



Urban Land Institute

CONNECT • INSPIRE • LEAD



Shaping the future of the built environment for transformative impact in communities throughout Southwest Missouri.



SOUTHWEST MISSOURI

2024 SPONSORSHIP PROSPECTUS

Join Us in Shaping the Future of Southwest Missouri

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.



WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Southwest Missouri is a convening, neutral voice that encourages government, planners, developers, industry leaders, and community members to adopt best practices that lead to vibrant, prosperous cities.



CONNECT

active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE

best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD

in solving community and real estate challenges through applied collective global experience and philanthropic engagement

NEW FOR 2024:

More events, more networking, and industry event partnerships.



WHAT WE DO

ULI Southwest Missouri convenes across disciplines and sectors to foster collaboration, share knowledge, and inspire a better built environment in Southwest Missouri.

Core Programs

Industry Panel Discussions
In-Sight Socials

Program Opportunities

Real Estate Diversity Initiative (REDI)
Women's Leadership Initiative (WLI)
Site Tours
Emerging Trends in Real Estate
Technical Assistance Program (TAP)

100% of Sponsor Dollars support ULI Southwest Missouri's local programs, educational activities, and research.

ULI Southwest Missouri sponsors are defined by their deep desire and commitment to see their local communities thrive. Sponsors receive a number of benefits and gain exposure and access to the region's top real estate, construction, and development thought leaders.

Annual Sponsorships	FOUNDATION \$10,000	PIONEER \$5,000	CHAMPION \$2,500
Annual Sponsorships are a once-a-year gift that support general capacity and allow us to deliver and grow our mission all year long.			
Advisory position on ULI SWMO Leadership Team	•	•	
Complimentary registrations at every ULI SWMO event (for staff, clients, or guests)	5	2	1
Discounted rate for ULI national meetings	•	•	
Sponsor profile featured on ULI SWMO emails and social media	Logo, Largest, link	Logo, smaller	Text only
Brand placement on monthly newsletter	Logo, Largest, link	Logo, smaller	Text only
Brand exposure at all ULI SWMO events and on ULI SWMO social media	•	•	•

Events Sponsorships

Our regional events are designed to advance ULI's mission by educating attendees on best practices in land use and exploring the latest trends in real estate development. Open to both members and non-members, our events draw regional leaders and professionals from across the industry.

Our two core event sponsorship opportunities include:

Panel Discussions
Bringing regional leaders and experts together to discuss influential topics in our region, giving attendees a unique opportunity to learn and connect with key leaders. This is a quarterly lunch and learn style event.

Insight Socials
Presentations and thoughtful discussions providing insight into the latest industry information and building connections among attendees and industry leaders. This is a quarterly event with a happy hour

	PRESENTING \$3,000	PARTNER \$500/EVENT
Opportunity to address attendees at events		•
Sponsor profile biannually featured in email and social media		•
Complimentary registration at sponsored events	5	2
Brand placement on event emails and social media	Logo, Top, Largest, Link	Logo, Smaller, Link

* Individual event sponsorships and sponsorships at a custom level are also available. Please contact Brandon Biskup, brandon@kineticdd.com

Thank You to our 2023 Partners & Sponsors



2024 Sponsorship Commitment Form

Annual Sponsorship Level

Foundation ■ \$10,000 **Pioneer** ■ \$5,000 **Champion** ■ \$2,500

Event Sponsorship

Panel Discussion Series **Insight Socials**
Presenting ■ \$3,000 Presenting ■ \$3,000
Partner ■ \$500 / Event Partner ■ \$500 / Event



SOUTHWEST MISSOURI

WHERE THE FUTURE IS BUILT

Signature _____

Date _____

Payment Options

TOTAL \$ _____

Please invoice me directly

I would like to pay by check

Checks payable to: ULI Kansas City District Council
300 E. 39th Street, KCMO 64111

I would like to pay by credit card

Contact Brandon Biskup at brandon@kineticdd.com for credit card payment instructions

Contact Information

Name _____

Title _____

Organization _____

Address _____

Telephone _____

Email _____

Sponsorships are non-refundable.

Additional Event Sponsorship Opportunities

Please contact Brandon Biskup at brandon@kineticdd.com to discuss options for additional programming sponsorship opportunities or to bundle my sponsorship with an additional event sponsorship at a discount for the ULI Southwest Missouri program year.

Send Commitment Forms to: uliswmo@gmail.com

The Urban Land Institute is a 501(c)(3) nonprofit organization. Federal Tax ID#: 53-0159845.



SOUTHWEST MISSOURI

Questions?

Contact Brandon Biskup, Satellite Chair
brandon@kineticdd.com