gemdaleusa.com

COUNCILS

(are by application or invitation only and additional fees may be required)

Capital Markets Council

Convenes to discuss market trends and forecasts.

The Capital Markets Council serves as a platform to discuss issues related to land use capital and provides creative thought leadership around development financing in the Los Angeles region. The Council hosts the annual Emerging Trends Conference in Los Angeles.

Co-Chairs:

Ryan Smith, George Urban, gryan@george-urban.com

Ada Chan, Bank of America Merrill Lynch, achan8@baml.com

Housing Council

Educates and informs housing industry leaders by developing and sharing solutions addressing the housing challenges facing the region.

The Housing Council convenes leaders in housing development to exchange information and share best practices. They have four Sub-Committees: Homelessness, Affordability, Missing Middle and Public Sector/Policy.

Co-Chairs:

Eric Olsen, TCA Architects, eric@tca-arch.com

Tim Kawahara, UCLA Anderson School, tim.kawahara@anderson.ucla.edu

Innovation Council

Explores the future of the built environment, promoting innovation in shaping our region's future.

The Innovation Council serves as a forum to advance holistic approaches to sustainable, resilient, operational, and affordable innovations in technology, design, construction, and policy. In addition to exploring how innovation will affect and should improve our cities, this Council is taking the lead on progressing the District Council's and the region's net zero carbon goals.

Co-Chairs:

Leigh Christy, Perkins & Will, leigh.christy@perkinswill.com

Robert Schmerling, Walt Disney Parks & Resorts, robert.z.shmerling@disney.com

Homelessness Initiative Council

The Homelessness Initiative Council (Formerly the Land Use Leadership Council) is made up of key senior leaders in ULI Los Angeles. They help set our strategic direction and priorities and is taking the lead on the District Council's program focused on Homelessness. The Council has three Strategic priorities:

1. Reducing the Cost of Providing Housing
2. Homelessness Summit 2.0
3. Homelessness Policy Issues

Key areas of expertise on the Council include Design, Construction, Finance and Policy

Leadership Council

The goal of the Leadership Council is to create an environment for engaged sharing and learning to elevate each member's leadership effectiveness in his or her business, community, and personal life. This increased awareness and insight into each member's leadership capabilities will also affect how they perform on or in any team, project, endeavor or relationship.

Co-Chairs:

Loryn Arkow, Strook and Strook larkow@stroock.com

Jeff Braun, ENGEO [Inc, jeffbraun77@yahoo.com](mailto:jeffbraun77@yahoo.com)