

ANITA KRAMER

Anita Kramer is Senior Vice President, ULI Center for Capital Markets and Real Estate. In this position she directs and manages three programs: *Emerging Trends Americas*, the semi-annual *ULI Real Estate Economic Forecast*, and the new *Deal Profile* program. In addition, she provides support to the ULI/McCoy Symposium on Real Estate Finance.

Ms. Kramer joined ULI as the Senior Director of Retail and Mixed-Use Development. She directed research, education and programs in the area of retail and mixed-use development and was responsible for the annual *Dollars & Cents of Shopping Centers*, and the *Retail Development Handbook*, *Retail Opens Up! The Shape of Today's Open-Air Retail Centers* and *Residential Over Retail: How to Make It Work*. Ms. Kramer also co-produced ULI's annual Reinventing Retail conference.

Prior to joining ULI, Ms. Kramer was a consultant, performing economic and financial analyses for both private and public clients involved in development and land use strategies. She founded Anita Kramer & Associates, following her position as Vice President of the Natelson Company in Los Angeles.

Ms. Kramer holds a Master's in City and Regional Planning from Harvard University where she specialized in Housing and Community Development. She received her B.A. in Economics and Urban Studies from the University of Rochester.