

INVEST. LEAD. MAKE AN IMPACT.

2026

Sponsorship Opportunities



Atlanta

WHERE THE FUTURE IS BUILT



atlanta.uli.org



atlanta@uli.org



Atlanta



SPONSORSHIP OPPORTUNITIES 2026

WHO WE ARE

The Urban Land Institute (ULI) is a mission and member-driven non-profit founded in 1936. ULI has over 48,000 members worldwide and is a global network of professionals in every sector of real estate development and land use, from private enterprise to public service.

ULI's mission is to shape the future of the built environment for transformative impacts in communities worldwide.

WHY SPONSOR ULI ATLANTA

Annual sponsorship is the most impactful way to show your commitment to ULI's mission of shaping the future of the built environment. Your investment directly supports local programs, member-led committees, leadership initiatives, local product councils, and technical assistance—with **100% of funds staying in our district council.**

IMPACT

Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives.

As a sponsor, you'll receive outstanding visibility within the ULI Atlanta network, plus the opportunity to lead and promote our mission across the state.

ANNUAL SPONSORS DIRECTLY SUPPORT OUR EFFORTS TO:

DEVELOP LOCAL INDUSTRY LEADERS

Through the Center for Leadership, Young Leaders Group (YLG), Women's Leadership Initiative (WLI), Diversity, Equity, and Inclusion (DEI) work, and our Etkin Scholars program.

POSITIVELY IMPACT OUR COMMUNITIES

Through Technical Assistance Programs (TAPs), workshops, roundtables, UrbanPlan, and special projects.

ADVANCE REAL ESTATE DEVELOPMENT AND LAND USE

Through education, promoting best practices, and providing thought leadership to inform better decision-making.



2026 ANNUAL SPONSORSHIP

WHERE THE FUTURE IS BUILT	VISIONARY \$20,000	CHAMPION \$12,500	SENIOR \$9,000	IMPACT \$6,000	SUPPORTING \$3,000
Receive a 10% Discount with 3-year commitment <i>amount shown is after discount applied</i>	\$18,000	\$11,250	\$8,100	\$5,400	\$2,700
Company recognition <i>On ULI Atlanta website, event invitations, newsletters, and signage at events</i>	LOGO	LOGO	LOGO	NAME LINKED	NAME
Complimentary membership(s)	2 full or 4 associate <i>(up to \$2664 value)</i>	1 full or 3 associate <i>(up to \$1620 value)</i>	2 associate <i>(up to \$1080 value)</i>	1 associate <i>(up to \$540 value)</i>	
Complimentary registration <i>Comp event registrations can be used outside the company/firm for BIPOC, students, young leaders, etc.</i> <i>Cannot be credited toward Awards, Sporting Day, SE Coastal Forum, or other signature events exceeding \$100 in value</i>	12	10	8	6	4
Emerging Trends Registration	4	3	2	1	1
Nametag recognition <i>at signature events</i>	✓	✓	✓	✓	✓
Free job/RFP/RFQ posting <i>on ULI Atlanta website</i>	✓	✓	✓	✓	✓
Priority to host/introduce programs	✓	✓	✓	✓	
Visibility opportunities <i>through social media spotlights, member interviews, and thought leadership columns</i>	✓	✓	✓		
Leadership opportunities <i>including advisory board consideration and/or priority to Chair/Co-chair a committee or initiative</i>	✓	✓	✓		
Staff assigned to manage benefits	✓	✓	✓		
Complimentary registration to Spring Meeting 2026	2	1			

*space is limited at many ULI Atlanta events. registrations are available on a first-come, first-serve basis. Events managed by partnering organizations do not qualify.

Learn more about ULI Atlanta, our programs and events at atlanta.uli.org or call (404) 618-4979



2026 ANNUAL SPONSORSHIP ADD-ON OPTIONS

WHERE THE FUTURE IS BUILT

CENTER FOR LEADERSHIP 2026 ANNUAL SPONSORSHIP	Day Sponsor (1 available) \$2,250	Lunch Sponsor \$1,250	Breakfast Sponsor \$500	Happy Hour Sponsor \$500
Have someone from your organization “audit” the day (one available)	✓			
Firm recognized on the CFL webpage	Logo	Logo	Name	Name
Be featured as a sponsor of your chosen day	Logo	Logo	Name	Name
Opportunity to provide opening or closing remarks on your chosen day	✓			
Opportunity to join class for portion of program you sponsor	✓	✓	✓	✓
Comp Registration to CFL Graduation Happy Hour	2	1	1	1

WLI 2026 ANNUAL SPONSORSHIP	ChangeMaker \$2,001+	Collaborator \$1,501-\$2,000	Amplifier \$1,001-\$1,500	Friend of WLI \$501-\$1,000
Number of Opportunities Available	1	2	3	5
Company/Individual Feature on WLI Webpage	Logo	Logo	Logo	Name

As an Ally of WLI, please consider making a donation of \$25-\$500 to the ULI Foundation and designate ULI Atlanta as the recipient. Your contribution will be tax-deductible and will directly support our work.



2026 ANNUAL SPONSORSHIP ADD-ON OPTIONS

WHERE THE FUTURE IS BUILT

ULI Savannah Annual Sponsorship Opportunities

Title Sponsor \$3,000	Presenting Sponsor \$2,000	Supporting Sponsor \$1,500	Program Sponsor \$1,000	Friend Sponsor \$500
--------------------------	-------------------------------	-------------------------------	----------------------------	-------------------------

PRE-EVENT MARKETING

ULI Savannah website recognition	✓	✓	✓	✓	✓
ULI Savannah event marketing email campaign recognition <i>(3,000+ statewide industry leaders)</i>	✓	✓	✓	✓	✓
Recognition on ULI Savannah’s social media promoting events	✓	✓	✓	✓	

ON-SITE EVENT MARKETING

Verbal or visual recognition during program	✓	✓	✓	✓	✓
Opportunity to introduce an event speaker or topic	✓	✓	✓	✓	
Opportunity to moderate an event panel	✓	✓	✓		

ADDITIONAL BENEFITS

Invitation to member-only events	✓	✓	✓	✓	
Designated seat within ULI Savannah leadership	✓				
Complimentary event registrations*	5	4	3	2	1
Associate Memberships included with sponsorship	1				

*Only applicable to ULI Savannah events priced under \$100 and managed by ULI Atlanta. Events managed by partnering organizations do not qualify.



2026 ANNUAL SPONSORSHIP ADD-ON OPTIONS

WHERE THE FUTURE IS BUILT

2026 Emerging Trends in Real Estate® Sponsorship Opportunities	Presenting Sponsor \$7,000	Program Sponsor \$5,000	Venue Sponsor \$3,000	Hors' D'oeuvres Sponsor \$2,000	Cocktail Sponsor \$1,500	Supporting Sponsor \$1,000
Number of Opportunities Available	1	1	2	3	4	5
Introduction of Speaker(s) or Other Relevant Presentation Introduction	✓	✓				
Complimentary Tickets to Event	8	5	4	3	2	1
Reserved Seating in Preferred Location (if applicable)	✓	✓	✓			
Logo Featured on Event Advertising and Webpage	✓	✓	✓	✓	✓	✓
Logo Featured Prominently at Event	✓	✓	✓	✓	✓	✓
Logo Featured at Buffet or Bar	✓	✓	✓	✓	✓	✓

Events managed by partnering organizations do not qualify.



2026 ANNUAL SPONSORSHIP ADD-ON OPTIONS

WHERE THE FUTURE IS BUILT

Real Estate Equity & Opportunity Conference	Title Sponsor (1 Available) \$8,000	General Session Sponsor (3 Available) \$4,500	Reception Sponsor (3 Available) \$3,000	Contributing Sponsor (2 Available) \$1,500	Supporting Sponsor Unlimited \$1,000
Complimentary Registrations*	7	4	3	2	1
Recognition on Meeting Website	Logo	Logo	Logo	Name	Name
Meeting Broadcast Emails	Logo	Logo	Logo	Name	Name
Onsite Sponsor Signage	Logo	Logo	Logo	Name	Name
Additional Recognition	Recognized on all written & electronic communications. Opportunity for company representative to introduce a panel or speaker.	Recognized on table signage & easels during general session	Recognized on table signage & easels during cocktail reception	-	-

**Please note that complimentary registrations include attendance to the reception and general session, not project tours. Events managed by partnering organizations do not qualify.*

THANK YOU TO OUR ULI ATLANTA 2025 ANNUAL SPONSORS

VISIONARY



CHAMPION



SENIOR



IMPACT

- AMLI Management Co.
- Arnall Golden Gregory LLP
- Eberly & Associates, a Pape-
- Dawson Company
- Newcomb & Boyd
- Rockefeller Group
- Shear Structural
- SMALLWOOD
- Synovus
- The Integral Group
- Troutman Pepper Locke

SUPPORTING

- Akerman LLP
- Avila Development
- Balfour Beatty
- Choate + Hertlein Architects
- Columbia Ventures
- Core5 Industrial Partners LLC
- Cortland Partners
- Davinci Development Collaborative
- DTJ Design
- Eversheds Sutherland LLP
- Gensler
- Georgia Tech Foundation, Inc.
- Greenberg Farrow
- Greystar
- Healey Weatherholtz Properties
- HGOR Planners + Landscape Architects
- HR&A
- Jamestown L.P.
- KB Advisory Group
- McMillan Pazdan Smith Architecture
- META Real Estate Partners
- Metzler Real Estate Partners
- Morris & Fellows
- OneStreet Residential, LLC
- Patterson Real Estate Advisory Group
- Pattillo Industrial Real Estate
- Pond & Company
- Praxis3 Architecture + Multidisciplinary Design
- Radial Capital
- Robinson Weeks Partners
- RPM Living
- Rule Joy Trammel Rubio, LLC
- Ryan Companies
- Select Fulton
- Seven Oaks Company
- Sizemore Group
- SK Collaborative
- Smith Dalia Architects, LLC
- SSOE Group
- Starr Whitehouse Landscape Architects and Planners
- Summit Investors, LLC
- The Concord Group
- Tribridge Residential
- TSW
- Uzun + Case, LLC
- Venterra Realty
- Ware Malcomb
- Weissman
- Wells Fargo Bank, NA

PUBLIC AGENCY PARTNERS



INVEST. LEAD. MAKE AN IMPACT.

2026

Sponsorship Opportunities



Atlanta

WHERE THE FUTURE IS BUILT



atlanta.uli.org



atlanta@uli.org