



## ULI MISSION

Shape the future of the built environment for transformative impact in communities worldwide

**INSPIRE / CONNECT / LEAD**

## ULI LOS ANGELES MISSION

To be the preeminent regional real estate organization providing inclusive and trusted leadership influencing public policy and practice.

## FIVE PILLARS



### CONVENE

*Bring together conversations to learn, collaborate and improve communities.*



### ENGAGE

*Facilitate increased engagement among cross-disciplinary stakeholders.*



### INCLUDE

*Embrace diversity inclusion policies and practices to broaden perspectives.*



### GROW

*Invest in current and future industry leaders throughout all stages of their careers.*



### SHARE

*Share knowledge to increase awareness and understanding of critical land use issues.*



## KEY PRIORITIES

### HOUSING/ HOMELESSNESS

Impact land use and public policy to implement solutions to the homelessness and housing crisis in the Los Angeles Region.

### MOBILITY

Improve mobility impacts on our region and cities.

### BUILDING HEALTHY PLACES

Engage the real estate land use and health-related communities to enhance the livability and sustainability of our communities.

### DIVERSITY AND INCLUSION

Promote diversity that increases inclusivity across all events, committees, and councils.

# COMMITTEES, COUNCILS AND EVENTS AT A GLANCE

## GOVERNANCE

- Governance Committee
- Management Committee
- Advisory Board
- Committee and Council Chairs
- ULI LA Staff

## COMMITTEES

- Building Healthy Places
- Communications
- Diversity
- Innovation
- Membership
- Mission Advancement
- Mobility
- Programs
- Urban Marketplace
- UrbanPlan
- Sponsorship
- Technical Advisory Panels
- Women’s Leadership Initiative
- Young Leaders Group

## COUNCILS

- Capital Markets Initiative Council
- Housing Product Council
- Land Use Leadership Council
- Leadership Initiative Council

## ONGOING ACTIVITIES

### Signature Events

- Innovation & Mobility
- Urban Marketplace
- Urban Plan
- Emerging Trends

### Mentorship Programs

- YLG – Partnership Forum
- Diversity – Emerging Leaders
- WLI – GROW Program
- WLI – Internship

### Programs

- StimULI Breakfasts
- Case Studies & Tours
- Luminaries
- Meet & Greets

### Young Leaders

- Learn from the Best Supper Series
- Art of Development
- Shark Tank
- Socials

- Committee & Council Meetings
- Technical Assistant Panels
- Member Engagement
- New Member Socials
- Diversity Mixers
- WLI - Shaping Spaces Series
- Sponsorship
- Communications & Public Relations

## ANNUAL REPORTS AND DELIVERABLES

- TAP & Panel Reports
- Financial Dashboard
- Biannual Report
- Homelessness Initiative

# METRICS FOR SUCCESS

	Quarterly	End-of-Year Comparison
District Council Financials		
<i>Registrations</i>	✓	✓
<i>Council Dues</i>	✓	✓
<i>Annual Sponsors</i>	✓	✓
<i>Event Sponsorship</i>	✓	✓
<b>Membership</b> <i>Renew vs. New</i>	<b>MONTHLY</b>	✓
<b>Programming</b> <i># Event Registrations, Financials</i>	<b>MONTHLY</b>	✓
<b>Diversity</b> <i>Committee events, baseline metrics</i>	✓	✓
<b>Evaluation with Advisory Board</b>	<b>EVERY 6 MONTHS</b>	✓

**TO FIND OUT MORE VISIT:  
[ULI.ORG](http://ULI.ORG) AND [LA.ULI.ORG](http://LA.ULI.ORG)**

