

April 6, 2020

RE: ULI Los Angeles
District Council Update

Dear ULI Los Angeles District Council Members,

We are now entering Week 4 of Working from Home (WFH) for ULI and our Los Angeles District Council Staff.

While we are getting up to speed, the challenges we have encountered have allowed us to connect in new and rewarding ways. I enjoy seeing so many of you at your home workplaces on the video links on our Webinars. It seems that there is something new to think about on an almost daily basis.

ULI National has been an incredible resource as we evolve to our new Digital platform for Committee Meetings and Programs and Events. Let me share with you some of the current highlights and resources.

ULI National

- National is developing our new Digital Content in 5 new Channels
 - **The Leadership Series** webinars to be held every 2 weeks. The first one was last week on Leading thru Disruption and is available as a recorded Webinar via Knowledge Finder
 - The **Virtual Spring Meeting** that is being planned as a series of 12-13 content rich Webinars
 - **Virtual Product Council** meetings for all 65 National Product Councils that were planned for Spring meeting
 - **The Content Center** which will act as the clearing house for curated Local and National offerings
 - **ULI Learning** that will host a variety of online courses.

These and other great ULI content can be found at the following web links and through the ULI website;

<https://urbanland.uli.org/covid-19-industry-insights/>

<https://urbanland.uli.org/news/stay-connected-and-engaged-upcoming-uli-webinars/>

<https://knowledge.uli.org/>

ULI Los Angeles

- ULI National has notified us to postpone or cancel all in person events until the end of June.
- Towards that end, we now have scheduled all our Committee meetings to be Zoom meetings thru June.
- We held work sessions with all the Committee Chairs and co-Chairs to review processes and procedure for their virtual meetings and to date we have held Program Committee, Management Committee and Advisory Board meetings. All were well attended and productive.
- We are now moving into providing all members with the Programs and Events that are so important to keeping you our members engaged. So, stay tuned of invites to upcoming ULI LA Programs and Events.



- Visit our website often for updates and important information for our members.
<https://la.uli.org/>

Lastly, we are working on our Fiscal Year 2021 budget and are trying to best understand how of COVID - 19 will impact our business. You're ongoing involvement and support remain an important part of our continued success. Please stay safe and reach out to us if we can be of any assistance.

Best regards,

A handwritten signature in black ink that reads "Marty Borko".

Marty Borko
Executive Director
ULI Los Angeles

A handwritten signature in black ink that reads "Kev Zoryan".

Kev Zoryan
Chair
ULI Los Angeles