

# SPONSORSHIP OPPORTUNITIES

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to the ULI mission. Sponsors are critical at the local level and make it possible for us to provide quality local programming and community outreach initiatives.



**Connecting** members through virtual programming, committees and local product council meetings.



**Impacting** our communities with Technical Assistance Panels, UrbanPlan, and research on land use issues



**Delivering** and discussing critical land use considerations - capital flows, transactions, placemaking, and design



**Developing** local industry leaders and DEI initiatives through Pathways to Inclusion, Young Leaders Group, NEXT, and the Women's Leadership Initiative



# SPONSORSHIP OPPORTUNITIES

As a sponsor you'll receive outstanding visibility within the ULI Boston/New England network, plus the opportunity to lead and promote our mission within the region. Annual sponsors receive the following benefits for their contributions:

SPONSORSHIP BENEFITS	URBAN VISIONARY SPONSOR \$15,000+	PLATINUM SPONSOR \$7,500	GOLD SPONSOR \$5,500	SILVER SPONSOR \$3,500	BRONZE SPONSOR \$2,500	FRIEND OF ULI BOSTON* \$500
Exclusive alignment with a ULI Boston/New England Initiative or Program	✓					
Logo feature on website and at events or webinars	✓					
Representation on Advisory Board	✓	✓				
Member featurette on Social Media	✓	✓				
Guest Column in Sitelines newsletter	✓	✓	✓			
Local Product Council dues included for employees**	4	3	2	1		
Complimentary tickets to Emerging Trends in Real Estate	10	6	4	2	1	
Complimentary tickets to member lunches or panels	25	15	12	10	6	2
Sponsorship recognition on website and at events or webinars	✓	✓	✓	✓	✓	✓

*\*Friend of ULI Boston level available to public/non-profit organizations only.*

*\*\*Local Product Council dues refers to ULI Boston Local Product Councils only, does not apply to National Product Councils.*

PLEASE CONTACT MICHELLE LANDERS, EXECUTIVE DIRECTOR, AT  
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# INITIATIVE AND EVENT SPONSORSHIP OPPORTUNITIES

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**Pathways to Inclusion** supports professionals of color in the land use industry. Sponsor benefits include recognition on website and in the *Sitelines* newsletter, invitation to connect with Pathways participants, along with all Annual Bronze benefits.  
**\$5,000**

**Webinars** draw hundreds of members to learn about pressing issues in land use or innovative real estate projects. Sponsor benefits include logo on email to 6,000 members and prospects, logo on website, live intro at webinar and complimentary registrations.  
**\$2,500**

**Emerging Trends in Real Estate** draws hundreds of members each fall. Sponsor benefits include logo on email to 6,000 members and prospects, logo on website, live intro at webinar and complimentary registrations.  
**\$2,500+**

# 2020 ANNUAL SPONSORS

*Thank You!*

## URBAN VISIONARY SPONSORS

**ARROWSTREET**  
ARCHITECTURE & DESIGN

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 **MassDevelopment**

 **Massachusetts  
Housing Partnership**  
Moving affordable housing forward

 **Stantec**

## PLATINUM SPONSORS

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DEVELOPMENT**

 **Newmark  
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 **NICKERSON**

 **Nutter**  
uncommon law

**SKANSKA**

 **SUFFOLK**

 **TRAMMELL CROW RESIDENTIAL**



## GOLD SPONSORS

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## SILVER SPONSORS

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Samuels & Associates | Sasaki | Sherin and Lodgen | tat/The Architectural Team

## BRONZE SPONSORS

A.W. Perry | AEW Capital Management | Beals + Thomas | Bulfinch  
Copley Wolff Design Group | Howard Stein Hudson Associates | Marcus Partners  
Nitsch Engineering | Synergy Investments