



## COMMITTEE & COUNCIL DESCRIPTIONS AND CHAIRS

### COMMITTEES

#### **BUILDING HEALTHY PLACES COMMITTEE**

Shapes and promotes projects that strive to improve the health of the people and places in our communities.

The ULI-LA Building Healthy Places Initiative is developing a multifaceted program—including research and publications, convenings, and advisory activities. This committee strives to leverage the power of the Institute’s global networks to shape projects and places in ways that improve the health of people and communities.

Co-Chairs:

Eddie Arslanian, Ramboll Consulting, [earslanian@ramboll.com](mailto:earslanian@ramboll.com)

Silvia Saucedo, Saucedo Group, [silviasaucedo@gmail.com](mailto:silviasaucedo@gmail.com)

#### **COMMUNICATIONS COMMITTEE**

Captures content and helps spread the word about ULI-LA’s events, programs and mission.

The Communications Committee elevates ULI-LA’s external visibility and fosters greater member engagement by implementing communication tools and technologies to improve our messaging via email, website, blog, social media, and video communications.

Chair:

Violet Flocks, QuadC, [vflocks@quadc.org](mailto:vflocks@quadc.org)

#### **DIVERSITY COMMITTEE**

Increases the involvement of People of Color and the LGBTQ community as active participants, content providers, and leaders within the District Council.

The goal, during the initial year of the Diversity Initiative, was to bring together a group of people that share a desire to see the District Council strengthened by attracting more People of Color and LGBTQ. By starting the internal discussion and outlining a path forward, we have been able to evaluate the existing resources, assess the challenges, and define a clear vision.

Co-Chairs:

David Abasta, Primestor, [DAbasta@primestor.com](mailto:DAbasta@primestor.com)

Trevor Fay, Claridge Properties, [trevor.fay@fulbrightmail.org](mailto:trevor.fay@fulbrightmail.org)

**MEMBERSHIP COMMITTEE**

Recruits, welcomes and engages new members.

The Membership Committee strives to improve the quality of the ULI membership experience, improve retention, expand membership, and increase membership diversity. The membership team hosts social events to connect members and works with all other committees to understand and serve the needs of ULI-LA members. One person from each of the other Committees will be selected as the liaison to the Membership Committee.

Co-Chairs:

Ryan Altoon, Anderson Pacific, LLC [raltoon@andpacllc.com](mailto:raltoon@andpacllc.com)

Pam Huning, Lincoln Property Company, [Pamhuning@gmail.com](mailto:Pamhuning@gmail.com)

**MOBILITY COMMITTEE**

Explores the advances in mobility technology and infrastructure that impact our Cities.

This new Committee grew out of the ToLA Committee that focused on our annual signature event. The Mobility Committee will create programs and events for piloting and implementing creative mobility solutions that reduce congestion, create less stress on the environment, help attract and retain top talent, and help elevate the mobility experience.

Co-Chairs:

Leslie Young, IBI Group, [leslie.young@ibigroup.com](mailto:leslie.young@ibigroup.com)

Martin Leitner, Perkins & Will, [martin.leitner@perkinswill.com](mailto:martin.leitner@perkinswill.com)

**PROGRAMS COMMITTEE**

Helps create and champion programs that support the ULI Mission and facilitate thought leadership.

The Program Committee strives to deliver timely, compelling, and innovative content. In addition to the Steering Committee, there are four subcommittees: Case Studies & Site Tours, Meet & Greets/Movers & Shakers, Luminaries Receptions, and StimULI Breakfasts. Each coordinate regular monthly programming. Committee participations opportunities exist at the Steering Committee level, as well as the Subcommittee level.

Chair:

Kellie Kao-Miles, On Collaborative by Coldwell Banker, [kellie@kelliekaomiles.com](mailto:kellie@kelliekaomiles.com)

**SPONSORSHIP COMMITTEE**

The Sponsorship Committee works closely with ULI staff and leadership and is responsible for the strategy and implementation of the District Council's Annual and Event sponsorship campaigns. The committee helps run the annual fund-raising program based on a budget goal established by the Management Committee. They work to create and curate the Sponsorship lists and provide support follow up during the fiscal year.

Chair:

Jenny Gant Pham, CIM Group, [jgpham@cimgroup.com](mailto:jgpham@cimgroup.com)

**TECHNICAL ASSISTANCE PANEL (TAP) COMMITTEE**

Provides expertise and support to nonprofit and public entities.

The Technical Assistance Panels (TAPs) Committee draws from ULI Los Angeles' seasoned professional membership to provide expert, multidisciplinary advice to private sector companies, non-profit organizations and public agencies facing complex land use and real estate issues.

Co-Chairs:

Andrew Fogg, Cox Castle & Nicholson, [afogg@coxcastle.com](mailto:afogg@coxcastle.com)

Jonathan Nettler, PlaceWorks, [jnettlr@placeworks.com](mailto:jnettlr@placeworks.com)

Walter Maynard, Maynard Ventures, [maynardventures@gmail.com](mailto:maynardventures@gmail.com)

**URBAN MARKETPLACE COMMITTEE**

Promotes the best practices of city building with leaders at the forefront of revitalizing the diverse communities that make up our region.

The Urban Marketplace Committee hosts the annual ULI-LA Urban Marketplace, a unique event where attendees can meet with industry and civic leaders to learn about the latest real estate trends and opportunities essential to successful development projects.

Co-Chairs:

Shmel Graham, Ashurst, [shmel.graham@ashurst.com](mailto:shmel.graham@ashurst.com)

Vanja Deretic, KPFF LA, [vderetic@nyase.com](mailto:vderetic@nyase.com)

McBirney, BCM LLC, [Branden.McBirney@berkadia.com](mailto:Branden.McBirney@berkadia.com)

**URBANPLAN COMMITTEE**

Educates the next generation of young people in better understanding the many considerations and tradeoffs presented to land-use professionals in the design and development of our cities.

*UrbanPlan harnesses the power of experiential learning to drive students to more deeply engage in the complex nature of land-use decisions and inspire them to take an active role as engaged citizens to create better communities. The curriculum-based program is available for high-school juniors and seniors, public officials, and community groups. Nationwide, this impactful program reaches almost 4,000 students per year in 52 high schools in 39 cities through ULI's network of District Councils. The ULI Los Angeles District Council has most recently delivered the 15-hour High School Classroom, 2-wk Summer Camp, and 1-to-2-day Workshop for public officials both in-person and virtual.*

Co-Chairs:

Richard Green, USC Lusk Center for Real Estate, [richarkg@price.usc.edu](mailto:richarkg@price.usc.edu)

Rebecca Martinez, Omgivning, [rebecca@omgivning.com](mailto:rebecca@omgivning.com)

**WOMEN’S LEADERSHIP INITIATIVE (WLI) COMMITTEE**

Raises the visibility and participation of women leaders in ULI and the Los Angeles real estate industry.

The Women’s Leadership Initiative (WLI) works to increase the visibility of women in ULI Los Angeles, assist with career path advancement, and provide networking opportunities within the Southern California region. WLI is comprised of three subcommittees which include Career Advancement, Engagement, and Liaison.

Chair:

Ayako Utsumi, Valon Consulting [autsumi@valonconsulting.com](mailto:autsumi@valonconsulting.com)

**YOUNG LEADERS GROUP (YLG) COMMITTEE**

Fosters an understanding and connection between our Young Leaders and the District Council supporting the ULI mission.

The Young Leaders Group (YLG) provides an opportunity for young professionals to connect to and participate in the ULI mission through active involvement and leadership development opportunities that produce future leaders.

Co-Chairs:

Emma Loos, Skanska Commercial [emma.loos@skanska.com](mailto:emma.loos@skanska.com)

Chandler Hogue, Gemdale USA [chandler.hogue@gemdaleusa.com](mailto:chandler.hogue@gemdaleusa.com)

\*\*\*\*\*

**COUNCILS**

(are by application or invitation only and additional fees may be required)

**CAPITAL MARKETS COUNCIL**

Convenes to discuss market trends and forecasts.

The Capital Markets Council serves as a platform to discuss issues related to land use capital and provides creative thought leadership around development financing in the Los Angeles region. The Council hosts the annual Emerging Trends Conference in Los Angeles.

Co-Chairs:

Ryan Smith, George Urban, [gryan@george-urban.com](mailto:gryan@george-urban.com)

Ada Chan, Bank of America Merrill Lynch, [achan8@baml.com](mailto:achan8@baml.com)

### **HOUSING COUNCIL**

Educates and informs housing industry leaders by developing and sharing solutions addressing the housing challenges facing the region.

The Housing Council convenes leaders in housing development to exchange information and share best practices. They have four Sub-Committees: Homelessness, Affordability, Missing Middle and Public Sector/Policy.

Co-Chairs:

Eric Olsen, TCA Architects, [eric@tca-arch.com](mailto:eric@tca-arch.com)

Tim Kawahara, UCLA Anderson School, [tim.kawahara@anderson.ucla.edu](mailto:tim.kawahara@anderson.ucla.edu)

### **INNOVATION COUNCIL**

Committee Explores the future of the built environment, promoting innovation in shaping our City.

Creates programs and events that explore a holistic approach to sustainability, operations, financial feasibility, technology, design, construction and policy as we develop Los Angeles as a model for how a City will function in the future.

Co-Chairs:

Leigh Christy, Perkins & Will, [leigh.christy@perkinswill.com](mailto:leigh.christy@perkinswill.com)

Renee Barot, [barotrc@gmail.com](mailto:barotrc@gmail.com)

### **LAND USE LEADERSHIP COUNCIL**

The Land Use Leadership Council is made up of key senior leaders in ULI Los Angeles. They help set our strategic direction and priorities. Land Use Leadership is taking the lead on the District Council's program focused on Homelessness.

Co-Chairs:

David Waite, Cox Castle & Nicholson, [dwaite@coxcastle.com](mailto:dwaite@coxcastle.com)

Rick Cole, Congress for the New Urbanism, [rcole@cnu.org](mailto:rcole@cnu.org)

### **LEADERSHIP COUNCIL**

The goal of the Leadership Council is to create an environment for engaged sharing and learning to elevate each member's leadership effectiveness in his or her business, community, and personal life. This increased awareness and insight into each member's leadership capabilities will also affect how they perform on or in any team, project, endeavor or relationship.

Co-Chairs:

Loryn Arkow, Strook and Strook [larkow@stroock.com](mailto:larkow@stroock.com)

Jeff Braun, ENGEO [Inc, jeffbraun77@yahoo.com](mailto:jeffbraun77@yahoo.com)