



SEPTEMBER 29, 2026

BURGE CLUB



== FOR A DAY OF SPORT, CONNECTION & COMMUNITY ==

SPORTING CLAYS • PICKLEBALL • FISHING • CYCLING
HORSE TRAIL RIDING • SWIMMING • GAMES

CELEBRATING 11 YEARS

Proceeds support local programs, leadership development, education,
community outreach, and research.



Atlanta

YOUR DAY AT BURGE CLUB

EVENT AT A GLANCE



SPORT • CONNECTION • COMMUNITY

ULI Atlanta's signature Sporting Clays Event returns for its 11th year - now expanded under the Sporting Day umbrella with activities for shooters and non-shooters alike.

MONDAY, SEPTEMBER 28TH - SPONSOR HOSTED DINNER

Designated levels of sponsorship include a dinner and lodging the evening before the event.

TUESDAY SEPTEMBER 29TH

EVENT PROGRAM
8:00 AM - 3:00 PM

SPORTING CLAYS
8:30 AM - 12:30 PM

LUNCH & AWARDS
12:30 PM - 3:00 PM

ACTIVITIES FOR EVERY INTEREST

SPORTING CLAYS - targets & ammo included

FISHING - Enjoy the lakes at Burge

PICKLEBALL - Friendly fun & connection

CYCLING - Bring your own bicycle

SWIMMING & GAMES - Pool, horseshoes & more

HORSEBACK RIDING - Limited availability

THANK YOU TO THE ULI ATLANTA 2026 SPORTING DAY HOST COMMITTEE

Cannon Reynolds, Bob Voyles, Erin Grable, Katie Roberts, Kevin Tredinnick & Monte Wilson.

VENUE

Burge Club | 44 Jeff Cook Rd, Mansfield, GA 30055





HOSPITALITY & EXPERIENCE

CHOOSE YOUR WAY TO PARTICIPATE

FOUR-PERSON CLAYS TEAM

\$3,000

TEAM WITHOUT STATION SPONSORSHIP

- One four-person team for the Sporting Clays tournament
- Tournament Day breakfast, lunch, and refreshments for four competitors
- Targets and ammunition included

SPORTING CLAYS INDIVIDUAL

\$750

- One Sporting Clays registration
- Tournament Day breakfast, lunch, and refreshments for four competitors
- Targets and ammunition included

GAMES INDIVIDUAL \$300

- Non-shooting, non-trail-ride registration
- Pickleball, fishing, swimming, horseshoes, and cycling (bicycle not provided)
- Breakfast, lunch, and refreshments



Atlanta

A background image of a golf course with a line of trees and a wooden fence in the foreground. The text 'PREMIER OPPORTUNITIES' is in yellow and 'LEAD THE DAY' is in large white letters with a yellow underline.

PREMIER OPPORTUNITIES

LEAD THE DAY

TOURNAMENT SPONSOR - \$12,000

1 Available

PRESENTING-LEVEL VISIBILITY

- Top-tier logo placement on sponsor banners, volunteer T-shirt, dinner signage, and Tournament Day signage
- Two four-person Sporting Clays teams with access to all activities except trail riding
- Dinner reservations and lodging at the Burge Club for eight competitors
- Opportunity to welcome guests at dinner and open the tournament
- Tournament Day breakfast, lunch, and refreshments for eight competitors
- Eight ULI Atlanta swag bags

COURSE SPONSOR - \$7,500

2 Available

- Dinner reservations and lodging for four competitors
- Logo on sponsor banners, volunteer T-shirt, and event signage
- Tailgate/tent opportunity at the trailhead with a volunteer greeting shooters
- One four-person Tournament Day team
- Breakfast, lunch, and refreshments for four competitors and one volunteer
- Four ULI Atlanta swag bags

HAT SPONSOR - \$5,000

1 Available

- Sole logo placement on the tournament hat
- Dinner reservations and lodging for four competitors
- Company name on sponsor banners, volunteer T-shirt, and event signage
- One four-person Tournament Day team
- Breakfast, lunch, and refreshments for four competitors
- Four ULI Atlanta swag bags



HOSPITALITY & EXPERIENCE

MAKE AN IMPRESSION

EVE OF TOURNAMENT DINNER - \$3,500

1 Available

- Recognition and opportunity to propose a toast at dinner
- Dinner reservations and lodging for two competitors
- Logo on sponsor banners, volunteer T-shirt, dinner, and Tournament Day signage, website, and marketing materials
- Two Sporting Clays registrations with access to all activities except trail riding
- Breakfast, lunch, and refreshments for two competitors
- Two ULI Atlanta swag bags

ENTERTAINMENT SPONSOR - \$3,500

2 Available

- Recognition the evening of the dinner
- Dinner reservations and lodging for two competitors
- Company name on Tournament Day banner, website, marketing materials and event staff shirt
- Two Sporting Clays registrations with access to all activities except trail riding
- Breakfast, lunch and refreshments for two competitors
- Two ULI Atlanta swag bags

BREAKFAST SPONSOR - \$1,500

4 Available

- Logo on clubhouse banner and table toppers
- Company name on tournament banner, marketing materials, website, and event staff shirt
- Two Sporting Clays registrations with access to all activities except trail riding
- Breakfast, lunch, and refreshments for two competitors
- Two ULI Atlanta swag bags

LUNCH SPONSOR - \$1,500

4 Available

- Logo on clubhouse banner and table toppers
- Company name on tournament banner, marketing materials, website, and event staff shirt
- Two Sporting Clays registrations with access to all activities except trail riding
- Breakfast, lunch, and refreshments for two competitors
- Two ULI Atlanta swag bags



HOSPITALITY & EXPERIENCE

MEET PARTICIPANTS WHERE THEY PLAY

STATION SPONSOR - \$3,500

20 Available

PUT YOUR BRAND DIRECTLY ON THE COURSE

- Prominent company-logo signage at an individual shooting station
- Company name on the Tournament Day banner, all marketing materials, website, and event staff shirt
- One four-person Sporting Clays team
- Tournament Day breakfast, lunch, and refreshments for four competitors
- Four ULI Atlanta swag bags

GAMES SPONSOR - \$1,000

2 Available

NON-SHOOTING SPONSORSHIP

- Logo on the clubhouse banner and game-playing locations.
- Company name on the Tournament Day banner, all marketing materials, website, and event staff shirt
- Four Sporting Day registrations with access to all activities, including trail riding (excluding sporting clays).
- Breakfast, lunch, and refreshments for four players
- Four ULI Atlanta swag bags

READY TO JOIN US?

Registration and Sponsorship instructions can be found on the next page.

For publication purposes, sponsorship commitments must be received by **September 7, 2026**.

An invoice will be sent with payment instructions.

QUESTIONS?

Barbra Hardy | barbra.hardy@uli.org



Atlanta



For publication purposes, all sponsorship commitments need to be received by
SEPTEMBER 7, 2026

Registration: Please complete this form and email it to barbra.hardy@uli.org.

SPONSORSHIP

- | | |
|---|---|
| ☐ Tournament Sponsor \$12,000 | ☐ Breakfast Sponsor \$1,500 |
| ☐ Course Sponsor \$7,500 | ☐ Lunch Sponsor \$1,500 |
| ☐ Hat Sponsor \$5,000 | ☐ Station/Team Sponsorship \$3,500 |
| ☐ Eve of Tournament Dinner \$3,500 | ☐ Games Sponsor \$1,000 |
| ☐ Entertainment Sponsor \$3,500 | |

Registration

- | | |
|---|--|
| ☐ I want to register an <u>individual</u> for sporting clays \$750 | ☐ I want to register a <u>team</u> for sporting clays \$3,000 |
|---|--|

All sporting clays registration includes targets, ammo, continental breakfast, and lunch for all registered participants.

- ☐ I want to register an individual for pickleball, fishing, swimming, horseshoes, and cycling (bicycle not provided) \$300

*Games does not include sporting clays or trail riding.
Registration includes breakfast and lunch for registered participants.*

Contact Information

Company Name

Contact

Address

City

State

Zip Code

Email

Phone

An invoice will be sent to you with payment instructions.

Questions? Please contact Barbra Hardy at barbra.hardy@uli.org