



SEPTEMBER 29, 2026

BURGE CLUB



== FOR A DAY OF SPORT, CONNECTION & COMMUNITY ==

SPORTING CLAYS • PICKLEBALL • FISHING • CYCLING
HORSE TRAIL RIDING • SWIMMING • GAMES

CELEBRATING 11 YEARS

Proceeds support local programs, leadership development, education,
community outreach, and research.



Atlanta

YOUR DAY AT BURGE CLUB

EVENT AT A GLANCE



SPORT • CONNECTION • COMMUNITY

ULI Atlanta's signature Sporting Clays Event returns for its 11th year - now expanded under the Sporting Day umbrella with activities for shooters and non-shooters alike.

MONDAY, SEPTEMBER 28TH - SPONSOR HOSTED DINNER

Designated levels of sponsorship include a dinner and lodging the evening before the event.

TUESDAY SEPTEMBER 29TH

EVENT PROGRAM

8:00 AM - 3:00 PM

SPORTING CLAYS

8:30 AM - 12:30 PM

LUNCH & AWARDS

12:30 PM - 3:00 PM

ACTIVITIES FOR EVERY INTEREST

SPORTING CLAYS - targets & ammo included

FISHING - Enjoy the lakes at Burge

PICKLEBALL - Friendly fun & connection

CYCLING - Bring your own bicycle

SWIMMING & GAMES - Pool, horseshoes & more

HORSEBACK RIDING - Limited availability

THANK YOU TO THE ULI ATLANTA 2026 SPORTING DAY HOST COMMITTEE

Cannon Reynolds, Bob Voyles, Erin Grable, Katie Roberts, Kevin Tredinnick & Monte Wilson.

VENUE

Burge Club | 44 Jeff Cook Rd, Mansfield, GA 30055





HOSPITALITY & EXPERIENCE

CHOOSE YOUR WAY TO PARTICIPATE

FOUR-PERSON CLAYS TEAM

\$3,000

TEAM WITHOUT STATION SPONSORSHIP

- One four-person team for the Sporting Clays tournament
- Tournament Day breakfast, lunch, and refreshments for four competitors
- Targets and ammunition included

SPORTING CLAYS INDIVIDUAL

\$750

- One Sporting Clays registration
- Tournament Day breakfast, lunch, and refreshments for four competitors
- Targets and ammunition included

GAMES INDIVIDUAL \$300

- Non-shooting, non-trail-ride registration
- Pickleball, fishing, swimming, horseshoes, and cycling (bicycle not provided)
- Breakfast, lunch, and refreshments



Atlanta

PREMIER OPPORTUNITIES

LEAD THE DAY

TOURNAMENT SPONSOR - \$12,000

1 Available

PRESENTING-LEVEL VISIBILITY

- Top-tier logo placement on sponsor banners, volunteer T-shirt, dinner signage, and Tournament Day signage
- Two four-person Sporting Clays teams with access to all activities except trail riding
- Dinner reservations and lodging at the Burge Club for eight competitors
- Opportunity to welcome guests at dinner and open the tournament
- Tournament Day breakfast, lunch, and refreshments for eight competitors
- Eight ULI Atlanta swag bags

COURSE SPONSOR - \$7,500

2 Available

- Dinner reservations and lodging for four competitors
- Logo on sponsor banners, volunteer T-shirt, and event signage
- Tailgate/tent opportunity at the trailhead with a volunteer greeting shooters
- One four-person Tournament Day team
- Breakfast, lunch, and refreshments for four competitors and one volunteer
- Four ULI Atlanta swag bags

HAT SPONSOR - \$5,000

1 Available

- Sole logo placement on the tournament banner
- Dinner reservations and lodging for four competitors
- Company name on sponsor banners, volunteer T-shirt, and event signage
- One four-person Tournament Day team
- Breakfast, lunch, and refreshments for four competitors
- Four ULI Atlanta swag bags





HOSPITALITY & EXPERIENCE

MAKE AN IMPRESSION

EVE OF TOURNAMENT DINNER - \$3,500

1 Available

- Recognition and opportunity to propose a toast at dinner
- Dinner reservations and lodging for two competitors
- Logo on sponsor banner, volunteer T-shirt, dinner sign, and Tournament Day signage and marketing materials
- Two Sporting Clays registrations with access to all activities except trail riding
- Breakfast, lunch, and refreshments for two competitors
- Two ULI Atlanta swag bags

ENTERTAINMENT SPONSOR - \$3,500

2 Available

- Recognition the evening of the dinner
- Dinner reservations and lodging for two competitors
- Company name on Tournament Day banner, website, marketing materials and event staff shirt
- Two Sporting Clays registrations with access to all activities except trail riding
- Breakfast, lunch and refreshments for two competitors
- Two ULI Atlanta swag bags

BREAKFAST SPONSOR - \$1,500

3 Available

- Logo on clubhouse banner and table toppers
- Company name on tournament banner, marketing materials, website, and event staff shirt
- Two Sporting Clays registrations with access to all activities except trail riding
- Breakfast, lunch, and refreshments for two competitors
- Two ULI Atlanta swag bags

LUNCH SPONSOR - \$1,500

2 Available

- Logo on clubhouse banner and table toppers
- Company name on tournament banner, marketing materials, website, and event staff shirt
- Two Sporting Clays registrations with access to all activities except trail riding
- Breakfast, lunch, and refreshments for two competitors
- Two ULI Atlanta swag bags



HOSPITALITY & EXPERIENCE

MEET PARTICIPANTS WHERE THEY PLAY

STATION SPONSOR - \$3,500

13 Available

PUT YOUR BRAND DIRECTLY ON THE COURSE

- Prominent company-logo signage at an individual shooting station
- Company name on the Tournament Day banner, all marketing materials, website, and event staff shirt
- One four-person Sporting Clays team
- Tournament Day breakfast, lunch, and refreshments for four competitors
- Four ULI Atlanta swag bags

GAMES SPONSOR - \$1,000

2 Available

NON-SHOOTING SPONSORSHIP

- Logo on the clubhouse banner and game-playing locations.
- Company name on the Tournament Day banner, all marketing materials, website, and event staff shirt
- Four Sporting Day registrations with access to all activities, including trail riding (excluding sporting clays).
- Breakfast, lunch, and refreshments for four players
- Four ULI Atlanta swag bags

READY TO JOIN US?

Registration and Sponsorship instructions can be found on the next page.

For publication purposes, sponsorship commitments must be received by **September 7, 2026**.

An invoice will be sent with payment instructions.

QUESTIONS?

Barbra Hardy | barbra.hardy@uli.org



Atlanta



For publication purposes, all sponsorship commitments need to be received by
SEPTEMBER 7, 2026

Registration: Please complete this form and email it to barbra.hardy@uli.org.

SPONSORSHIP

☐

Tournament Sponsor \$12,000

☐

Course Sponsor \$7,500



Hat Sponsor \$5,000

Eve of Tournament Dinner \$3,500

☐

Entertainment Sponsor \$3,500

☐

Breakfast Sponsor \$1,500 (3 remain)

☐

Lunch Sponsor \$1,500

☐

Station/Team Sponsorship \$3,500

☐

Games Sponsor \$1,000

Registration

☐

I want to register an individual for
sporting clays \$750

☐

I want to register a team for sporting
clays \$3,000

All sporting clays registration includes targets, ammo, continental breakfast, and lunch for all registered participants.

☐

I want to register an individual for pickleball, fishing, swimming, horseshoes, and cycling
(bicycle not provided) \$300

Games does not include sporting clays or trail riding.

Registration includes breakfast and lunch for registered participants.

Contact Information

Company Name

Contact

Address

City

State

Zip Code

Email

Phone

An invoice will be sent to you with payment instructions.

Questions? Please contact Barbra Hardy at barbra.hardy@uli.org