

SPONSORSHIP OPPORTUNITIES

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to the ULI mission.

Your Sponsorship supports:



Connecting members through virtual programming, committees and local product council meetings.



Impacting our communities with Technical Assistance Panels, UrbanPlan, and research on land use issues



Delivering and discussing critical land use considerations - capital flows, transactions, placemaking, and design



Developing local industry leaders and DEI initiatives through Pathways to Inclusion, Young Leaders Group, NEXT, and the Women's Leadership Initiative



SPONSORSHIP OPPORTUNITIES

As a sponsor you'll receive outstanding visibility within the ULI Boston/New England network, plus the opportunity to lead and promote our mission within the region. Annual sponsors receive the following benefits for their contributions:

| SPONSORSHIP BENEFITS | URBAN VISIONARY SPONSOR \$15,000+ | PLATINUM SPONSOR \$7,500 | GOLD SPONSOR \$5,500 | SILVER SPONSOR \$3,500 | BRONZE SPONSOR \$2,500 | FRIEND OF ULI BOSTON* \$500 |
|---|-----------------------------------|--------------------------|----------------------|------------------------|------------------------|-----------------------------|
| Exclusive alignment with a ULI Boston/New England Initiative or Program | ✓ | | | | | |
| Logo feature on website and at events or webinars | ✓ | | | | | |
| Representation on Advisory Board | ✓ | ✓ | | | | |
| Job Post Feature on Social Media | ✓ | ✓ | | | | |
| Guest Column/Job Post in Sitelines newsletter | ✓ | ✓ | ✓ | | | |
| Local Product Council dues included for employees** | 4 | 3 | 2 | 1 | | |
| Complimentary tickets to Fall Forum/Emerging Trends in Real Estate | 10 | 6 | 4 | 2 | 1 | |
| Complimentary tickets to member lunches or panels | 25 | 15 | 12 | 10 | 6 | 2 |
| Sponsorship recognition on website and at events or webinars | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

*Friend of ULI Boston level available to public/non-profit organizations only.

**Local Product Council dues refers to ULI Boston Local Product Councils only, does not apply to National Product Councils.

SUPPORT DEI AT ULI! FOR AN ADDITIONAL \$1,000, YOUR FIRM WILL BE LISTED AS A DEI SUPPORTER AND YOUR FUNDS WILL SUPPORT PROGRAMS AND MEMBERSHIP FOR PROFESSIONALS OF COLOR.

INITIATIVE AND EVENT SPONSORSHIP OPPORTUNITIES



Becoming an annual sponsor is the most impactful way to demonstrate your commitment to the ULI mission.

Sponsors are critical at the local level and make it possible for us to provide quality local programming and community outreach initiatives.



Pathways to Inclusion supports professionals of color in the land use industry. Sponsor benefits include recognition on website and in the *Sitelines* newsletter, invitation to connect with Pathways participants, along with Annual Bronze benefits. **\$5,000**

Socials draw hundreds of members to connect and build relationships on summer rooftops or winter holiday celebrations. Sponsor benefits include logo on email to 7,500 members and prospects, logo on website, and complimentary registrations. **\$5,000 - \$10,000**

Fall Forum/Emerging Trends in Real Estate draws hundreds of members each fall. Sponsor benefits include logo on email to 7,500 members and prospects, logo on website, and complimentary registrations. **\$3,000 - \$8,000**



Local Product Councils convene trusted networks of members for 4-6 meetings each year. Meetings feature guest speakers, group discussions, and project tours. Sponsors may host council meetings, have representation on council, along with Platinum benefits. **\$7,500**

2022 ANNUAL SPONSORS

Thank You!

URBAN VISIONARY

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ARCHITECTURE & DESIGN

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 **DLA PIPER**



 **JLL**

 **LONGFELLOW**

 **NATIONAL
DEVELOPMENT**

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 **Nutter**
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SKANSKA

 **STARWOOD
CAPITAL GROUP**



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Tishman Speyer | Turner Construction | Walker & Dunlop

SILVER

Beacon Communities | Copley Wolff Design Group | ICON architecture | Redgate
Samuels & Associates | Sherin and Lodgen | tat/The Architectural Team
The Druker Co

BRONZE

A.W. Perry | Beals + Thomas | Nitsch Engineering

To become an Annual Sponsor or renew your support,
contact Michelle.Landers@uli.org