

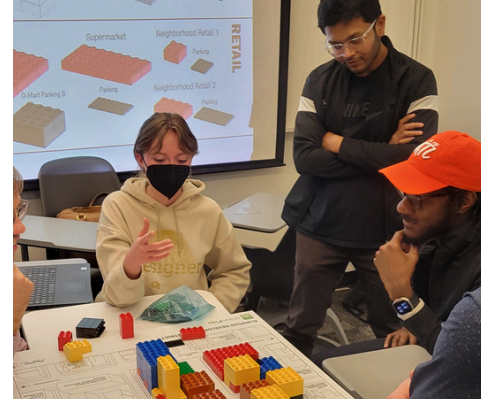


Atlanta



SPONSORSHIP OPPORTUNITIES

2025



WHO WE ARE

The Urban Land Institute (ULI) is a mission and member-driven non-profit founded in 1936. ULI has over 48,000 members worldwide and is a global network of professionals in every sector of real estate development and land use, from private enterprise to public service.

ULI's mission is to shape the future of the built environment for transformative impacts in communities worldwide.

WHY SPONSOR ULI ATLANTA

Becoming an annual sponsor is the most impactful way to demonstrate your commitment to ULI's global mission.

Annual sponsors receive a number of benefits for their contributions to ULI Atlanta – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and technical assistance.

IMPACT

Annual sponsors are critical to our mission at the local level and make it possible for us to provide quality local programming and community outreach initiatives.

As a sponsor, you'll receive outstanding visibility within the ULI Atlanta network, plus the opportunity to lead and promote our mission within the region.

ANNUAL SPONSORS DIRECTLY SUPPORT OUR EFFORTS TO:

DEVELOP LOCAL INDUSTRY LEADERS

Through Center for Leadership, Young Leaders Group (YLG), Women's Leadership Initiative (WLI), Diversity, Equity, and Inclusion (DEI) work, and our new Etkin Scholars program.

POSITIVELY IMPACT OUR COMMUNITIES

Through Technical Assistance Panels (TAPs), workshops, roundtables, UrbanPlan, and special projects.

ADVANCE REAL ESTATE DEVELOPMENT AND LAND USE

Through education, promoting best practices, and providing thought leadership to inform better decision-making.



2025 ANNUAL SPONSORSHIP

| WHERE THE FUTURE IS BUILT | VISIONARY \$20,000 | CHAMPION \$12,500 | SENIOR \$9,000 | IMPACT \$6,000 | SUPPORTING \$3,000 |
|--|---|---|-------------------------------------|------------------------------------|-----------------------|
| Receive a 10% Discount with 3-year commitment <i>amount shown is after discount applied</i> | \$18,000 | \$11,250 | \$8,100 | \$5,400 | \$2,700 |
| Company recognition <i>On ULI Atlanta's website, event invitations, newsletters, and signage at events</i> | LOGO | LOGO | LOGO | NAME LINKED | NAME |
| Complimentary membership(s) | 2 full or 4 associate (up to \$2664 value) | 1 full or 3 associate (up to \$1620 value) | 2 associate (up to \$1080 value) | 1 associate (up to \$540 value) | |
| Complimentary registration <i>Comp event registrations can be used outside the company/firm for BIPOC, students, young leaders, etc.</i> <i>Cannot be credited toward Awards, Sporting Day, SE Coastal Forum, or other signature events exceeding \$100 in value.</i> | 12 | 10 | 8 | 6 | 4 |
| Nametag recognition <i>at signature events</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free job/RFP/RFQ posting <i>on ULI Atlanta website</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Priority to host/introduce programs | ✓ | ✓ | ✓ | ✓ | |
| Visibility opportunities <i>through social media spotlights, member interviews, and thought leadership columns</i> | ✓ | ✓ | ✓ | | |
| Leadership opportunities <i>including advisory board participation and/or priority to Chair/ Co-chair a committee or initiative</i> | ✓ | ✓ | ✓ | | |
| Staff assigned to manage benefits | ✓ | ✓ | ✓ | | |
| Complimentary registration to Spring Meeting 2025 | 2 | 1 | | | |

As an annual sponsor of ULI Atlanta, you have the opportunity to receive a discounted sponsorship (50%) for ULI's Housing Opportunity Conference being hosted in Atlanta on February 25-26, 2025. Details on that here: [2025 ULI Housing Opportunity Conference](#)

**space is limited at many ULI Atlanta events. registrations are available on a first-come, first-serve basis.

Learn more about ULI Atlanta, our programs and events at atlanta.uli.org or call (404) 618-4979