



2025 - 2026

SPONSORSHIP OPPORTUNITIES

WHY PARTNER WITH ULI IDAHO?

ULI Idaho is the region's trusted resource and convener for responsible land use, real estate development, and community-building. Our strength lies in our ability to connect diverse, cross-sector leaders—from public agencies to private developers—to learn, collaborate, and take action on the most pressing challenges shaping the built environment.

By partnering with ULI Idaho, your organization joins a dynamic network committed to building more resilient, sustainable, and equitable places to live and work.

YOUR SPONSORSHIP DIRECTLY SUPPORTS:

- Relevant, high-quality programming that spans housing, infrastructure, planning, economic development, sustainability, and transportation—all grounded in local and regional priorities.
- Community impact, through hands-on engagement like Technical Assistance Panels and UrbanPlan workshops that empower both civic leaders and the next generation of professionals.
- Professional leadership development via NEXT Idaho, the Women's Leadership Initiative, and the Young Leaders Group—cultivating the talent our industry needs for the future.
- Access to global insights, brought down to the local level through national speakers, cross-market programming, and ULI's global best practices.

Sponsorship with ULI Idaho isn't just about visibility—it's about influence, credibility, and long-term impact. Our programs attract the region's most engaged and forward-thinking professionals—from real estate developers and urban planners to city leaders and community advocates. Together, we are shaping a stronger future for Idaho and the Inland Northwest.





IMPACT OF LAST YEAR'S SPONSORSHIPS

- Hosted the national ULI Leadership Conference and Staff summit highlighting the work of ULI Idaho and the projects in the Treasure Valley.
- Enhanced member engagement throughout our communities.
- Delivered over 35 high-impact programs, including expert panels, walking tours, and learning forums.
- Expanded UrbanPlan across Idaho, engaging students, public officials, and local leaders in real-world development challenges.
- Facilitated Technical Assistance Panels, offering actionable, place-based solutions for communities across our region.
- Hosted the third annual Sustainability Summit, spotlighting climate-smart design and forward-thinking policy.
- Elevated conversations through our Developer Product Council and national speaker series.
- Expanded regional engagement in Western Montana and the Inland Northwest, strengthening our multi-state presence.
- Continued our Young Leaders Group and Women's Leadership Initiative programming.
- Hosted elevated conversations with our NEXT Idaho cohort, supporting mid-career professionals in leadership growth.
- Presented the Emerging Trends Conference, Idaho's premier platform for market insights, national expertise, and high-value industry networking.

PARTNER BENEFITS AT-A-GLANCE

OUR MISSION	WHAT YOU SUPPORT	WHAT YOU GAIN
Thriving Communities	Informed, inclusive growth	Trusted visibility as a community leader
Cross-Sector Leadership	Collaborative, knowledgeable voices	Access to developers, planners, and policy-makers
Emerging Talent	NEXT, WLI, and Young Leaders	Stronger recruitment & mentorship pipelines
Global + Local Insights	National speakers, local solutions	Thought leadership in your region

ANNUAL SPONSORSHIPS

BENEFITS	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500
ULI Idaho Advisory Board Representative Seat	✓	✓		
Annual Membership Credits	(1) Associate (1) Young Leader *	(1) Associate	(1) Young Leader	
Complimentary Program Registration	unlimited	20	15	10
Logo Representation on ULI Idaho Website	✓	✓	✓	✓
Recognition at ULI Idaho Programs & Outreach Marketing	✓	✓	✓	✓
Reduced Registration at Fall or Spring National Meeting	✓			

* Young Leader membership applies to individuals aged 35 and under at the time of registration.

CONFERENCE SPONSORSHIPS

The opportunities below represent sponsorship levels for ULI Idaho's two premier events: the Emerging Trends Conference in the fall and the Sustainability Summit in the spring.

Please note: sponsorship levels and pricing apply to each individual event. For example, a Presenting Sponsorship for both conferences would require two separate commitments.

BENEFITS	PRESENTING SPONSOR * \$3,000	NETWORKING RECEPTION \$2,500	KEYNOTE SPEAKER \$2,000	PROGRAM SPONSOR \$1,500
Logo Representation	✓	✓	✓	✓
Individual Registration Credits	10	8	8	6
Reserved Table	✓	✓		
Speaking Opportunity	✓	✓		

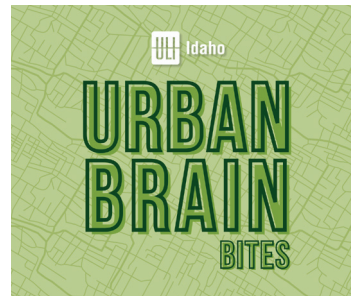
* Presenting sponsorships for the Emerging Trends Conference and Sustainability Summit are limited to one sponsor each and are available on a first-come, first-served basis.



ANNUAL PROGRAM SPONSORSHIPS

PROGRAM	SPONSORSHIP
Content & Cocktails	\$ 2,500
Summer Social	\$ 600
Holiday Mixer	\$ 600

OUR PROGRAMS



LET'S BUILD WHAT'S NEXT—TOGETHER.

Your support helps shape a more resilient, connected, and forward-thinking Idaho.

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