



Kansas City

CONNECT • INSPIRE • LEAD



2023 SPONSORSHIP

Join Us in Shaping the Future of Kansas City

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.



WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Kansas City is a convening, neutral voice that encourages government, planners, developers, industry leaders, and community members to adopt best practices that lead to vibrant, prosperous cities.

CONNECT

active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE

best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD

in solving community and real estate challenges through applied collective global experience and philanthropic engagement

NEW FOR 2023:

More events, more networking, and a new ULI Kansas City Executive Director!



WHAT WE DO

ULI Kansas City convenes across disciplines and sectors to foster collaboration, share knowledge, and inspire a better built environment in Kansas City and the region.

Signature Programs

- Real Estate Diversity Initiative (REDI)
- Emerging Leaders Program
- Women's Leadership Initiative (WLI)
- Site Tours
- Emerging Trends in Real Estate
- Technical Assistance Program (TAP)
- New Member Coffees
- Quarterly Programs



100% of Sponsor Dollars support ULI Kansas City's local programs, educational activities, and research.

ULI Kansas City sponsors are defined by their deep desire and commitment to see their local communities thrive. Sponsors receive a number of benefits and gain exposure and access to the region's top real estate, construction, and development thought leaders.

Benefit	BENEFACTOR \$15,000	PATRON \$10,000	CHAMPION \$5,000	SUPPORTER \$2,500
Industry Exclusivity	•			
Preference in ULI KC leadership positions	•	•		
Complimentary registrations at every ULI KC event (for staff, clients, or guests)	6	4	2	1
Discounted rate for ULI national meetings	•	•	•	
Sponsor profile featured on ULI KC website and social media	Logo, top, largest, link	Logo, 2nd, smaller, link	Logo, 3rd, smaller	Text only
Brand placement on monthly newsletter (2,000+ recipients)	Logo, top, largest, link	Logo, 2nd, smaller, link	Logo, 3rd, smaller	Text only
Brand exposure at all ULI KC events and on ULI KC social media	•	•	•	•

* A portion of your contribution goes to defray program costs and ULI membership for REDI participants.

** Individual event sponsorships and sponsorships at a custom level are also available. Please contact Katherine Carttar, katherine.carttar@uli.org

Thank You to our 2022 Annual Sponsors

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Event Sponsors

Clemons Real Estate
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2023 Sponsorship Commitment Form

Sponsorship Level

Benefactor

■ \$15,000

Patron

■ \$10,000

Champion

■ \$5,000

Supporter

■ \$2,500



Kansas City

WHERE THE FUTURE IS BUILT

Signature _____

Date _____

Payment Options

TOTAL \$ _____

☐ Please invoice me directly

☐ I would like to pay by check

Checks payable to: ULI Kansas City District Council
300 E. 39th Street, KCMO 64111

☐ I would like to pay by credit card

VISA | Mastercard | American Express | Discover

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Contact Information

Name _____

Title _____

Organization _____

Address _____

Telephone _____

Email _____

Sponsorships are non-refundable.

Additional Event Sponsorship Opportunities

☐ Please contact me to discuss options to bundle my sponsorship with an additional event sponsorship at a discount for the ULI Kansas City program year.

Send Commitment Forms to: katherine.carttar@uli.org

The Urban Land Institute is a 501(c)(3) nonprofit organization. Federal Tax ID#: 53-0159845.



Kansas City

Questions?

Contact Katherine Carttar, Executive Director
katherine.carttar@uli.org