

2025

ULI SAVANNAH

SPONSORSHIP PROSPECTUS



Urban Land
Institute

THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide. We are a global network of professionals in every sector of real estate development and land use, from private enterprise to public service.

WHY SPONSOR?

BRAND VISIBILITY

With events increasing in the last six months, this is your opportunity to **gain recognition and showcase your firm** among the leaders in real estate development across Southeast Georgia.

ULI ENGAGEMENT

Deepen your engagement with the **largest network of cross-disciplinary** real estate and land use experts.

THOUGHT LEADERSHIP

Your sponsorship ensures that ULI Savannah is able to deliver its mission of providing leadership in the responsible use of land and in **creating and sustaining thriving communities.**

For more information about membership and how to get involved with ULI Savannah, contact savannah@uli.org or visit atlanta.uli.org.

RECENT AND UPCOMING PROGRAMMING, IN REVIEW



2024 - 2025

May 2024: ULI Southeastern Coastal Development Forum

June 2024: ULI Savannah first steering committee meeting

September 2024: ULI Savannah formed as local ULI satellite, executive committee named

October 2024: ULI Savannah 1st member happy hour

November 2024: ULI Savannah hosted ULI Atlanta's Center for Leadership program

December 2024: ULI Savannah WLI hosts participates in first "Build-UP Breakfast Club"

February 2025: ULI Savannah tour with CHSA

April 2025: Networking Happy Hour at Starland Yards

April 30, May 1 2025: ULI Savannah hosts first TAP with City of Tybee Island

Fall 2025: ULI Savannah to host a coastal resilience event

November 2025: ULI Savannah to host ULI Atlanta's Center for Leadership program

JOIN US IN LEADING THE CONVERSATION

With a membership base consisting of local decision makers, influencers, and placemakers, your firm's sponsorship dollars position you squarely in front of the state's business leaders. Thought leadership and partnership across every sector of the real estate industry are what set ULI Savannah apart from other professional organizations.

ULI SAVANNAH SPONSORSHIP BENEFITS	TITLE SPONSOR \$3,000	PRESENTING SPONSOR \$2,000	SUPPORTING SPONSOR \$1,500	PROGRAM SPONSOR \$1,000	FRIEND SPONSOR \$500
PRE-EVENT MARKETING					
ULI Savannah website recognition	✔	✔	✔	✔	✔
ULI Savannah event marketing email campaign recognition (3,000+ statewide industry leaders)	✔	✔	✔	✔	✔
Recognition on ULI Savannah's social media promoting events	✔	✔	✔	✔	
ON-SITE EVENT MARKETING					
Verbal or visual recognition during program	✔	✔	✔	✔	✔
Opportunity to Introduce an event speaker or topic	✔	✔	✔	✔	
Opportunity to moderate an event panel	✔	✔	✔		
ADDITIONAL BENEFITS					
Invitation to member-only events	✔	✔	✔	✔	
Designated seat within ULI Savannah leadership	✔				
Complimentary event registrations*	5	4	3	2	1
Associate Memberships included with sponsorship	1				

*Only applicable to ULI Savannah events priced under \$100 and managed by ULI Atlanta. Events managed by partnering organizations do not qualify.

ULI SAVANNAH LEADERSHIP

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2025 ULI Savannah Annual Sponsors

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