



Idaho

Join us in shaping the future of Idaho cities.

ULI Idaho provides **leadership** in the **responsible use of land** and in **creating and sustaining thriving communities** throughout our region.

Last year, with the support of our Sponsors we were able to:

- Continue our expanded level of program engagement with 37 events and 1,637 attendees last year.
- Grow current membership to nearly 250 members.
- Launch three new programs to broaden impact and provide additional engagement opportunities to our members:
 - ▶ UrbanPlan—an educational program in which participants experience the challenges of real estate development.
 - ▶ NEXT—a vocational and personal development peer group for mid-career professionals.
 - ▶ Idaho's Design and Placemaking Product Council
- Connect private and public leaders through workshops, seminars and ULI Idaho's first virtual programs.

With your support in 2021, we will:

- Expand UrbanPlan to engage elected officials and community leaders;
- Strengthen and grow member committees to ensure the long-term sustainability of our council.
- Continue to deliver our mission through initiatives and programs focused on healthy communities, housing and mobility options.





Idaho

Annual Sponsorship

Annual sponsorship **advances the mission** to create thriving communities at the local level. **Enhance your company visibility** with our diverse membership encompassing key leaders from all disciplines, sectors, and product types tied to real estate and land use. Your sponsorship **impacts our community** by supporting educational programs, community outreach, and research directly impacting Idaho.

Your support allows us to **connect, learn, and give back**. ULI Idaho provides thoughtful, relevant programming that convenes leaders and decision makers in the real estate industry and beyond. Attendees find value in participating for networking, continuing education, and opportunities to share knowledge. We evaluate our programs not by the number of attendees but by the leaders who attend and the relevance of the content.



Questions?
idaho@uli.org

Annual Sponsorship Benefits	Platinum \$4,000	Gold \$2,000	Silver \$1,000
ULI membership credit	1 associate & 1 young leader	1 young leader	1 young leader
Logo on ULI Idaho website	•	•	•
Recognition on ULI Idaho emails	Logo	Logo	Listed
Logo on event PowerPoint presentations	•	•	•
Recognition on printed event programs	Logo	Logo	Listed
Preferential seating at programs	•	•	
Membership on ULI Idaho Advisory Board	•	•	
Complimentary event registration	3	1	
Pre-event dinners with national speakers	•		

A Legacy for the Future

Since formation fourteen years ago, ULI Idaho and its members have provided an open exchange of ideas, information, and experience among local and national leaders dedicated to creating better land use practices and thriving communities. This is the time for setting the stage for the next decade of growth and development.

Sponsor ULI Idaho today and become part of this legacy for the future. Contact us to learn more and make your contribution: idaho@uli.org or 208.473.6530.

Event and Webinar Sponsorship



Sponsoring an event ensures that ULI Idaho continues to produce high quality, relevant programs that benefit our members and the real estate community at large. Take advantage of these unique opportunities to showcase your company and support ULI Idaho.

Upcoming Events/Webinars*

December: **Annual Member Holiday Social**

January: **Single Family Rentals**

March: **Affordable Housing**

May: **Micro-mobility's Impact**

June: **Annual Chair's Reception**

November: **Emerging Trends in Real Estate 2021**

*This list is subject to change; does not include WLI, NEXT, or YLG events.

Webinar Sponsorship Benefits	Platinum \$1,500	Gold \$1,000	Silver \$750	Bronze \$500
Opportunity to introduce firm in 2-minute opening remarks and introduction of the keynote speaker	•			
Tagged on event related social media posts and updates	•	•		
Logo on event promotional material including e-blasts	•	•	•	
Complimentary registrations	15	10	5	
Logo on event webpage with a link to your company website	•	•	•	•
Listing on digital program slides	Logo	Logo	Logo	Listed
Company mentioned at beginning and end of program	•	•	•	•

Event Sponsorship Benefits	Platinum \$2,500	Gold \$1,500	Silver \$750	Bronze \$500	Table \$500
Exclusivity in Business Category	•				
Podium remarks at event	•				
One complimentary ULI membership	Associate	YLG Member			
Pre-event dinners with national speakers	•	•	•		
Up-front preferential seating	•	•	•		
Sponsor ribbon on attendee name badges	•	•	•	•	
Logo on promotional material for event	•	•	•	•	
Website recognition with link to company webpage	Logo	Logo	Logo	Listed	
Complimentary registrations	8	4	3	2	8
Listing on printed event program	Logo	Logo	Logo	Listed	Listed
Listing on digital banner at program	Logo	Logo	Logo	Listed	Listed



For additional information, please contact us.

✉ idaho@uli.org ☎ 208.473.6530 🌐 idaho.uli.org

Initiative Sponsorship



Our **Women's Leadership Initiative** and **Young Leaders Group** increase the diversity of our district council and raise the profile and influence of women and upcoming industry leaders. Sponsoring these initiatives supports the activity of these groups and positions your company as a leader in amplifying these important voices in our professional community.



Women's Leadership Initiative

The Women's Leadership Initiative (WLI) raises the visibility and number of women leaders in ULI and the real estate industry. ULI Idaho's WLI holds these quarterly events:

Urban Brain Bites – a “book club” without a book that meets over lunch to view short videos on urban topics relevant to our community.

Content & Cocktails – a late afternoon learning opportunity accompanied by social networking.

Larger events such as “Designing Great Cities” held October 2018 and “Why PIVOT? with Kristin Armstrong” held February 2020.

WLI Sponsorship - \$1,500

- Company logo on digital banner at WLI programs
- Company logo on WLI program webpage
- Company logo on all WLI event webpages
- Company logo on WLI event e-blasts
- Company or project feature on social media
- 2 complimentary registrations to WLI events

* Option to receive above benefits through purchasing memberships for four women who are first-time members or rejoining after a gap of membership longer than 3 months.

If you are interested in supporting ULI Idaho through sponsorship, contact Alexandra at Idaho@uli.org or 208.473.6530 with the following information:

- Organization
- Contact name, phone, and email address
- Company website URL
- Logos for print (if applicable) and web
- Sponsorship package(s) you'd like to purchase

Young Leaders Group

The Young Leaders Group (YLG) fosters relationships between tomorrow's real estate and land use leaders and more established professionals. This is accomplished through regularly held events including:

Members Only Tours of recent developments providing insight into the development process.

CEO Series that invite established leaders to share insights for creating an impactful career with young leaders.

YLG Sponsorship - \$1,500

- Company logo on YLG program webpage
- Company logo on all YLG event webpages
- Company logo on monthly YLG member e-newsletter
- Company or project feature on social media
- 4 complimentary registrations to YLG events

* Option to receive above benefits through sponsorship of five first-time memberships for young leaders.

UrbanPlan

ULI Idaho is looking for sponsors to help support and grow our UrbanPlan program to reach graduate students at the University of Idaho, community leaders in Boise and beyond, and to High School students in the Treasure Valley. Contact Alexandra to learn more.



The Urban Land Institute is a 501(c)(3) Nonprofit organization. Federal Identification Number 53-0159845