



Kansas City

ULI Kansas City

SPONSORSHIP OPPORTUNITIES

“Our members are business leaders, public officials, and community builders – the people who are helping shape Kansas City and ensuring it is a vibrant, livable city that attracts and retains talent. There’s never been a better time to be connected and well informed, and ULI Kansas City’s programs and initiatives would not be possible without the support of our Annual Sponsors.”

– Michael Collins, District Council Chair

CONNECT | EDUCATE | IMPACT

THANK YOU TO OUR 2020 SPONSORS

DIAMOND

JE Dunn Construction Co.
Plexpod

PLATINUM

BHC Rhodes
Commerce Bank
Crossroads Real Estate Group
McCownGordon Construction
VanTrust Real Estate

GOLD

BMO Harris Bank
Dentons
KC Economic Development Corporation
HOK
Miller Nichols Charitable Foundation
PGAV Architects
Port KC
REAL Property Group

SILVER

BNIM
Centric
Colliers International
Confluence
Cushman Wakefield-U.S.
Ernst & Young
Gould Evans
Haren Companies
Merrill Companies
Newmark Grubb Zimmer
Olsson
Security 1st Title
Straub Construction
Terracon
Wickham James

BRONZE

Helix
KC Area Development Council

REDI PROGRAM SPONSORS

Foundation

City of Kansas City
Unified Government of WYCO-KCK

Sustaining

McCownGordon Construction
Foutch Brothers

Event

Alt-Cap
Greater KC Chamber
KCATA
Port KC

FOR MORE INFORMATION, CONTACT:

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kansascity.uli.org



WHO WE ARE The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization dedicated to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

ULI has over 40,000 members globally, representing the entire spectrum of land use and development disciplines in private enterprise and public service. ULI Kansas City has more than 300 members in our local District Council.



3 INITIATIVES DRIVE OUR FOCUS

Equitable Development: REDi, Affordable City Webinar Series, Equity in Parks Webinar Series, Parks Advisory Services Panel

Transportation: Connecting A City We Can All Afford Webinar Series

Public-Private Alliances: Technical Assistance Program, Public-Private Roundtable, Urban Plan

WHAT WE DO

Inform and Connect: Emerging Trends, Women's Leadership Initiative, Young Leaders Mentorship Program, Weekly Coffee Connect, Webinar Series, Public -Private Roundtable

WHY SPONSOR?

ULI Kansas City sponsors and donors are defined by their deep desire and commitment to see their local communities thrive. 100% of sponsor and donor funds support ULI Kansas City's local programs, educational activities, and initiatives.

HOW TO GIVE?

Sponsors receive a number of benefits for their contributions, in addition to a tax deduction less the monetary value of benefits received. Donors receive a tax deduction for the full amount of their gift.

WHICH IS RIGHT FOR YOU?

Details for each level of support are outlined below.

Corporate Giving to ULI Kansas City	Sustaining \$20,000	Diamond \$10,000	Platinum \$5000	Gold \$3000	Silver \$2000	Event Sponsor \$1000
Corporate Donor* <i>(100% tax deductible)</i>	\$20,000	\$10,000	\$5000	\$3000	\$2000	\$1000
Corporate Sponsor <i>(Tax deductible less monetary value of benefits received)</i>	\$13,840	\$7000	\$3140	\$2280	\$1520	\$1000
Corporate Sponsorship Benefits						
Industry Exclusive	•					
Complimentary tickets to 4 District Council Programs (\$60 each)	10	5	4	3	2	
Complimentary tickets to Quarterly Public-Private Roundtable Program (\$40 each)	5	2	1			
Company name and logo on ULI Kansas City website	•	•	•	•	•	
Company logo at ULI Kansas City programs	•	•	•	•		
Associate Membership (\$440) & registration fee (\$300) for REDi participant	4	2	1			
Company highlighted on ULI Kansas City Facebook & Twitter	•	•	•			
Add-On Support to Existing Corporate Giving Levels	Sustaining \$20,000	Diamond \$10,000	Platinum \$5000	Gold \$3000	Silver \$2000	Event Sponsor \$1000
Program sponsor for Women's Leadership Series	•	\$250	\$500	\$750	\$900	\$1000
Program sponsor for REDi	•	\$250	\$500	\$750	\$900	\$1000
Program sponsor for Mentorship Program	•	\$250	\$500	\$750	\$900	\$1000
Program sponsor for UrbanPlan	•	\$250	\$500	\$750	\$900	\$1000
Friends of ULI Kansas City (Individual Donor)						
Private Gift <i>(100% tax deductible)</i>	\$1000	\$750	\$500	\$250	\$100	\$50
Global recognition as philanthropic donor	•	•	•	•	•	•
Recognition on ULI KC website	•	•	•			

2021 ANNUAL COMMITMENT AND PAYMENT FORM

Please review our sponsorship options below and mark your preferred sponsorship level and payment preference. 100% of sponsor and donor funds directly support ULI Kansas City.

I'D LIKE TO SUPPORT ULI KANSAS CITY THROUGH:		
Corporate Sponsorship <i>(tax deductible less monetary benefits)</i>	Donation to ULI Foundation <i>(100% tax deductible)</i>	Friend of ULI Kansas City <i>(individual gift – 100% tax deductible)</i>
Please Check Sponsorship Level: <input type="checkbox"/> Sustaining: \$20,000 <input type="checkbox"/> Diamond: \$10,000 <input type="checkbox"/> Platinum: \$5,000 <input type="checkbox"/> Gold: \$3,000 <input type="checkbox"/> Silver: \$2,000 <input type="checkbox"/> Event Sponsor: \$1,000	Please Check Donation Level: <input type="checkbox"/> Sustaining: \$20,000 <input type="checkbox"/> Diamond: \$10,000 <input type="checkbox"/> Platinum: \$5,000 <input type="checkbox"/> Gold: \$3,000 <input type="checkbox"/> Silver: \$2,000 <input type="checkbox"/> Event Sponsor: \$1,000	Please Check Donation Level: <input type="checkbox"/> \$1000 <input type="checkbox"/> \$750 <input type="checkbox"/> \$500 <input type="checkbox"/> \$250 <input type="checkbox"/> \$100 <input type="checkbox"/> \$50

Add-On Support: Amount \$ _____

CONTACT INFORMATION

Company/Organization: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Primary Contact (required for your complimentary event registrations/RSVPs):

Name: _____ Title: _____

Email: _____ Phone: _____

PAYMENT OPTIONS

____ CHECK: Make check payable to ULI, and designate Kansas City in the memo field. Mail your check and this form to:
ULI Kansas City, 300 E. 39th Street KCMO 64111.

Amount Enclosed: \$ _____ Check #: _____

____ CREDIT CARD: Fill out the credit card information below and mail this form to: ULI Kansas City, 300 E. 39th Street KCMO 64111
or scan and email to samantha.moores@uli.org.

CC Type: _____ Card Number: _____

Expiration Date: _____ Signature: _____

Amount to be Charged: \$ _____

Thank You!

Donations made to ULI Kansas City may be partially or fully tax deductible. Please consult a tax professional. TAX ID 53-0159845