

THE URBAN MARKETPLACE is a signature event for ULI Los Angeles. This year marks the 20th anniversary with the theme "A Reflection on Progress and a Vision for the Future." Urban Marketplace's purpose is to promote real estate investment opportunities and development strategies for investment in under served communities. Urban Marketplace attracts real estate industry leaders, elected officials, policymakers, developers, planners, and deal makers to Make a Deal, Make a Difference.

This year, Urban Marketplace will be held on five consecutive Thursdays from 11:30 am – 1:30 pm PST from September 10th to October 8th with weekly engaging discussions with national and local change makers on practical solutions to catalyze economic growth and advance equity in urban housing, capital, development, transportation and health.

We hope you will support this program this year as we look forward to the future growth and development of the urban core over the next 20 years.

SPONSORSHIP PACKAGES

PLATINUM \$2500.00

- 5 complimentary registrations to Speakers Series (value of \$600)
- Premium placement on all electronic marketing materials and day of event logo placement
- Lead-up single sponsor social media posts
- Introductory speaker "Thank You" mention during all sessions

SILVER \$1250.00

- 3 complimentary registrations to Speakers Series (value of \$360)
- Placement on publicity and marketing and day of event logo placement
- Lead-up social media posts

GOLD \$1750.00

- 4 complimentary registrations to Speakers Series (value of \$480)
 Placement on printed and electronic marketing and day of event logo placement
 Lead-up single sponsor social media posts
- Introductory speaker "Thank You" mention during all sessions

BRONZE \$750.00

- 2 complimentary registrations to Speakers Series (value of \$240)
- Placement on publicity and marketing and day of event logo placement
- Lead-up social media posts

EXHIBITOR \$250.00

| 1 complimentary registration to Speakers Series (value of \$120) | Placement on publicity and marketing and day of event logo placement |
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TO SPONSOR THE EVENT PLEASE COMPLETE THE FORM BELOW AND EMAIL TO: LISA.DAVIS@ULI.ORG & SOPHIE.CRAYPO@ULI.ORG Questions? Please Call (312) 882-4246

| Sponsorship Level 🗌 PLATINUN | I GOLD | SILVER | BRONZE | EXHIBITOR | |
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