



Kansas City

40  
YEARS OF  
IMPACT



# SPONSORSHIP OPPORTUNITIES 2026



## WHO WE ARE

The Urban Land Institute (ULI) is a mission and member-driven nonprofit founded in 1936. ULI has over 48,000 members worldwide and is a global network of professionals in every sector of real estate development and land use, from private enterprise to public service.

ULI's mission is to shape the future of the built environment for transformative impact in communities worldwide.

## WHY SPONSOR ULI KANSAS CITY

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to ULI's global mission.

Annual sponsors receive a number of benefits for their contributions to ULI Kansas City – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach and technical assistance.

## IMPACT

Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives.

As a sponsor, you'll receive outstanding visibility within the ULI Kansas City network, plus the opportunity to lead and promote our mission within the region.

Learn more about ULI Kansas City  
at [kansascity.uli.org](https://kansascity.uli.org)

## ANNUAL SPONSORS DIRECTLY SUPPORT OUR EFFORTS

### WHAT WE DO

ULI Kansas City convenes across disciplines and sectors to foster collaboration, share knowledge and inspire a better built environment in Kansas City and the region.

### SIGNATURE PROGRAMS

- Real Estate Diversity Initiative (REDI)
- Emerging Leaders Program
- Site Tours
- Emerging Trends in Real Estate
- Technical Assistance Program (TAP)
- Coffee Connect
- Curated Conversations
- UrbanPlan





# 2026 ANNUAL SPONSORSHIP

WHERE THE FUTURE IS BUILT	40th ANNIVERSARY LEGACY \$20,000	BENEFACTOR \$15,000	PATRON \$10,000	CHAMPION \$5,000	SUPPORTER \$2,500
Receive a 10% discount with 3-year commitment	\$18,000	\$13,500	\$9,000	\$4,500	\$2,250
Industry Exclusivity	✓	✓			
Preference in ULI KC leadership positions	✓	✓	✓		
Complimentary registration at every ULI KC event for staff, clients, or guests	Unlimited	6	4	2	1
Complimentary Memberships	2 Associate or 1 Full	2 YLGs or 1 Associate	1 YLG		
Discount rate for ULI national meetings	✓	✓	✓	✓	
Sponsor profile featured on ULI KC website and social media	Logo & Company Highlight	Logo	Logo	Logo	Name
Brand placement on monthly newsletter (2,000+ recipients)	Logo & Company Highlight	Logo	Logo	Logo	Name
Brand exposure at all ULI KC events and on ULI KC social media	Priority to Host/ Introduce Events	✓	✓	✓	✓

Support Real Estate Diversity Initiative (REDI) at ULI Kansas City! Add \$500 to your annual sponsorship to fund the work of our local REDI Committee formed to support programs, policies and best practices that increase diversity, equity and inclusion efforts within ULI Kansas City and the real estate and land use sectors.



THANK YOU TO OUR ULI KANSAS CITY 2025 ANNUAL SPONSORS

BENEFACTOR



PATRON



CHAMPION



SUPPORTER



Whitney E. Kerr, Sr.



Kansas City

WHERE THE FUTURE IS BUILT

Signature \_\_\_\_\_

Date \_\_\_\_\_

### Contact Information

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

*Sponsorships are non-refundable.*

**Send Commitment Forms to:  
katherine.carttar@uli.org**

**The Urban Land Institute is a 501(c)(3) nonprofit organization. Federal Tax ID#: 53-0159845.**

# 2026 Sponsorship Commitment Form

## Sponsorship Level

**Legacy**

■ \$20,000

**Benefactor**

■ \$15,000

**Patron**

■ \$10,000

**Champion**

■ \$5,000

**Supporter**

■ \$2,500

■ **\$500 Real Estate Diversity Initiative Add-On**

■ **3-year Commitment (10% discount)**

## Payment Options

TOTAL \$ \_\_\_\_\_

Please invoice me directly

I would like to pay by credit card

*Make payment over the phone at 1-800-321-5011*

I would like to pay by check

Checks payable to: ULI Kansas City  
300 E. 39th Street, KCMO 64111

## Additional Event Sponsorship Opportunities

Please contact me to discuss options to bundle my sponsorship with an additional event sponsorship at a discount for the ULI Kansas City program year.



Kansas City

Questions?

Contact Katherine Carttar, Executive Director [katherine.carttar@uli.org](mailto:katherine.carttar@uli.org)