



THURSDAY, OCTOBER 10, 2024
FOXHALL RESORT



Atlanta



OUR SPORTING DAY

We are thrilled to announce the return of our Sporting Clays Event, which will be celebrating its 10th year at the prestigious Foxhall Resort! To make this occasion even more special, we have expanded the event to include a wide range of exciting activities underneath the “Sporting Day” umbrella. The activities being offered include: archery, cornhole tournament, cycling, fishing, and sporting clays. Proceeds from this event go towards our Etkin Scholars and UrbanPlan programs.

Thank you for your continued support, and we look forward to celebrating this milestone with you at Foxhall Resort on October 10th!

EVENT PROGRAM

VENUE

Foxhall Resort
8000 Capps Ferry Rd, Douglasville, GA 30135

DURATION

From 8 am - 2pm
Shooting 9 am - 12:pm
Lunch & Awards Presentation: 12 pm - 2 pm



THANK YOU TO THE 2024 ULI ATLANTA SPORTING DAY HOST COMMITTEE

John McColl, Robert Voyles, Greg Catoe,
Lawson Fanne’y, Ana Hercules Merritt,
Ryan Horne, John Moores, Ben Reeves,
Cannon Reynolds, Katie Roberts, Keith Stocker
& Rick Suid



URBANPLAN

UrbanPlan harnesses the power of experiential learning to drive students to more deeply engage in the complex nature of land-use decisions and inspire them to take an active role as engaged citizens to create better communities.

UrbanPlan is a realistic, engaging exercise in which participants—high school students, university students, or public officials—learn the fundamental forces that affect development in our communities. Participants experience challenging issues, private and public sector roles, complex trade-offs, and fundamental economics in play when proposing realistic land use solutions to vexing growth challenges.



ETKIN SCHOLARS

In 2021-22, ULI Atlanta was one of five district councils selected to participate in the ULI Etkin Scholar Program. The program is designed to introduce college and university students with a real estate interest and degree focus to the resources available through ULI membership while integrating those students into the ULI path of learning.




In May 2024, ULI Atlanta graduated its fourth class of 15 Etkin Scholars. Students in the program were selected this year from Georgia State and Georgia Tech. Atlanta Scholars had the opportunity to tour projects, attend the ULI Carolinas conference in Charlotte, meet local leaders, and learn about career options, industry trends, and challenges.

SPONSORSHIP OPPORTUNITIES

For publication purposes, all sponsorship commitments need to be received by October 3, 2024

TOURNAMENT SPONSOR
\$10,000
(2 Available)



- Sole top-level sponsor
- Key speaking opportunity
- Premiere company logo placement on event & marketing materials
- Logo on cart signs with the team names
- Two four-person teams for Tournament Day
- All field games, and other activities for all registered participants.
- Tailgate on clays course
- Two lunch tickets for tailgate/ tent greeters.
- Four commemorative T-shirts
- 2 ULI Atlanta SWAG Bags

COURSE SPONSOR
\$7,500
(2 Available)

- Logo placement on event banners & marketing materials
- Opportunity to tailgate/ tent at trailhead
- One four-person team for Tournament Day
- Two lunch tickets for sponsor staff members
- 1 commemorative T-shirt

HAT SPONSOR
\$500
(2 Available)



- Logo on banner
- Logo on hat
- Opportunity to distribute company collateral materials
- One complimentary ticket for clays

LUNCH SPONSOR
\$3,000
(1 Remaining)

- Logo on banner located in clubhouse & marketing materials
- Opportunity to distribute company collateral materials
- Two complimentary tickets for clays

BREAKFAST SPONSOR
\$1,000



- Logo on banner located in clubhouse & marketing materials
- Company name listed on event staff shirt
- Opportunity to distribute company collateral materials
- One complimentary ticket for clays

STATION SPONSOR BUNDLE
\$3,500
(2 Available)

- Company name on banner, station sign & marketing materials
 - One four-person team for Tournament
- A \$250 discount if you bundle a sponsorship with a team registration!*

STATION SPONSOR
\$750

- Company name on banner, station sign & marketing materials

GAME FIELD SPONSOR
\$500
(2 Available)



- Company name on banner & marketing materials
- Company name listed on event staff shirt
- One complimentary ticket to games & lunch

ARCHERY SPONSOR
\$1,000
(1 Available)

- Company name on banner & marketing materials
- One complimentary ticket to games & lunch



10th Annual ULI Atlanta Sporting Day

Benefitting the UrbanPlan and Etkin Scholars Programs

Thursday, October 10, 2024

For publication purposes, all sponsorship commitments need to be received by
October 3, 2024

Registration: Please complete this form and email it to barbra.hardy@uli.org.

Sponsorship

- | | |
|--|--|
| <input checked="" type="checkbox"/> Tournament Sponsor \$10,000 | <input type="checkbox"/> Station/ Team Bundle \$3,500
(2 remaining) |
| <input type="checkbox"/> Course Sponsor \$7,500 | <input type="checkbox"/> Station Sponsor (no clays) \$750 |
| <input checked="" type="checkbox"/> Hat Sponsor \$4,000 | <input checked="" type="checkbox"/> Game Field Sponsor \$750 |
| <input type="checkbox"/> Lunch Sponsor \$3,000
(1 remains) | <input type="checkbox"/> Archery Sponsor \$1,000 |
| <input checked="" type="checkbox"/> Breakfast Sponsor \$2,000 | |

Registration

- | | |
|--|---|
| <input type="checkbox"/> I want to register an <u>individual</u>
for sporting clays \$750 | <input type="checkbox"/> I want to register a <u>team</u> for
sporting clays \$3,000 |
|--|---|

All sporting clays registration includes targets, ammo, golf cart, continental breakfast, and lunch for all registered participants.

- I want to register an individual for field games, fishing, cycling, and archery
\$550**

Field games does not include sporting clays. Registration includes breakfast and lunch for registered participants.

Contact Information

Company Name

Contact

Address

City

State

Zip Code

Email

Phone

An invoice will be sent to you with payment instructions.

Questions? Please contact Barbra Hardy at barbra.hardy@uli.org