

April 30, 2024

How detailed should proposals be?

Provide as much information as possible to clearly communicate your vision; but a fully designed product at the proposal stage isn't expected.

What would be the schedule of engagement for communities using the simulation- how much time should it take?

While we are flexible, we understand that community leaders and members have limited time. A point of comparison could be our half-day UrbanPlan for Public Officials workshop.

Can the simulation include pre-work for participants?

It could, although participants may not complete pre-work.

What should the schedule of deliverables look like in the proposal?

Identify milestones that you expect to complete in a first phase; identify anything that may come after a first phase.

Is there funding for additional work?

While we are pursuing additional funding, it is not guaranteed.

Will there be a committee to work with on the product development?

Yes, we expect members of our Housing Roundtable Steering Committee, UrbanPlan Committee, and Real Estate Advisory Committee, along with others, will participate in the process.

Can we expect to get insights from those who use UrbanPlan during the development process?

We expect many of those involved in UrbanPlan locally would be willing to share their experiences- however, please note that this product is inspired by UrbanPlan but will be a separate product and not under the UrbanPlan brand.

Are there pre-identified communities where the product will first be rolled out?

No, not yet.

There are a variety of existing development conditions across regions, should this product take that into consideration?

Our focus is communities in New England, so it should be relatable here.

Is ULI Boston open to joint ownership of the work product(s)? How will the consultant's work/ownership of the collateral be cited in UrbanPlan? E.g. can this be utilized as a 'new module by Consultant' with Consultant branding, and/or joint branding, etc.?

The language in the RFP states that ULI Boston/New England and ULI will own any work products resulting from contracted services. Permission to use any work products in another venue must be requested and may be granted by ULI Boston/New England.

We have a general openness to flexibility if a proposal demonstrates significant value compared to other submissions.

Please note, this is a ULI Boston/New England District Council initiative. It is not affiliated with the national ULI UrbanPlan program.

How would ULI Boston handle pick up by other ULI District Councils? If selected, would there be opportunities for further customization or work and recognition of Consultant's authorship? Is there plan for coordination with the national UrbanPlan team?

This a ULI Boston/New England District Council initiative and product, but use by other District Councils in the future could be possible.

This product will be separate and distinct from ULI's UrbanPlan, so we do not anticipate coordination through the national UrbanPlan team.