



PLACE.
PURPOSE.
IMPACT.

**Real Estate Equity &
Opportunity Conference**

CENTER FOR CIVIL AND HUMAN RIGHTS

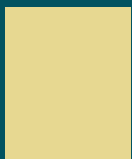
June 3, 2026 | Atlanta, Georgia

Hosted by **ULI Atlanta**

at the **National Center for Civil & Human Rights**



Atlanta





Where Industry Meets Its Moment

Atlanta is a city shaped by leadership, resilience, and the power of place. It is a city where history informs progress—and where the built environment continues to influence opportunity, mobility, and economic growth.

On June 3, 2026, the Real Estate Equity & Opportunity (REEO) Conference convenes senior leaders from across development, investment, finance, policy, and design for a focused, one-day dialogue on the future of real estate—and who it is built to serve.

Hosted at the National Center for Civil & Human Rights, this setting is intentional. It grounds the conversation in accountability and forward momentum, reinforcing the idea that equity is not a side initiative—it is a leadership imperative and a business strategy.

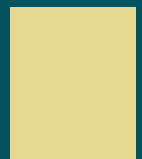
Why REEO Matters

The real estate industry is navigating rapid change: shifting demographics, evolving workforce expectations, capital constraints, and increasing scrutiny around impact and inclusion. REEO was created to address these realities directly.

This conference centers on:

- Equity as a catalyst for innovation and long-term value
- Leadership strategies that strengthen talent pipelines and decision-making
- Data-driven approaches to building inclusive, competitive organizations
- The role of real estate in shaping access, opportunity, and community trust

REEO is not theoretical. It is practical, candid, and designed for leaders who are shaping outcomes—not just reacting to them.



Sponsorship Opportunities

Sponsoring the Real Estate Equity & Opportunity Conference is a visible statement of leadership and alignment.

Sponsors are not simply supporting an event—they are investing in:

- A more resilient, innovative, and competitive real estate industry
- The next generation of diverse leaders
- Conversations that influence capital flows, hiring practices, and development outcomes
- A platform that connects values with real-world business strategy

Each sponsorship level has been thoughtfully designed to provide meaningful brand visibility, engagement with senior decision-makers, and alignment with ULI Atlanta’s mission around equity and industry transformation.

SPONSORSHIP BENEFITS	SOLD OUT TITLE SPONSOR (1 Available) \$7,500	KEYNOTE SPONSOR (1 Available) \$6,000	SESSION SPONSOR (1 Available) \$4,500	SOLD OUT RECEPTION SPONSOR (1 Remaining) \$3,000	SOLD OUT LUNCH SPONSOR (2 Available) \$2,000	SUPPORTING SPONSOR (Unlimited) \$1,000	FRIEND SPONSOR** (Unlimited) \$500
	Complimentary Registrations	7	6	4	3	2	1
Webpage Recognition	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Meeting Broadcast Emails	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Onsite Sponsors Signage	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Additional Recognition	Recognized on all written & electronic communications. Opportunity for company representative to introduce a panel or speaker.	Recognized on all written & electronic communications. Opportunity for company representative to introduce the keynote.	Recognized on all written & electronic communications. Opportunity for company representative to introduce a session.	Recognized on all written & electronic communications. Recognized at reception.	-	-	-

*Please note that complimentary registrations include attendance to the conference and not ancillary programming.

**This level is reserved for women and/or minority-owned firms.

**To learn more about these opportunities,
contact Lance Morsell at lance.morsell@uli.org**

Led by Industry Leaders. Designed for Impact.

The Real Estate Equity & Opportunity Conference is guided by a committee of respected real estate, development, and community investment professionals who bring deep market expertise and regional leadership to the program. Their collective experience shapes content that is timely, practical, and grounded in real-world projects — while their networks help convene the decision-makers, partners, and investors driving growth across our region.



Sabine Apollon
ENIBAS Consulting



Audra Cunningham
ACRE Consultants



Amy Granelli
Eberly & Associates, a
Pape Dawson Company



Quinn Green
Century 21 Connect Realty



Maureen Freehill
Georgia Dept of
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Home Services



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