



TAPS BY THE NUMBERS



1-2 Days



6-10 Experts



1 Presentation



1 Report



Invaluable insights

COST OF A TAP

The TAP fee covers staff time and associated project costs (workshop materials, report writer's fee, transportation/lodging, venue/catering, and other logistical costs). The typical TAP project will cost between \$15,000 – \$20,000 depending on the length of the project and the scope.



CONSIDER A TAP!

TECHNICAL ASSISTANCE PANELS (TAPs)

The Urban Land Institute has provided Technical Assistance Panels (TAPs) to non-profit organizations, institutions, and public-sector agencies, departments, and stakeholders since 1948. TAPs provide direct assistance to communities by leveraging the experience of subject matter experts to address challenging land use and real estate issues.

What is a TAP?

TAPs bring together a volunteer panel of high-level experienced land use, planning, real estate, and technical professionals for a one-to-three-day session to engage in stakeholder interviews, analysis, and strategy development to address a complex urban land use issue.

Why sponsor a TAP?

A TAP can help you to refresh or revitalize your thinking about a project, catalyze change in your community, or gain traction for an idea or project. TAPs can help to address a broad range of topics such as:

- Evaluating specific development & land use proposals
- Analyzing the re-use of existing properties
- Identifying key public/private economic & land use issues
- Exploring commercial corridor revitalization
- Providing a market-based analysis of a local plan or development strategy
- Making recommendations to optimize public investments, phasing redevelopment, implementing local plans, & policies etc.

What do you get from a TAP?

At the conclusion of each TAP, the sponsor organization receives:

- A presentation by the expert panel, summarizing their work and recommendations (delivered on the last day of the TAP).
- A complete report detailing the panel's analysis, conclusions, strategic recommendations, and next steps or key issues for consideration (typically delivered 2 months after a TAP).

Interested? Here's how to get started:

Email atlanta@uli.org to express your interest. We'll help you to define and refine your project scope, set a date for your TAP, and recruit experts to work through the panel with you

PREVIOUS ULI ATLANTA TECHNICAL ASSISTANCE PANELS

Understanding and Meeting Housing Needs for Rabun County's Workforce and Businesses

Location: Rabun County, GA

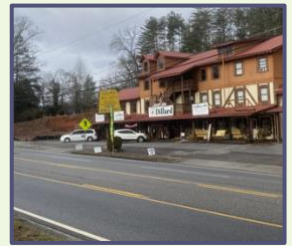
Date: February 2023

Sponsors: Forward Rabun and Lake Rabun Foundation

[TAP Report PDF](#)

Assignment: This TAP convened seven experts to provide advice on ways to increase the availability and affordability of housing for working families. Panelists considered policy changes, density and develop opportunities, and natural partners and resources that could be used to produce more workforce housing.

Panelists: Jonathan Bartlett (*Jacobs*); Ann Carpenter (*Federal Reserve Bank of Atlanta*); Alan Ferguson, Sr. (*Atlanta Habitat for Humanity*); Kenwin Hayes, Sr. (*ReUrbanis Advisors*); Will Johnston (*MicroLife Institute*); Christopher Ptomey (*ULI Terwilliger Center for Housing*); Bob Voyles (*Seven Oaks Co.*)



Redevelopment Opportunities for Downtown Powder Springs, Georgia

Location: Powder Spring, GA

Date: February 2022

Sponsor: City of Powder Springs, GA

[TAP Report PDF](#)

Assignment: This TAP worked closely with the city's Downtown Development Authority to advise on whether to keep or demolish two recently purchased properties and what the opportunities for development around them were. Ultimately, the panel suggested renovation of one and demolition of the other, while also encouraging the city to acquire more land and expand its business partnerships.

Panelists: Sarah Butler (*Praxis3 Architecture*); Marvin Chapman (*Marcus & Millichamp*); Chris Faussemange (*Third & Urban*); Alex Hegner (*Morris, Manning & Martin*); Jared Lombard (*ARC*); Sheba Ross (*HKS*); David Scott (*DaVinci Development*); Nate Seymour (*Truist*); Jay Silverman (*Dwell Design Studio*); Anne-Michael Sustman (*Cooper Carry*)



Scott Elementary School: a Project of the 10-Minute Walk Campaign

Location: Atlanta, GA

Date: October 2021

Sponsor: ATL Community Schoolyards, GA Power

[TAP Report PDF](#)

Assignment: This TAP was tasked with analyzing the 10-minute walk radius of Scott Elementary to critique and offer suggestions on how to increase walkability for students and the community writ-large. The panel recommended converting an abandoned lot adjacent to the school into a new park and encouraged assessment of a nearby nature preserve.

Panelists: Janet Bozeman (*Hyatt & Stubblefield*); Sarah Butler (*Praxis3*); Steve Foster (*GA Power*); Alex Heaton (*Holland & Hart*); Lauren Standish (*HGOR*)



Creating Sacred Oasis for All Saints' Episcopal Church

Location: Atlanta, GA

Date: November 2021

Sponsor: All Saints' Episcopal Church

[TAP Report PDF](#)

Assignment: This TAP helped the church identify redevelopment opportunities related to its property holdings and how to leverage them in the creation of a new comprehensive community vision and strategic partnerships. The panel presented the church with 5 development options, but stressed the need for a unified community vision to be put in place before any could proceed.

Panelists: Scott Cullen (*JLL*); Janet Bozeman (*Hyatt & Stubblefield*); Mario Cambardella (*ServeScape*); Shirlynn Fortson (*City of Brookhaven*); Geoff Koski (*KB Advisory*); Cherie Ong (*Good Places*); Stacy Patton (*MCP Foundation*); Kyle Reis (*Cooper Carry*); Harvey Rudy (*Greenstone Properties*)



ABOUT ULI ATLANTA

With over 1,400 members throughout the Atlanta region and Georgia, ULI Atlanta is one of the largest and most active District Councils in the US. We bring together leaders from across the fields of real estate and land use policy to exchange best practices and serve community needs. We share knowledge through education, applied research, publishing, electronic media, events, and programs while carrying out, at the local level, the mission of ULI, a global non-profit headquartered in Washington DC with more than 45,000 members, to shape the future of the built environment for transformative impact in communities worldwide. For more information, visit atlanta.uli.org.