Connecting members through virtual programming, committees and local product council meetings.

Impacting our communities with Technical Assistance Panels, UrbanPlan, and research on land use issues.

Delivering and discussing critical land use considerations - capital flows, transactions, placemaking, and design.

Developing local industry leaders and DEI initiatives through Pathways to Inclusion, Young Leaders Group, NEXT, and the Women’s Leadership Initiative.

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to the ULI mission. Sponsors are critical at the local level and make it possible for us to provide quality local programming and community outreach initiatives.
SPONSORSHIP OPPORTUNITIES

As a sponsor you’ll receive outstanding visibility within the ULI Boston/New England network, plus the opportunity to lead and promote our mission within the region. Annual sponsors receive the following benefits for their contributions:

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>URBAN VISIONARY SPONSOR $15,000+</th>
<th>PLATINUM SPONSOR $7,500</th>
<th>GOLD SPONSOR $5,500</th>
<th>SILVER SPONSOR $3,500</th>
<th>BRONZE SPONSOR $2,500</th>
<th>FRIEND OF ULI BOSTON* $500</th>
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</thead>
<tbody>
<tr>
<td>Exclusive alignment with a ULI Boston/New England Initiative or Program</td>
<td>✓</td>
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<tr>
<td>Logo feature on website and at events or webinars</td>
<td>✓</td>
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</tr>
<tr>
<td>Representation on Advisory Board</td>
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<tr>
<td>Member featurette on Social Media</td>
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<td>✓</td>
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<tr>
<td>Guest Column in Sitelines newsletter</td>
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<td>✓</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Local Product Council dues included for employees**</td>
<td>4</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Complimentary tickets to Emerging Trends in Real Estate</td>
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<td>6</td>
<td>4</td>
<td>2</td>
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<td></td>
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<tr>
<td>Complimentary tickets to member lunches or panels</td>
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<td>15</td>
<td>12</td>
<td>10</td>
<td>6</td>
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<tr>
<td>Sponsorship recognition on website and at events or webinars</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*Friend of ULI Boston level available to public/non-profit organizations only.

**Local Product Council dues refers to ULI Boston Local Product Councils only, does not apply to National Product Councils.

PLEASE CONTACT MICHELLE LANDERS, EXECUTIVE DIRECTOR, AT MICHELLE.LANDERS@ULI.ORG
INITIATIVE AND EVENT SPONSORSHIP OPPORTUNITIES

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to the ULI mission. Sponsors are critical at the local level and make it possible for us to provide quality local programming and community outreach initiatives.

**Pathways to Inclusion** supports professionals of color in the land use industry. Sponsor benefits include recognition on website and in the *Sitelines* newsletter, invitation to connect with Pathways participants, along with all Annual Bronze benefits.

**$5,000**

**Webinars** draw hundreds of members to learn about pressing issues in land use or innovative real estate projects. Sponsor benefits include logo on email to 6,000 members and prospects, logo on website, live intro at webinar and complimentary registrations.

**$2,500**

**Emerging Trends in Real Estate** draws hundreds of members each fall. Sponsor benefits include logo on email to 6,000 members and prospects, logo on website, live intro at webinar and complimentary registrations.

**$2,500+**
2020 ANNUAL SPONSORS

Thank You!

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PLATINUM SPONSORS

GOLD SPONSORS

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