



BY THE NUMBERS



1,400 Members



9 Committees +
4 Councils



4 Leadership Initiatives



2 TAPs
6 mTAPs
1 ASP



60 Events



CONSIDER SPONSORSHIP

DOLLARS AT WORK IN 2024

Gain recognition among leaders in the real estate industry and give back to ULI's real estate community across the state of Georgia, by becoming a sponsor of ULI Atlanta in 2025. Your sponsorship ensures we can continue to deliver our mission of shaping the future of the built environment for transformative impact in communities worldwide. As a sponsor, your resources contribute to impactful initiatives and programs like ULI Atlanta's Center for Leadership; our four local product councils; Technical Assistance Programs (TAPs); Young Leaders Group (YLG); Women's Leadership Initiative (WLI); the Awards for Excellence program; and UrbanPlan.

CONNECT

- **Across Sectors.** ULI Atlanta connected across the industry through its the 15th class of [Center for Leadership](#) growing the network to 500 alumni strong.
- **Through Educational Programs.** Elevating thought leadership on key ULI mission priorities by bringing out of market experts to discuss housing innovations, unpacking what sustainability and ESG means, traveling to Savannah, GA to explore coastal resilience challenges, and orchestrating UrbanPlan for Community Leaders with the City of Atlanta's NPU University.
- **Through Signature Events.** ULI Atlanta's [10th Sporting Day](#) program will continue with proceeds supporting our UrbanPlan and Etkin Scholars programs. Hosted ULI Atlanta's second annual [Housing Innovation Summit](#) with a focus on small and mid-scale development innovation and how it is being implemented across the Atlanta region. Atlanta was selected as the host city for ULI's [Housing Opportunity Conference](#) in February 2025.
- **Through Partnerships.** ULI Atlanta partnered with Georgia Tech and hosted the [GA Tech Real Estate Development Conference](#).
- **Across Geographies.** Maximized opportunities for statewide partnership through our [Technical Assistance Program \(TAPs\)](#) and UrbanPlan programs which we've delivered in Augusta, GA; Columbus, GA; Rabun Co, GA; and Warner Robins, GA. Continued partnership with ULI Charlotte through the annual Capital Markets Exchange and hosting the [Georgia + Carolinas reception](#) at ULI's Fall Meeting in Las Vegas.
- **Digitally.** Cultivated visibility opportunities for ULI members and programs through #MemberSpotlight's on social media, articles on [ULI Atlanta's blog](#), producing our [monthly newsletter](#), and marketing ULI's learning and on-demand courses and webinars.

INSPIRE

- Shared collective knowledge & experiences through programs, project tours, leadership workshops, and mentorship programs (such as the [YLG Mentorship Program](#)).
- Elevated thought leadership on key ULI mission priorities by hosting our first ever [Southeastern Coastal Development Forum](#) in partnership with ULI NE Florida and ULI South Carolina convening members along the Georgia Coast for a 2 day conference in Savannah, GA.
- Educated the next generation of diverse leaders through the [Etkin Scholars program](#) designed to introduce college and university students with a real estate interest and degree focus to the resources available through ULI membership. Over the last three years, students represented have come from Atlanta Technical College, Emory University, Georgia State University, Georgia Tech, Kennesaw State, and Morehouse College. [Read a first-hand account of the program here.](#)
- Continued facilitation of [UrbanPlan](#) with GA Tech, Holy Innocence, Lakeside High School, GMA's Young Gamechangers program and the City of Atlanta.
- Hosted monthly project tours highlighting innovation in land use, development, and design.

LEAD

- Elevated thought leadership on [ULI's three mission priorities](#) related to housing affordability, sustainability and ESG, and DEI through programs, project tours, and small group gatherings.
- Presented and disseminated ULI's latest housing study "[Housing at its Core: Residential Affordability in Atlanta's 5 Core Counties](#)"
- Grew [WLI ChangeMakers](#) program to over 70 women; and will launch the 4rd cohort of the [Etkin Scholars](#) program for 2024-2025.
- Delivered six impactful mTAP projects for Decide DeKalb, Ebenezer Baptist Church, Livable Buckhead, the Community Foundation for Greater Atlanta, and two projects for Atlanta Public Schools. [See those reports here.](#)
- Partnered on two Technical Assistance Panels (TAPs) with the [City of Augusta](#) and the City of Norcross. Supported the execution and delivery of an [Advisory Services Panel with Atlanta Housing](#).
- Elevated diversity and inclusion to ensure we are better reflecting the communities we serve through the [Diversity, Equity & Inclusion \(DEI\) Committee](#) and its forthcoming DEI Summit in early 2025.



ULI Atlanta has over 1,400 members throughout the Atlanta region and our broader geography, which includes the entire state of Georgia. ULI Atlanta is one of the largest and most active District Councils in the United States. We bring together leaders from across the fields of real estate and land use policy to exchange best practices and serve community needs. We share knowledge through education, applied research, publishing, electronic media, events and programs. ULI Atlanta carries out, at the local level, the mission of ULI, a global non-profit headquartered in Washington D.C with more than 48,000 members worldwide, which strives to shape the future of the built environment for transformative impact in communities worldwide. For more information, visit atlanta.uli.org.